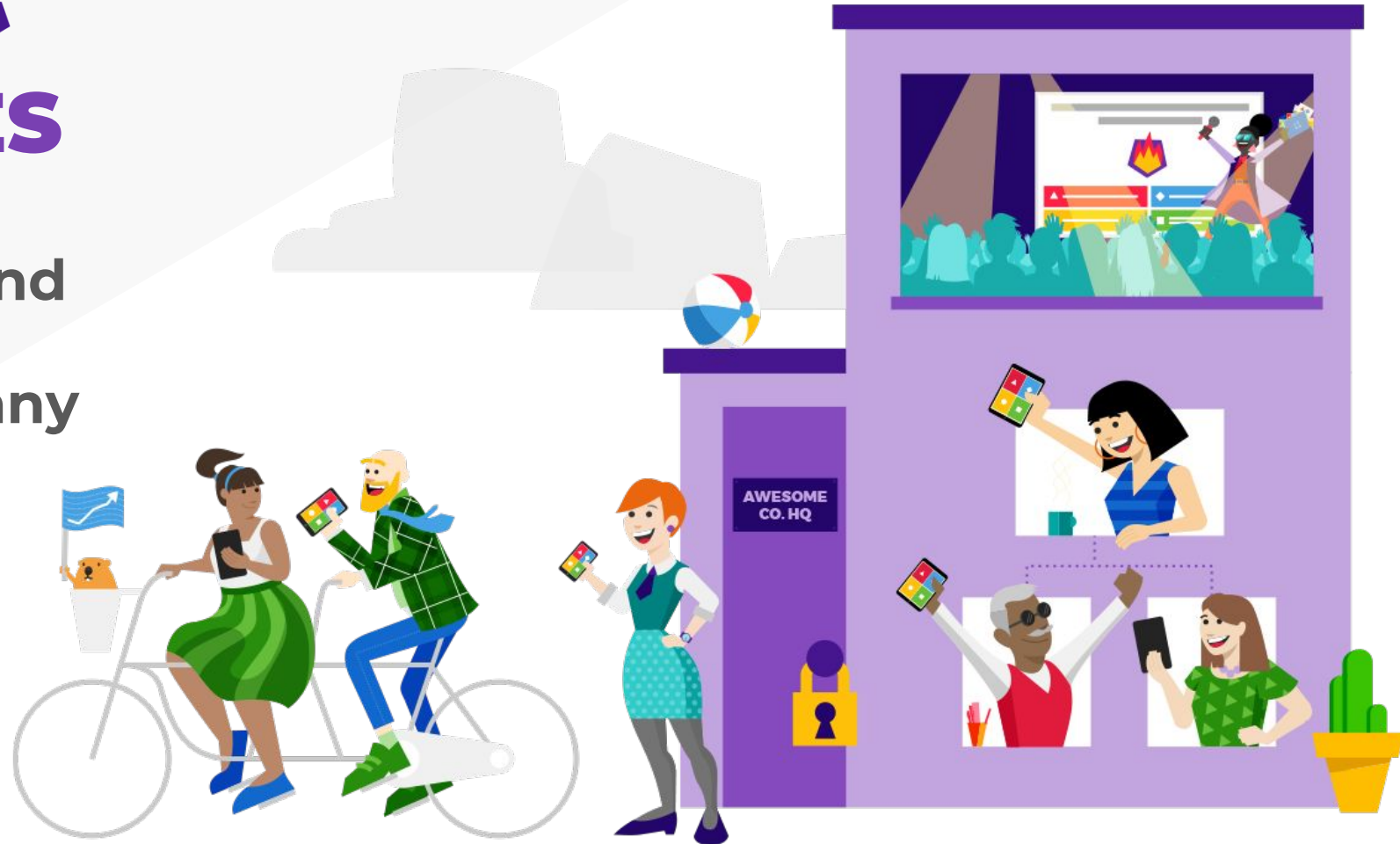


September 2018

# Kahoot!

## FOR BUSINESSES

Make training, events, and presentations fun and engaging in your company





K!



# HIGHLIGHTS

**42M**

MAUs in  
the U.S.

**1.6B**

Cumulative  
players

**70M+**

Monthly active  
users (MAUs)

**1M**

Corporate  
MAUs

**10**

Minutes per  
game session

**500K**

Business  
users

**3.3**

Games  
played per  
second

**206**

Countries  
active

**51M**

Kahoot  
games on  
platform



[This] Norwegian company has  
taken the globe by storm.

-EdSurge



# 97% OF THE FORTUNE 500 HAVE CREATED A KAHOOT! ACCOUNT

Over 1M corporate employees use Kahoot! for training, presentations, events and team building.

Based on feedback of 1,000 sales trainees at Getty Images, a training session with Kahoot! is now rated 4.75-4.8 out of 5.

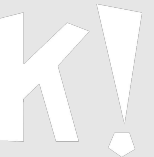
**-Greg McLaughlin, VP, Global Sales Operations, Getty Images**







**WHY ARE THE  
FORTUNE 500  
USING KAHOOT!?**



- 
- 1 Boring training? Never again!
  - 2 Engaging, interactive presentations
  - 3 New way to onboard employees
  - 4 Bring more fun to your events!
  - 5 Connect teams, even remotely
  - 6 To help us keep Kahoot! FREE for teachers and students around the world!



# COMMON USE CASES

Training and learning & development is key



## Training & workshops

Anything from team meetings to company communications

Enhance presentations

Make content stick

Make audience more engaged

## Onboarding & HR

New employees

Training in several areas:

how the company works, culture, business goals/visions, policy.

Introductions to new employees: who they are, getting to know others etc.

## Sales & Product training

Adding concrete knowledge about specific areas in the company:

- New products
- New features
- New services
- New markets
- Sales training

## Events

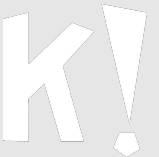
Ice breaker for parties, seminars; welcome session or general learning sessions

Fun and engaging to get energy up or trigger the competitive feeling in the room!





