March 2018

KAHOOT! FOR BUSINESSES

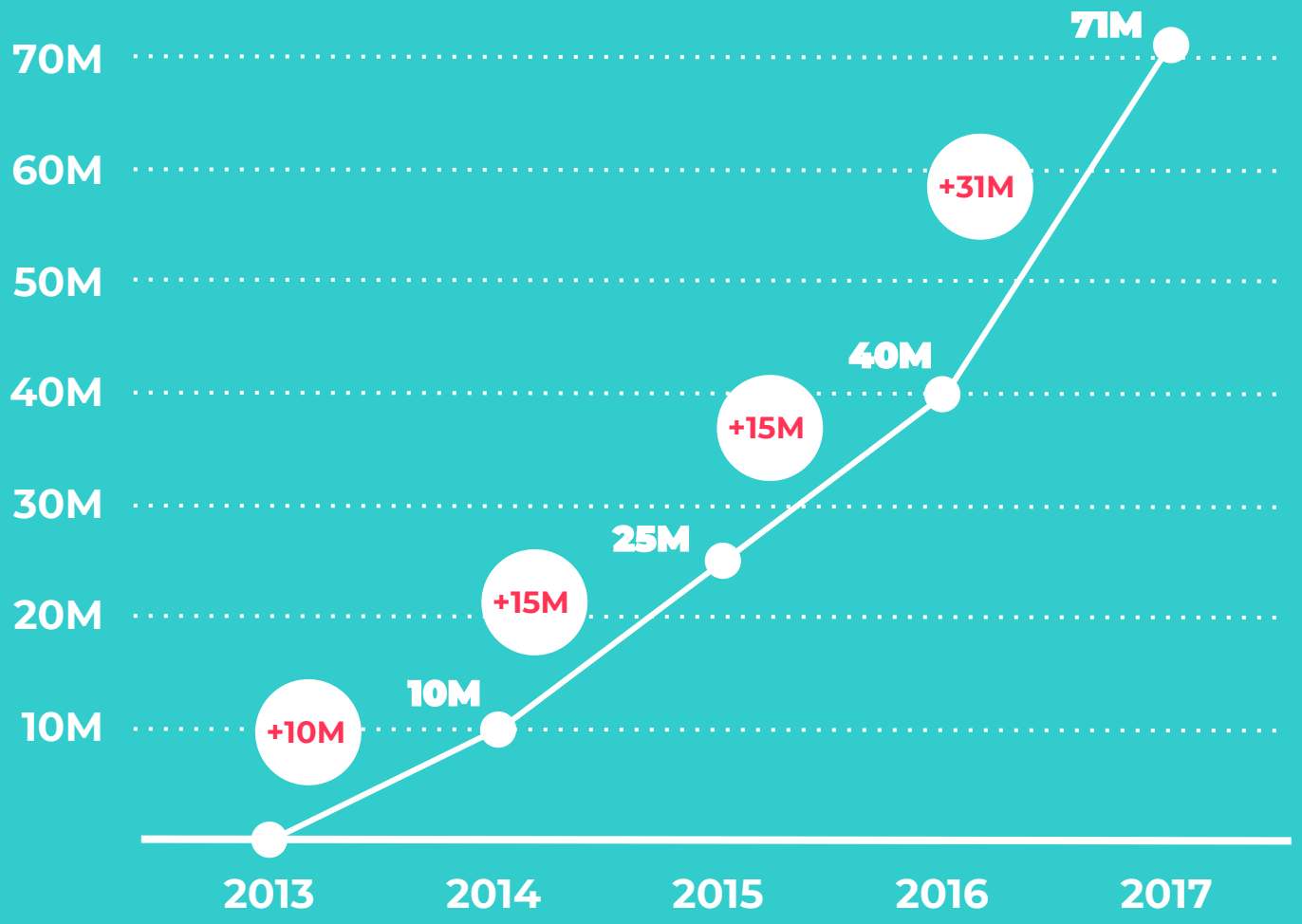
Make training, events and presentations fun and engaging in your company

KAHOOT! CONDENSED

Kahoot! is an education and entertainment content platform that makes learning **FUN** and **ENGAGING** through quiz games.

GROWTH ACCELERATING: OVER 70M UNIQUE MONTHLY ACTIVE USERS

75% YoY growth



HIGHLIGHTS

42M
MAUs in the U.S.