**CHOOSE A BUSINESS PLAN**  
for your company



# CHOOSE A KAHOOT! BUSINESS PLAN



## Kahoot! Plus

Essential features for creating, sharing and playing games



## Kahoot! Pro

Advanced features such as a premium image library and a license to use at external events



## Kahoot! Premium & Premium Event

Support for large scale games, your own customer success coach and flexible payment options

**Premium Event edition** is tailored for one-off events of all different sizes.





# KAHOOT! PLUS

Feature overview and up-to-date pricing:  
[kahoot.com/businesses/pricing](https://kahoot.com/businesses/pricing)

1

Use Kahoot!  
inside your  
company

2

Branded  
games

3

Detailed game  
reports

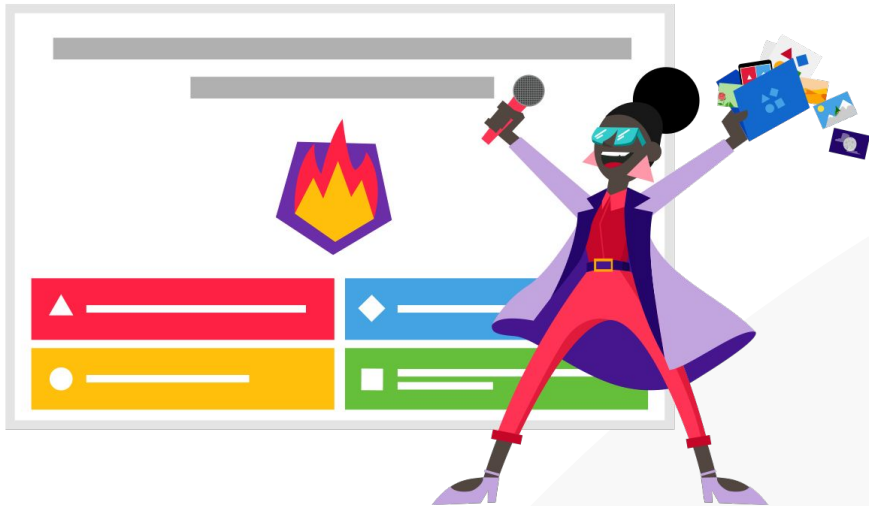
4

Challenges for  
remote training

5

Organize  
kahoots in  
team folders





# KAHOOT! PRO

Feature overview and up-to-date pricing:  
[kahoot.com/businesses/pricing](https://kahoot.com/businesses/pricing)

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Use Kahoot! inside  
**and** outside your  
company

2

Branded  
games

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Detailed game  
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Challenges for  
remote training

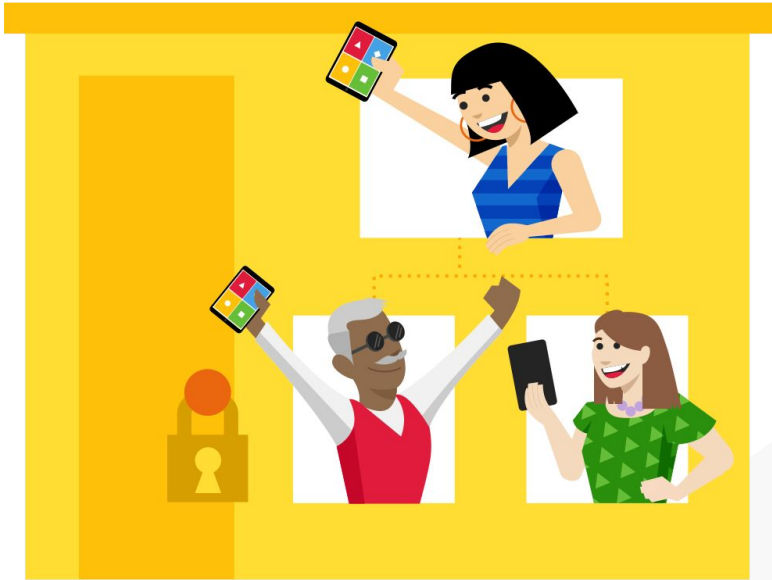
5

Image library  
with millions  
of images

6

Organize  
kahoots in team  
folders





# KAHOOT! PREMIUM

Feature overview and up-to-date pricing:  
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Detailed  
game reports

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Challenges  
for remote  
training

5

Image library  
with millions  
of images

6

Customer  
success  
coach

7

Multiple  
team spaces

8

Flexible  
payment  
options

9

Organize kahoots in  
team folders





# KAHOOT! PREMIUM EVENT EDITION

Feature overview and  
up-to-date pricing:  
[kahoot.com/businesses/pricing](https://kahoot.com/businesses/pricing)



- Full set of advanced Kahoot! features and the highest number of players included
- Host an event within 3 months of purchasing a license.
- 2 hours of customer success coaching to help you plan your live event



# KAHOOT! ENTERPRISE PLANS

Large team to engage? Bigger companies mean bigger games!

**Secure, private team space**

**Easy deployment** generate and share a universal license key, replacing the manual invitation process

**Customer success coach**

**Flexible payment options**

**Only in Premium:** support for collaboration across parent and subsidiary companies

**Only in Premium:** host up to **2,000** players in one synchronous live game and mobile challenges for virtual training

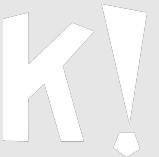






# **PREMIUM FEATURES**

**A quick tour**





**GET  
STARTED!**



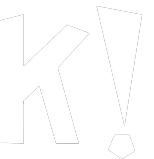
Team space



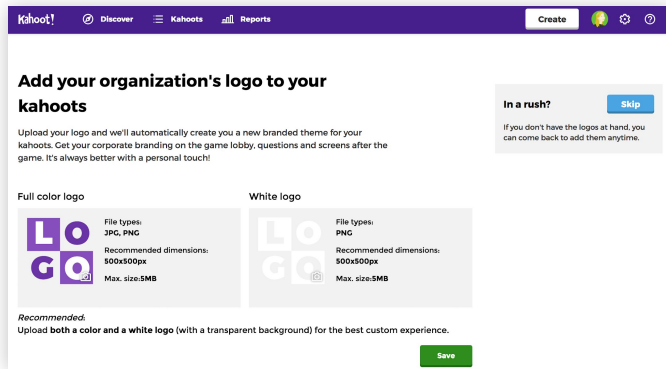
Remote training



Advanced  
reporting



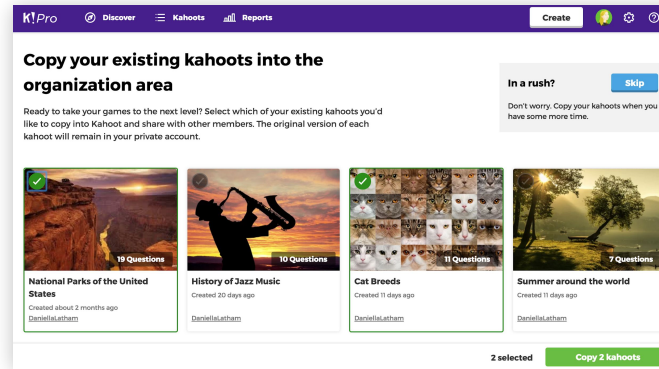
# GETTING YOUR ORGANIZATION READY IN 1-2-3



1

## Add your company's logo

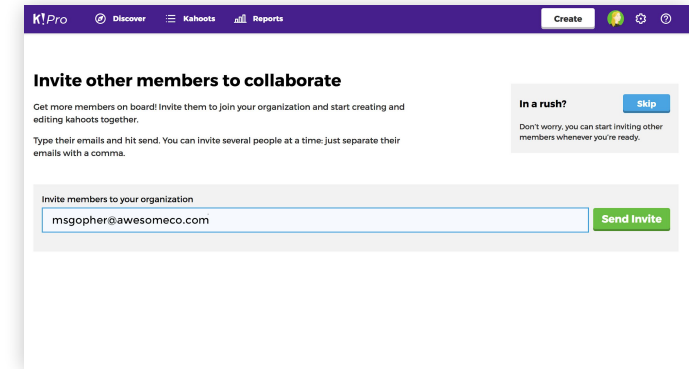
It'll let you brand your game, for example, the game lobby and each question screen.



2

## Copy kahoots

Copy any kahoots from your own account to the shared team space.



3

## Invite trainers

Add your colleagues to collaborate on kahoots in the private, secure team space.





1

Get started



2

**TEAM SPACE!**



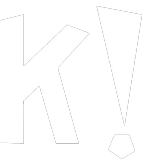
3

Remote training

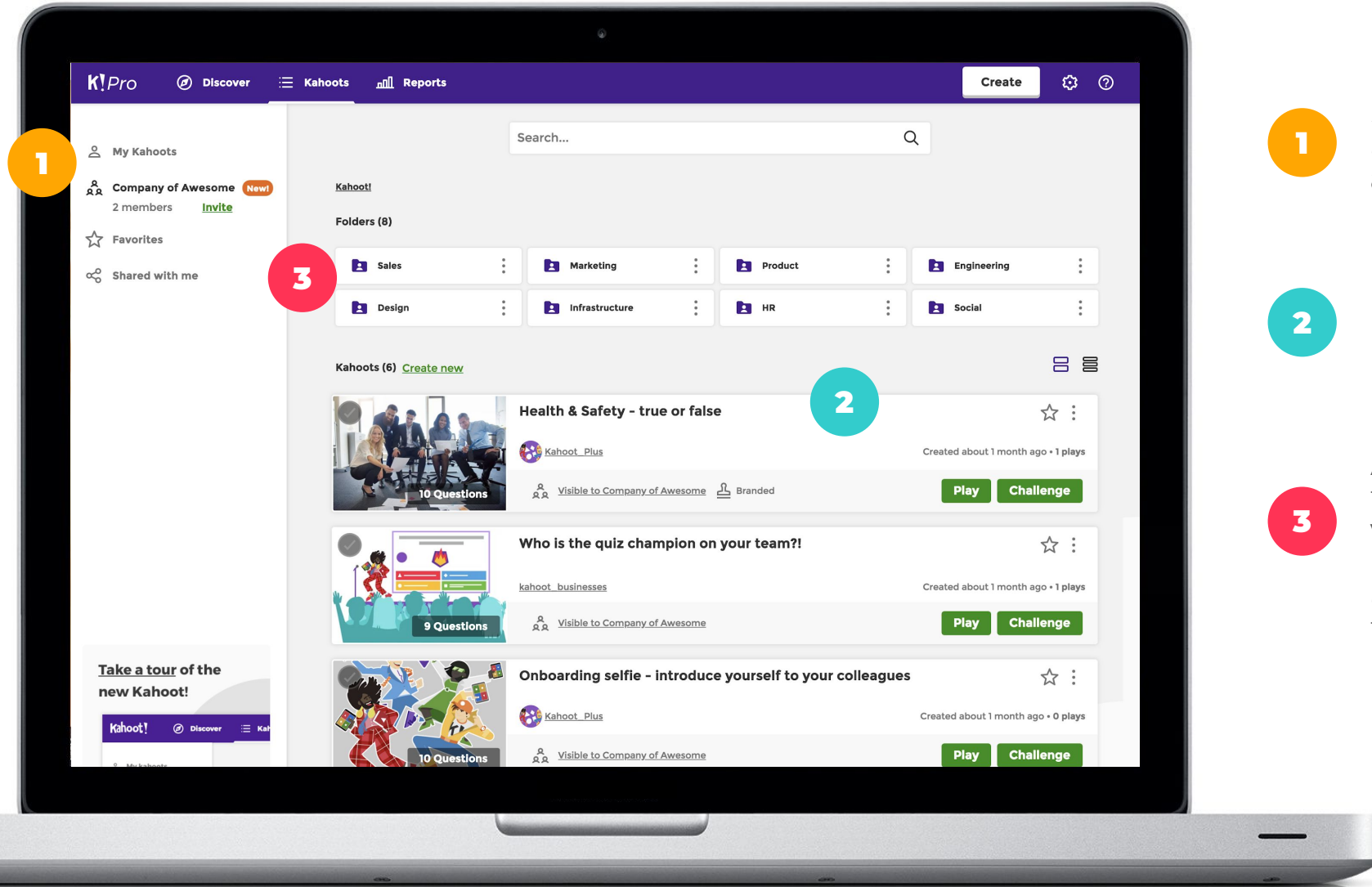


4

Advanced  
reporting



# YOUR TEAM SPACE



1 Switch between private account and your organization's **shared area** in Kahoot! for businesses

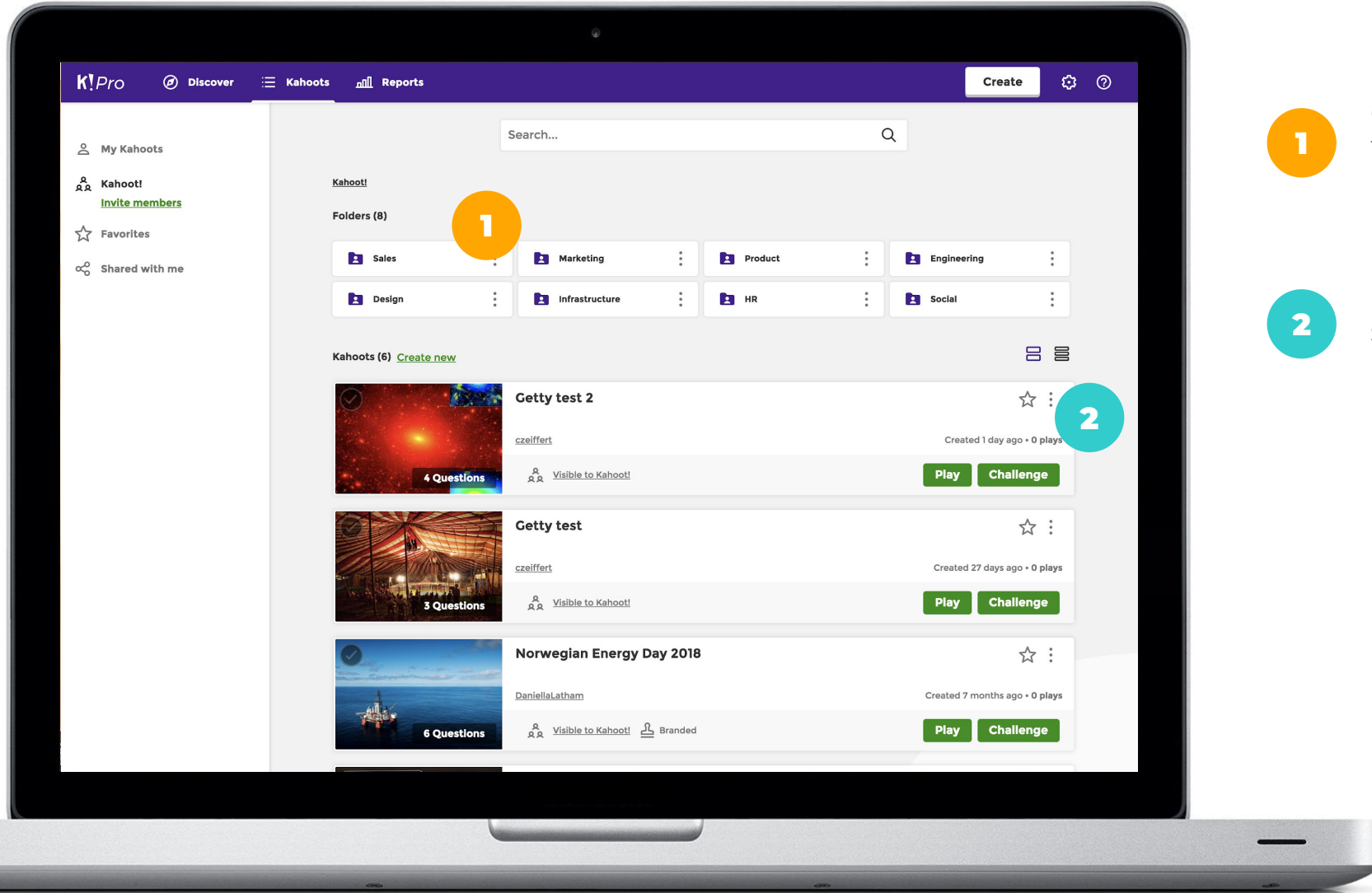
2 Get inspired with a set of **editable kahoot templates**.