1.6B
Cumulative players

20M
Mobile games played in 5 months

1M
Corporate MAUs

10
Minutes per game session

17M
K! Studio games played in 5 months

3.3
Games played per second

206
Countries active

51M
Kahoot games on platform

> [This] Norwegian company has taken the globe by storm.
> **-EdSurge**

K!

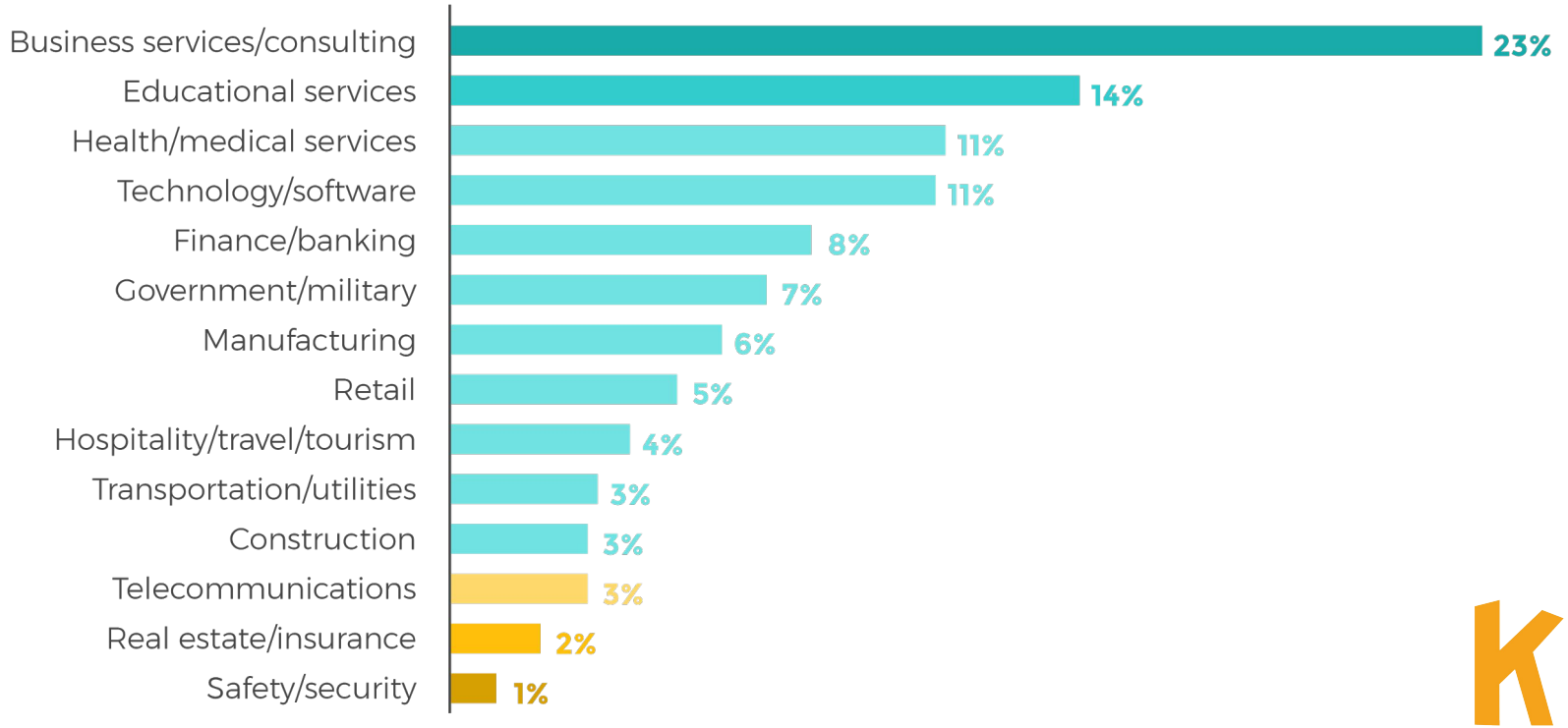
25% OF THE FORTUNE 500 ARE KAHOOT!'ING

Over 1M corporate employees use Kahoot! for training, presentations, events and team building.