3 All your company's kahoots and their folders (coming soon!) are **visible here**. Kahoots can be played, edited and shared with all colleagues who join your team space.





# FOLDERS



1

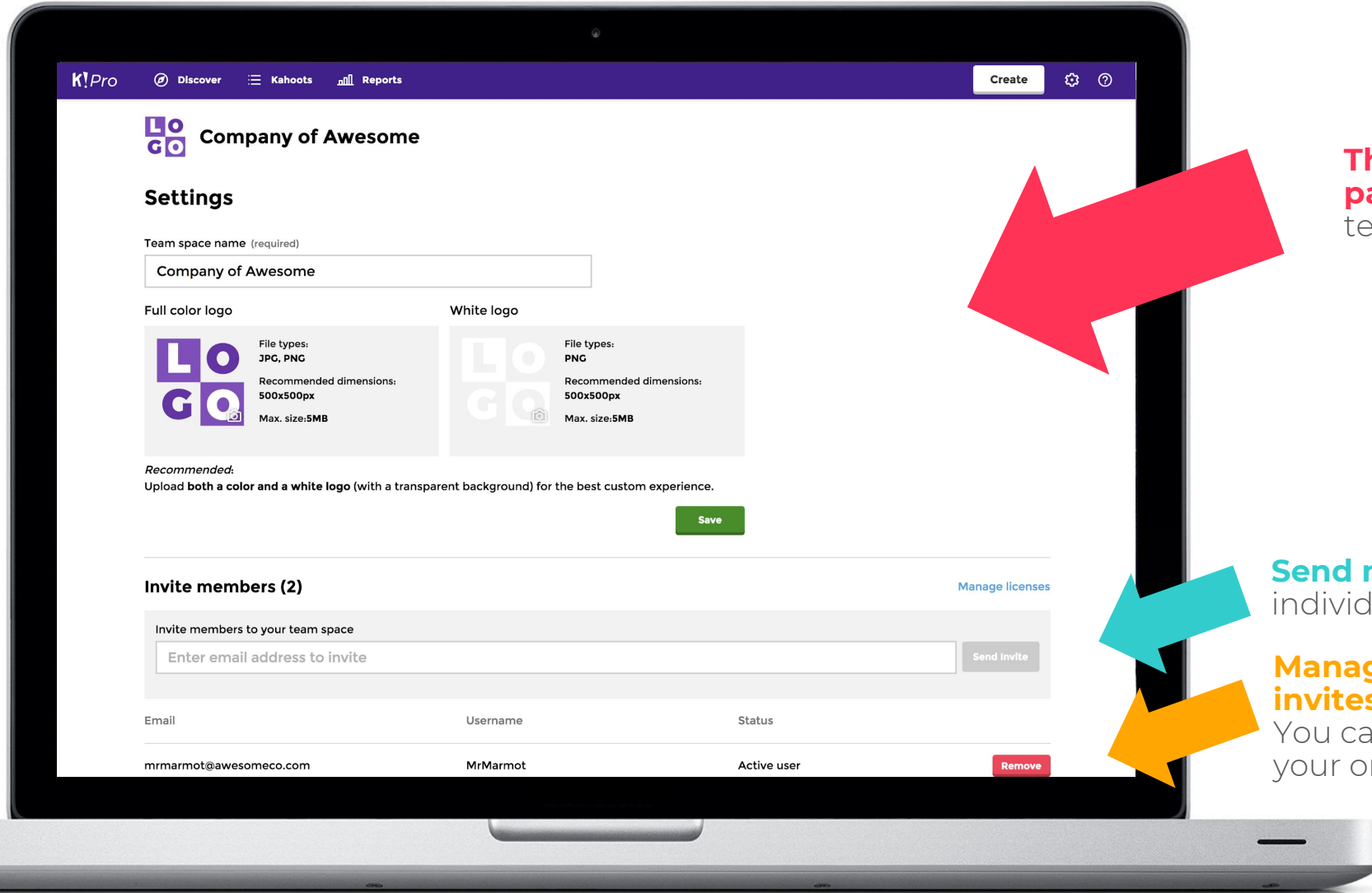
Create new folders to go in your team space. Here, you can Open, Rename, Move, Duplicate, or Delete a folder.

2

Move kahoots into folders by selecting the dropdown.



# TEAM SPACE



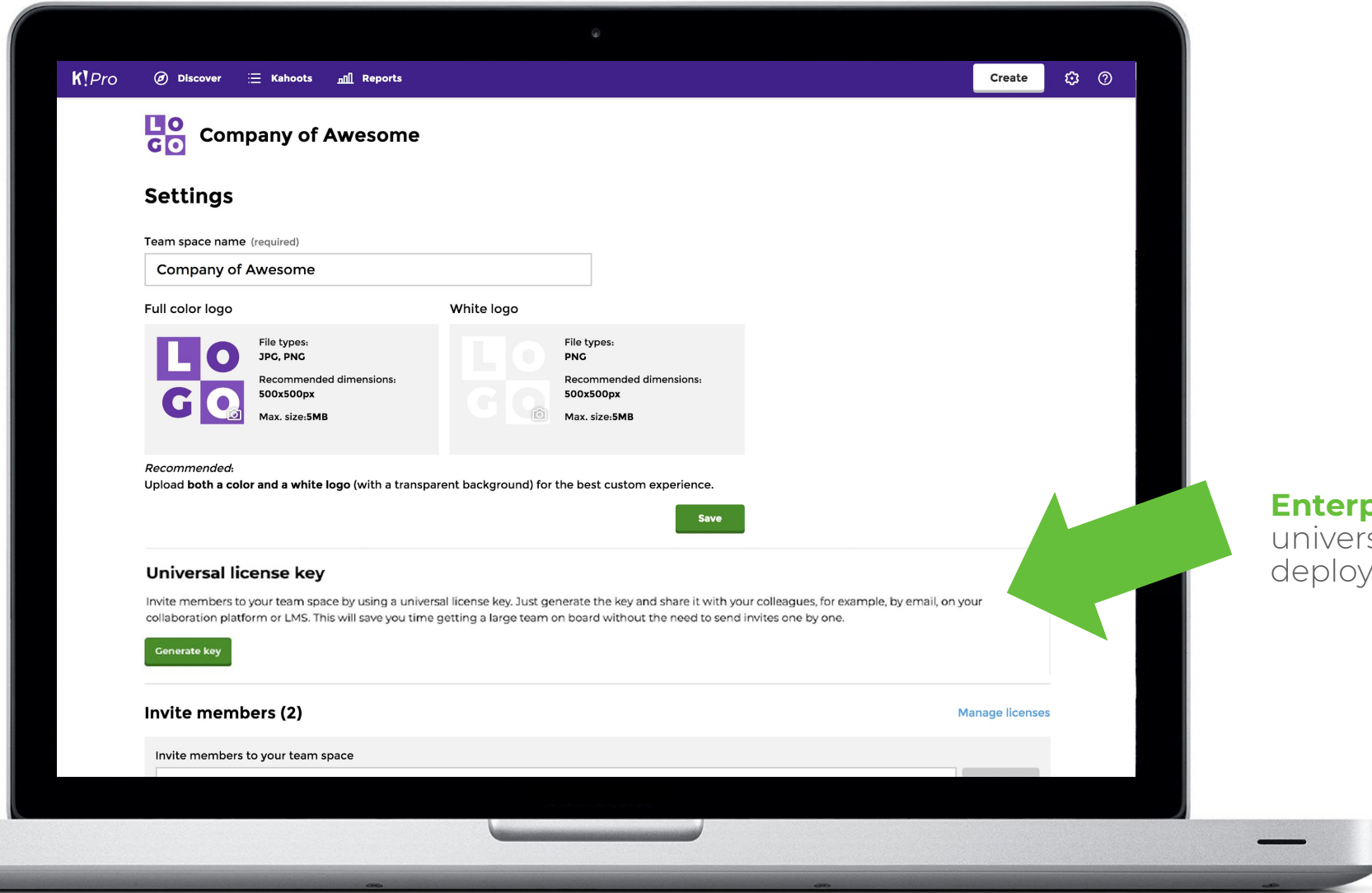
The **organization management page** allows you to manage your team and adjust other settings.

**Send new invites;** both individually or in batches.

**Manage pending and expired invites;** resend or cancel them. You can also remove users from your organization.



# TEAM SPACE - ENTERPRISE



**Enterprise plans only:** generate a universal license key to simplify deployment for large teams



Join with the **Kahoot! app** or at **kahoot.it**  
with Game PIN:

**93174**



**5**

Players



Start

Woodchuck

Abdul

Unicorn

DaniellaL

Daria



Waiting for players...

# BRAND YOUR GAMES

Make the game  
lobby your own

**k!**

Question 1 of 8



What is the size of our user base?

Win up to 1,000 points!