Top 10 Kahoot!'ing companies based on number of active accounts (400+ accounts)

verizon, Unilever, SAMSUNG, Apple, McDonald's, FLIGHT CENTRE, Google, pwc, ADP, Microsoft

What describes the industry you work in?

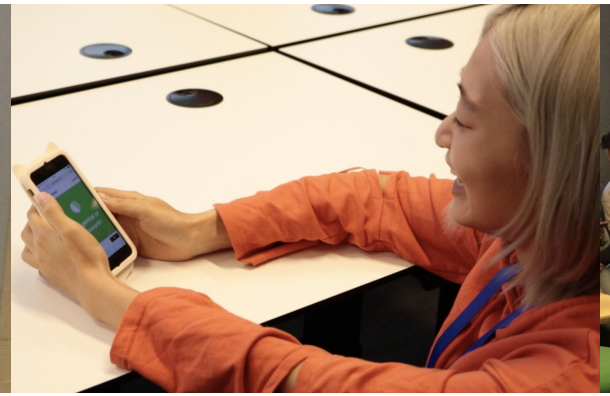


Based on feedback of 1,000 sales trainees at Getty Images, a training session with Kahoot! is now rated 4.75-4.8 out of 5.
-Greg McLaughlin, VP, Global Sales Operations, Getty Images

k!

COMMON USE CASES

Training and work-development is key



Internal updates & workshops

Anything from team meetings to communicating to colleagues

To enhance presentations

Make audience remember content

Make audience more engaged in the content

Onboarding training

New employees

Training in several areas:

how the company works, culture, business goals/visions.

Also introductions to new employees: who they are, getting to know others etc.

Product & consulting

Adding concrete knowledge about specific areas in the company:

- New products
- New features
- New services
- New markets
- Change management, on site training, sales etc.

Entertainment/ events

Ice breaker in Kick Off, brighten the atmosphere, for fun at x-party, seminars, welcome session or general learning sessions

Fun and engaging to get energy up or trigger the competitive feeling in the room!

6 REASONS TO GET STARTED

with Kahoot! in your company

1
Boring training?
NEVER
AGAIN!
K!

2

Engaging, interactive presentations

3
New way to
onboard employees

4

Bring more fun to your events!

5
Connect teams,
even remotely

6

...and help keep Kahoot! **FREE FOR SCHOOLS.**

CHOOSE A PREMIUM PLAN

for your company

TOP COMPANIES UPGRADING TO KAHOOT! FOR BUSINESSES

> Sales training, meetings, events, team offsites – in all of these scenarios, Kahoot! connects the audience and keeps everyone engaged.
> **-Leo Silva, LATAM Sales Training Partner, Facebook**

UBER
BOSCH
TESLA
pwc
AstraZeneca
DNB
CAT
gettyimages
verizon
hp
Coca-Cola
amazon web services
U.S. Cellular
pepsi
K!

CHOOSE A PREMIUM KAHOOT! PLAN

Kahoot! Plus

Power up internal training, presentations, team building

Kahoot! Pro

Promote your products & services, gamify events with partners & customers

KAHOOT! PLUS

powers up...

1. Internal in-class training
2. Mobile training
3. Presentations and meetings
4. Employee onboarding
5. Team building activities

KAHOOT! PRO

unlocks superpowers when you...

1. Promote your products & services
2. Plan customer events
3. Present outside your company
4. Run external training
5. Need support with an event

Kahoot!
Blog
Explore games
Play!
Log in
Sign up
Schools
Businesses
Partners
Mobile app
Resources
KAHOOT! FOR BUSINESSES: PRICING
Feature overview and up-to-date pricing:
kahoot.com/businesses/pricing
Search among millions of ready-to-play games
Unlimited players inside your company
Add branding with your logo
Ad-free experience

FREE TRIAL!