kahoot.it Game PIN: 7370280

**YOUR  
LOGO IN  
EACH  
QUESTION**





Podium



Get Results



PrairieDog



7201 points

16 out of 17

Daria



7842 points

16 out of 17

Espen



6459 points

15 out of 17

**GAME  
PODIUM  
BRANDED,  
TOO**

**k!**



1

Get started



2

Team space



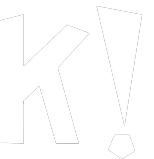
3

**REMOTE  
TRAINING!**

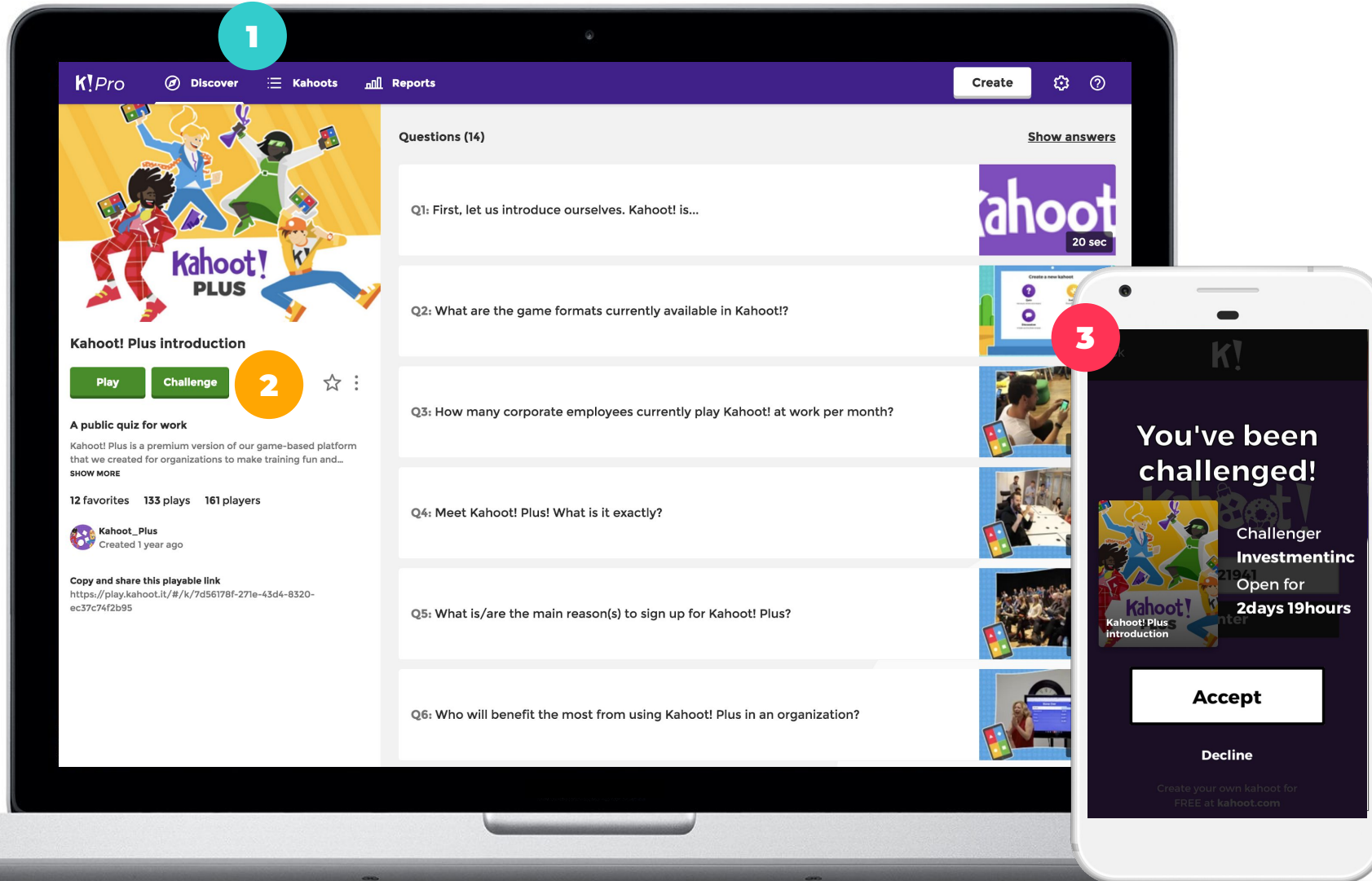


4

Advanced  
reporting



# ASSIGN MOBILE TRAINING CHALLENGES



**1** Open one of your kahoots.

**2** Create a challenge by clicking on the **Challenge** button. Copy and share the link or PIN, for example, by email.

**3** Players play the Challenge on their **mobile device**.





1