KEY PREMIUM FEATURES

Add **BRANDING** with your logo

Assign **MOBILE TRAINING** challenges

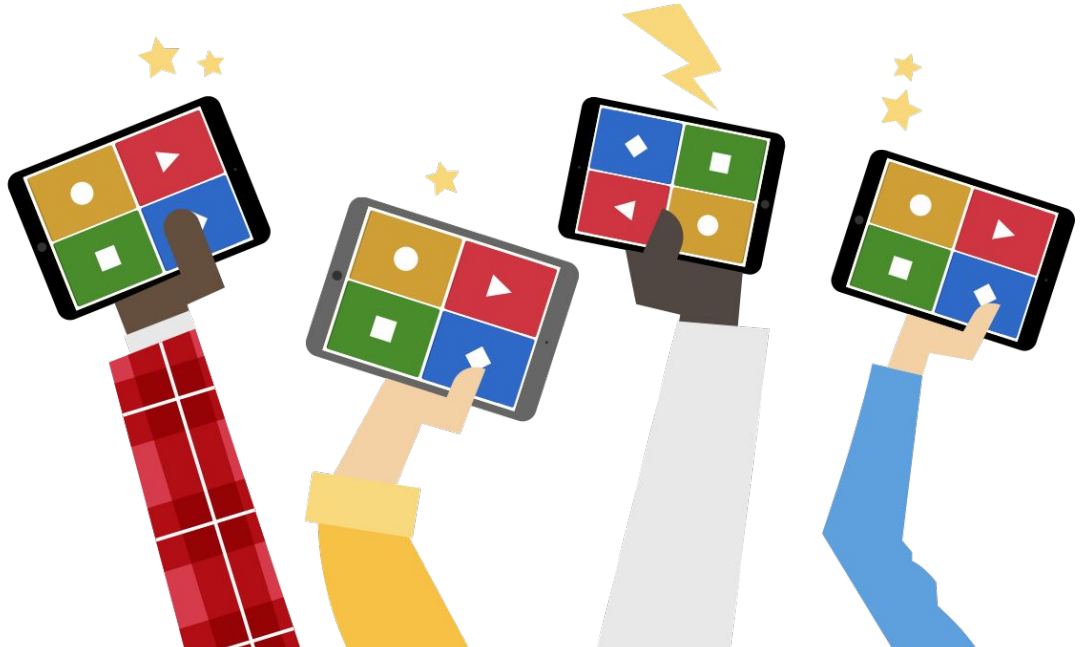
View advanced **REPORTS**

COLLABORATE with your team

Get a **SHARED AREA** for kahoots

Enjoy an **AD-FREE** experience

ONLY ON KAHOOT! PRO:
Play with customers & partners



PREMIUM FEATURES

A quick tour

1

GET STARTED!

2

Organization area

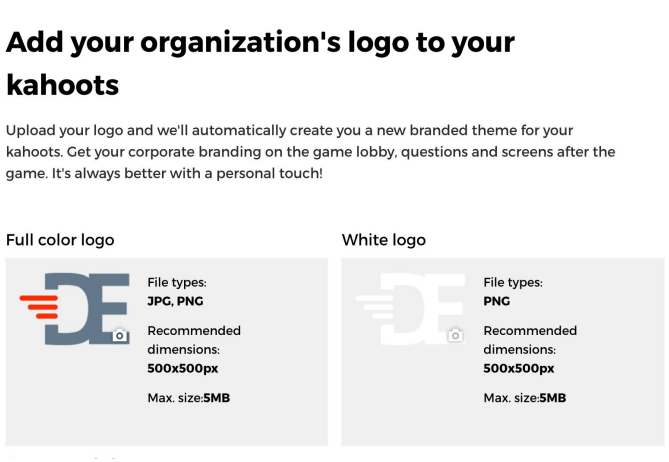
3

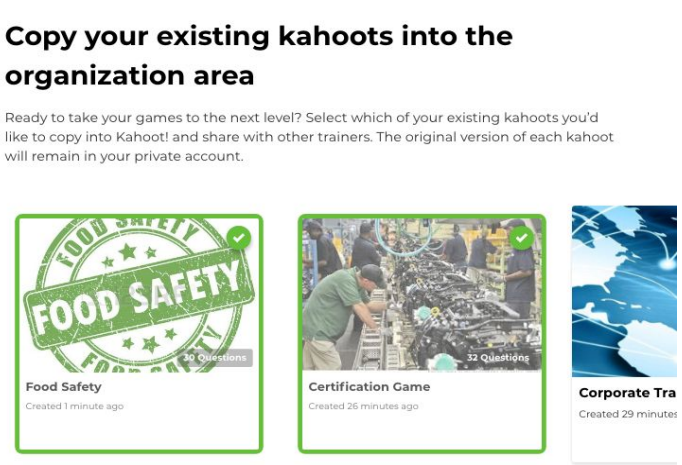
Brand games

4

Advanced reporting

GETTING YOUR ORGANIZATION READY IN 1-2-3





1

Add your organization's logo

It'll let you brand your game, for example, the game lobby and each question screen.

2

Copy kahoots

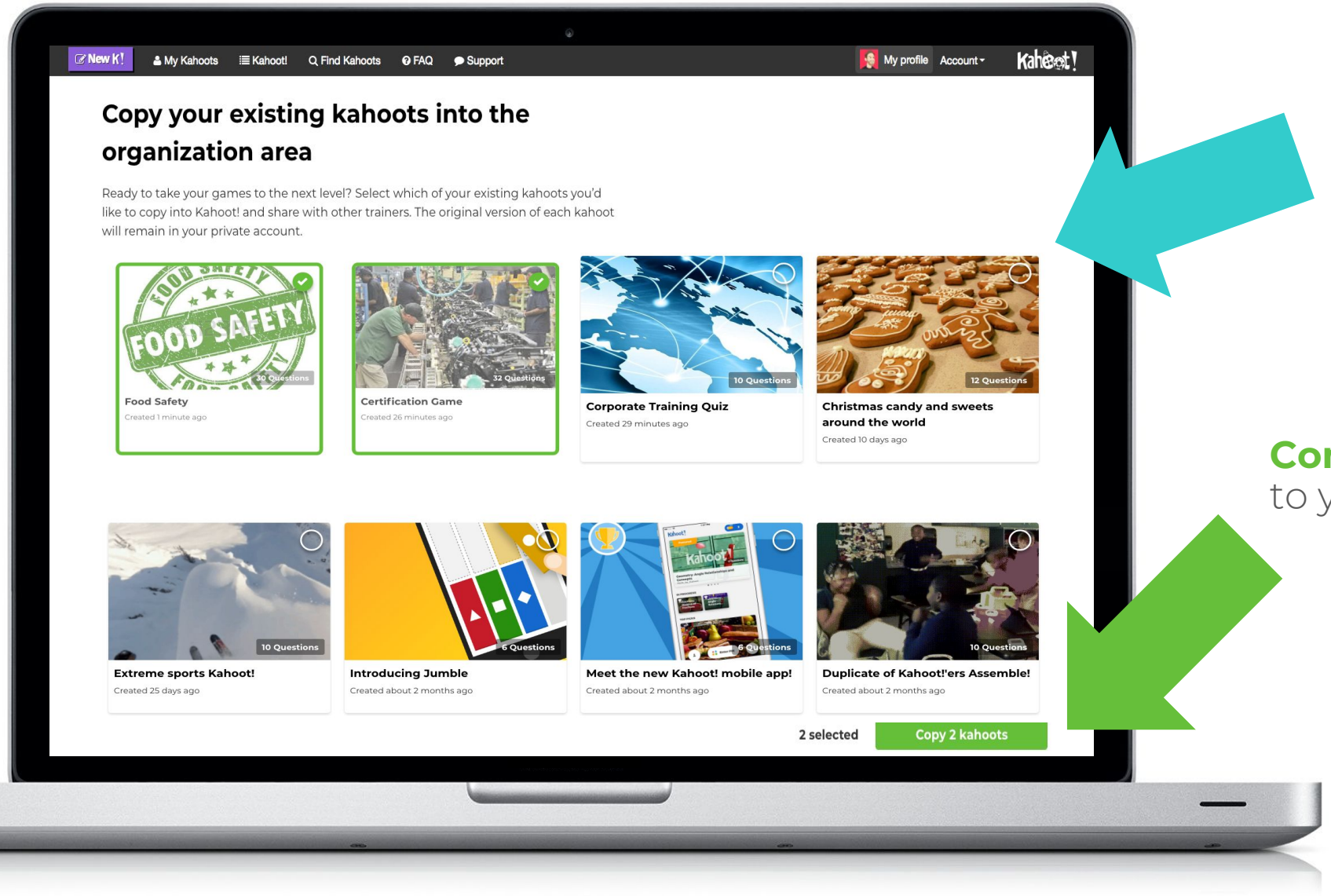
Copy any kahoots from your own account to the shared organization area.