Get started



2

Team space



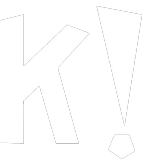
3

Remote training

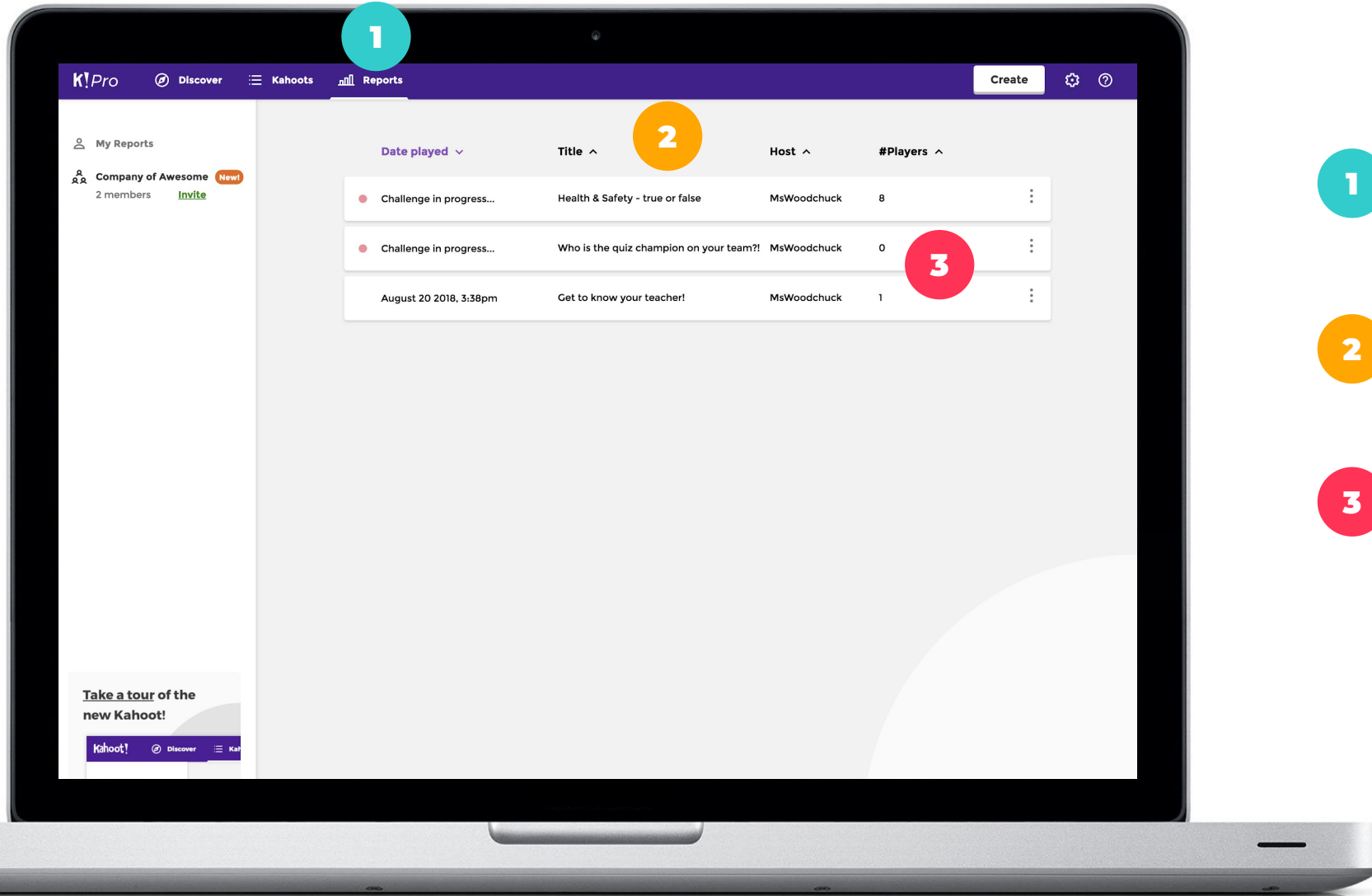


4

**ADVANCED  
REPORTING!**



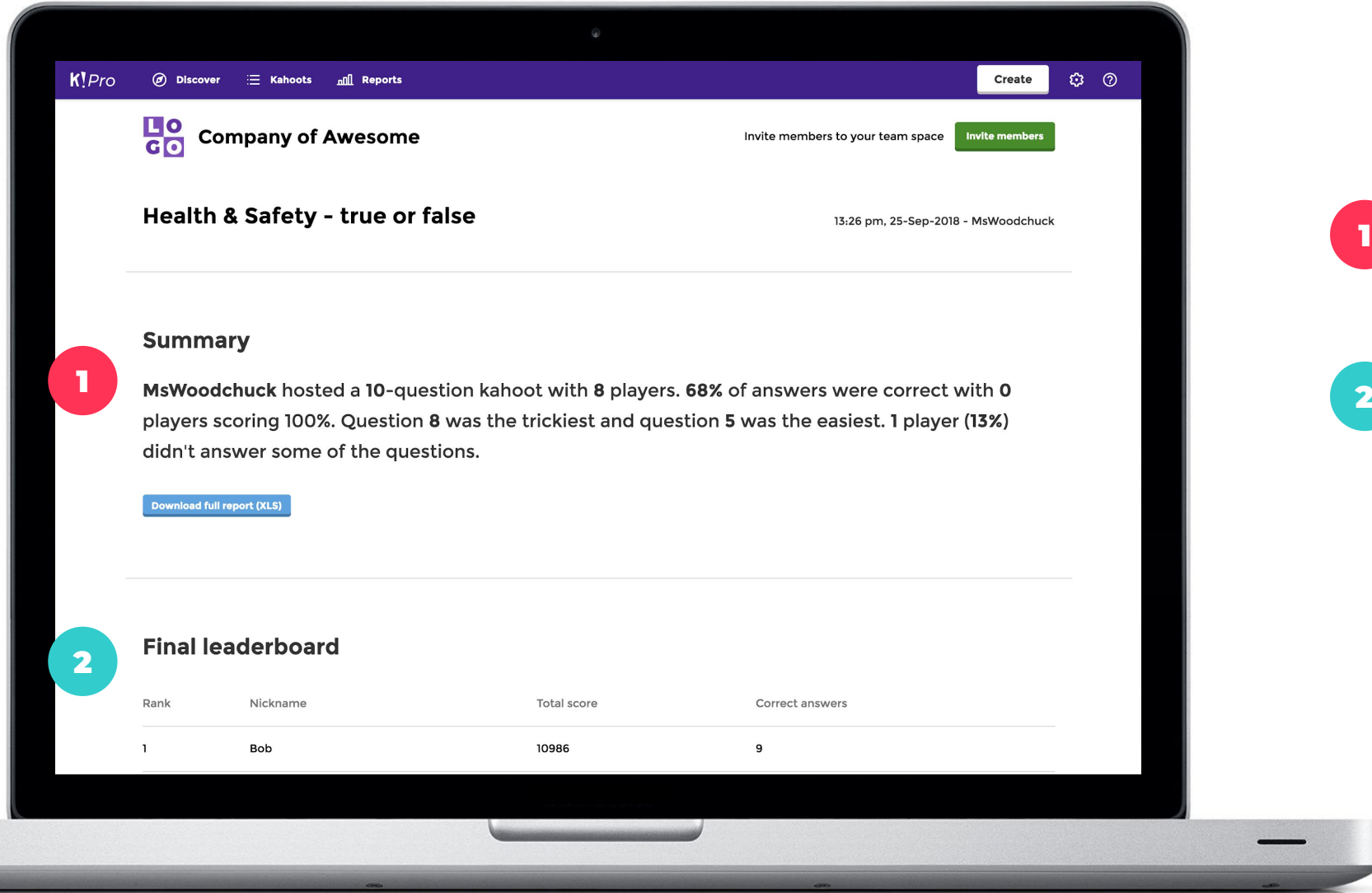
# KAHOOT! PLUS ADVANCED REPORTS



- 1 Go to **Reports** from your shared org area.
- 2 Each kahoot shows the name of the host and the date when it was played.
- 3 Dive into details for each game.



# DETAILS AND RESULTS OF A GAME



1

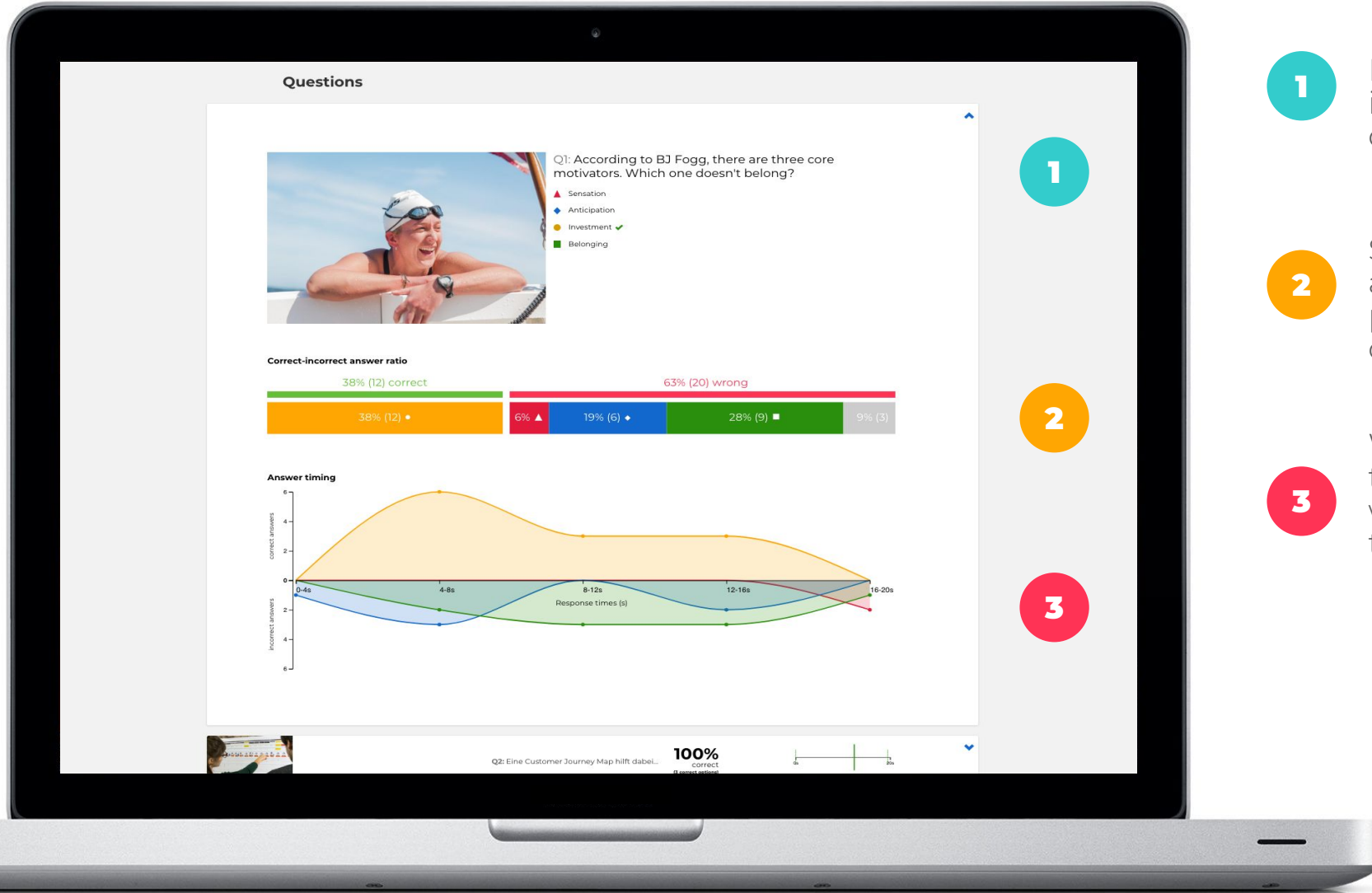
Check a **short summary** first: how many players joined, did someone get 100% answers, etc.

2

View the **final leaderboard** and the players' scores.

k!