3

Invite trainers

Add your colleagues to collaborate on kahoots in the private, secure organization area.

COPY RELEVANT KAHOOTS!



Select private kahoots from your account that you would like to copy into the organization area.

Confirm and transfer them to your organization's area

1

Get started

2

ORGANIZATIO
N AREA!

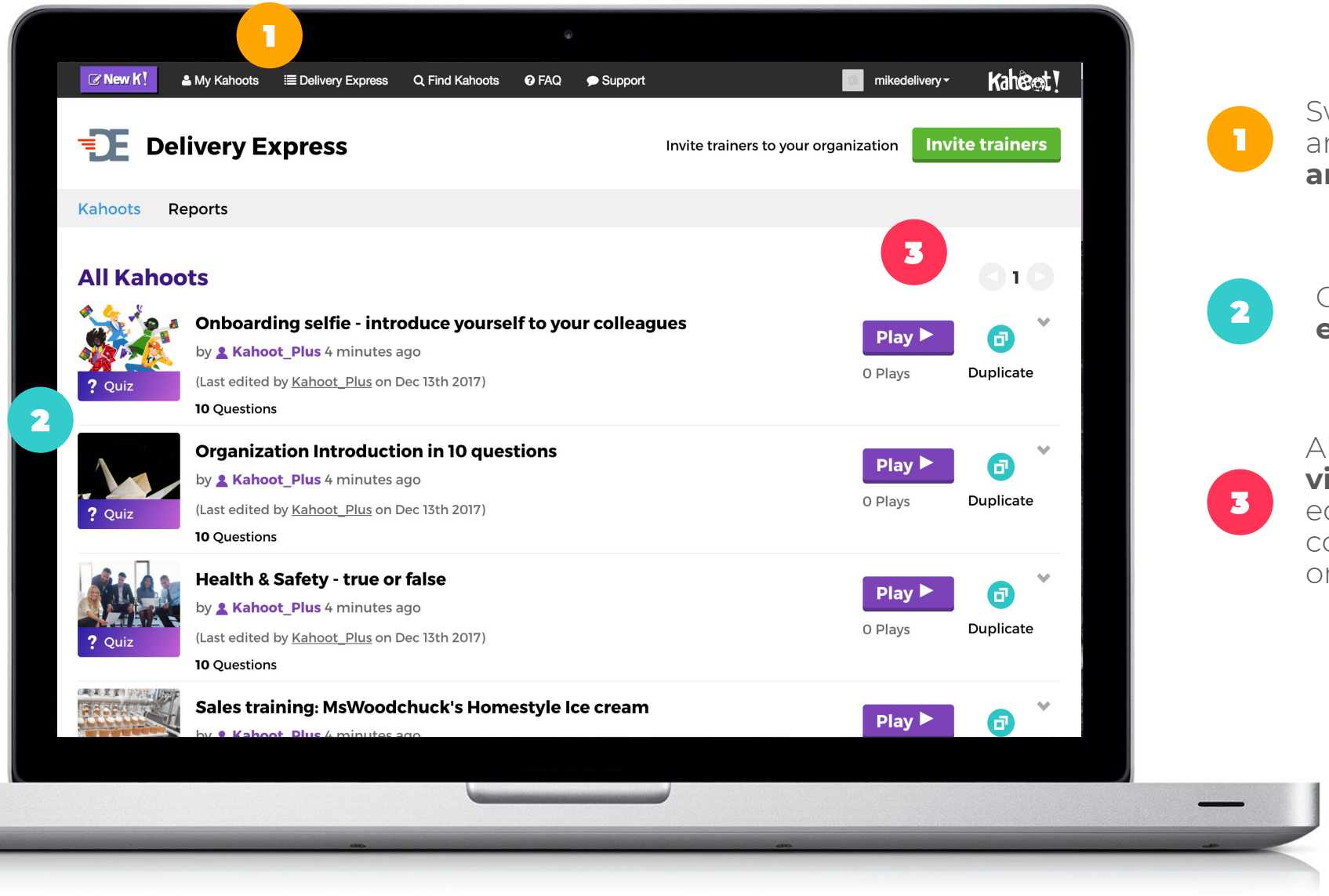
3

Brand games

4

Advanced
reporting

YOUR ORGANIZATION AREA

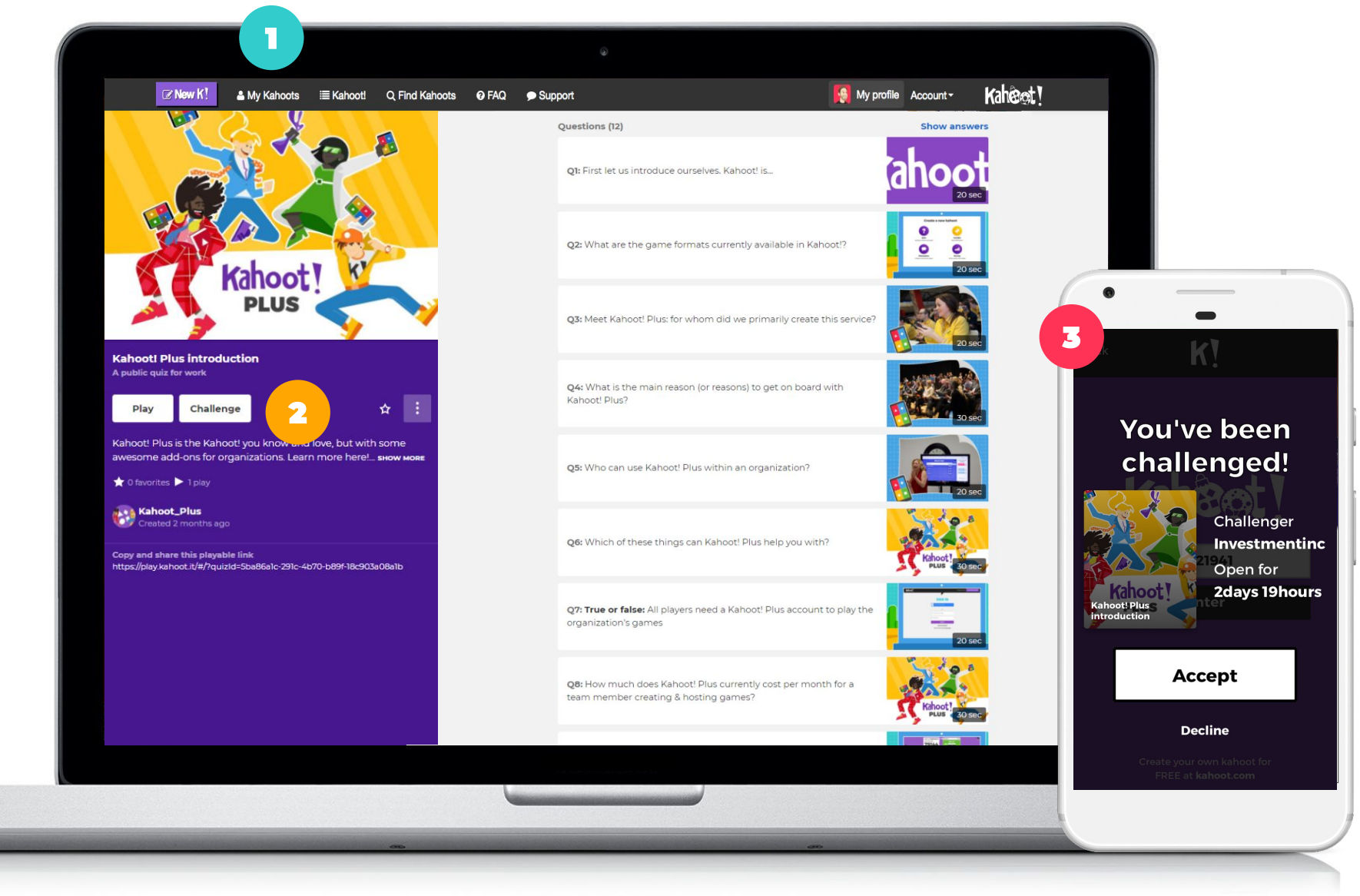


1. Switch between private account and your organization's **shared area** in Kahoot! for businesses

2. Get inspired with a set of **editable kahoot templates.**

3. All your company's kahoots are **visible here.** They can be played, edited and shared with all colleagues who join your organization area.