# QUESTION ANALYSIS



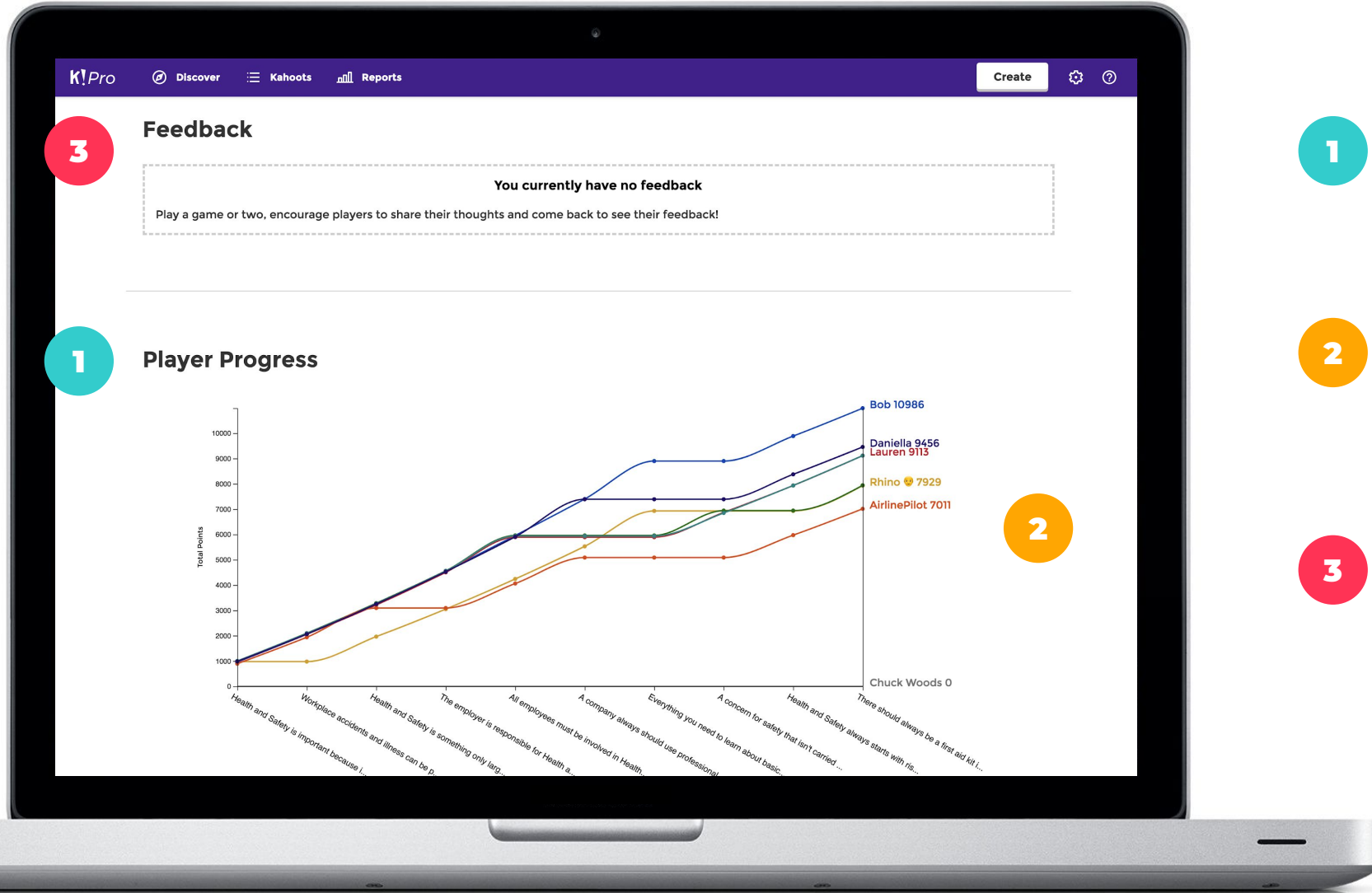
1 Expand each question and dive into details question by question.

2 See the percentage of correct answers and how long it took players to answer them correctly.

3 When did the players answer? Did those who answered quickly get it wrong? Or did people need more time and ended up guessing?

K!

# TRACK PLAYER PROGRESS AND VIEW FEEDBACK



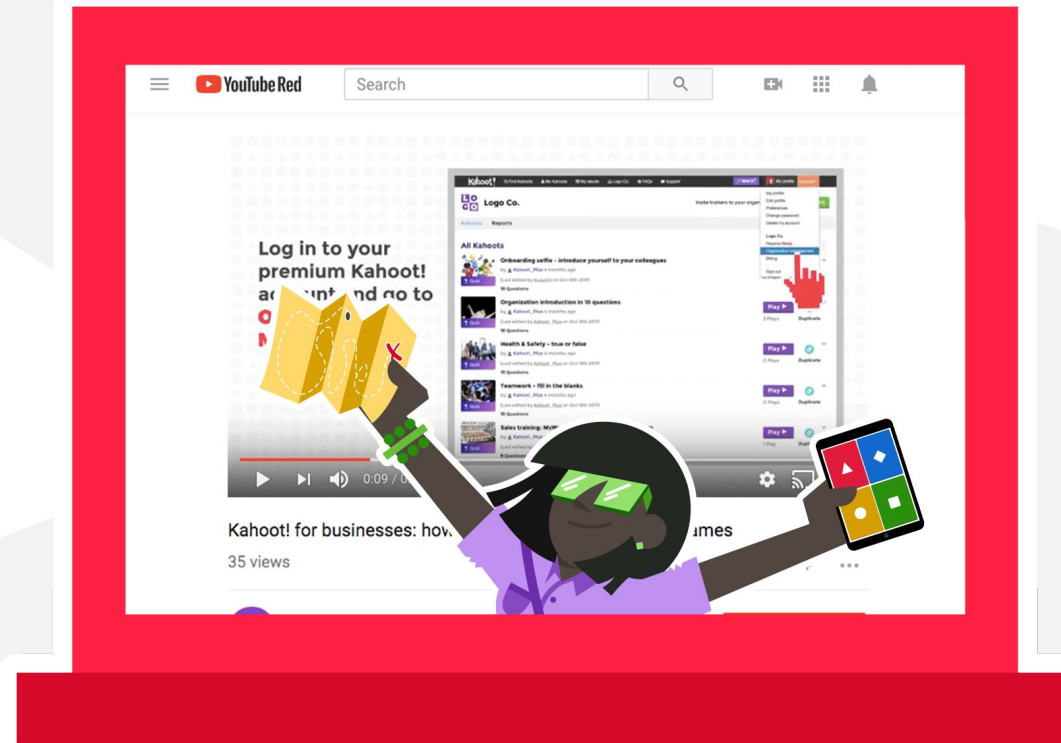
1 This is the final leaderboard with players and their points.

2 Get insights into the game progress. You can see who was leading and how positions changed, who snuck in last minute, etc.

3 Feedback from players of the kahoot received after the game.



# WATCH OUR VIDEO GUIDE FOR MORE!



# THANK YOU!

Sign up at [kahoot.com/businesses](https://kahoot.com/businesses)