ASSIGN MOBILE TRAINING CHALLENGES

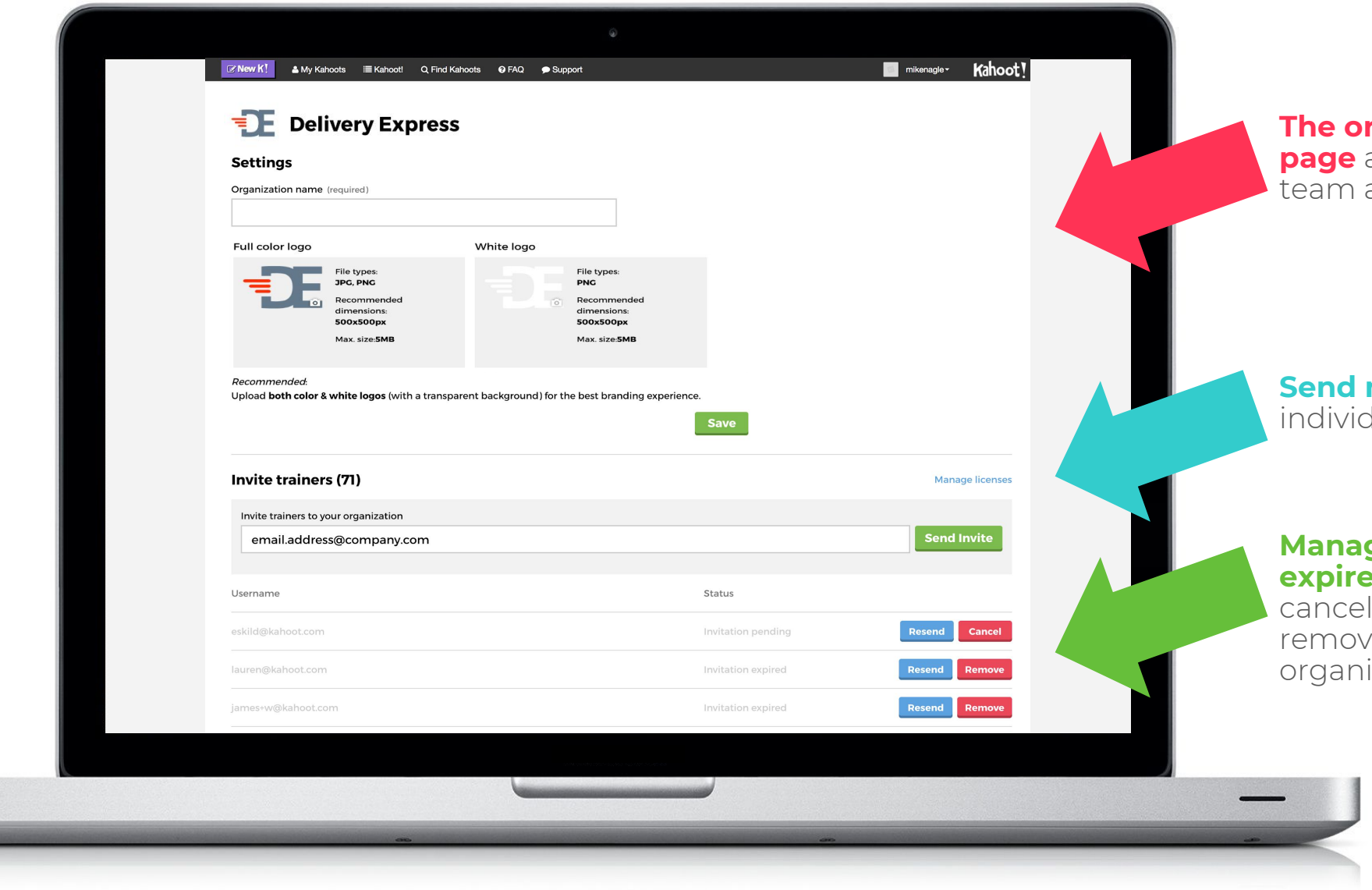


1. **Open** one of your kahoots.

2. Create a challenge by clicking on the **Challenge** button. Copy and share the link or PIN, for example, by email.

3. Players play the Challenge on their **mobile device.**

ORGANIZATION MANAGEMENT



The organization management page allows you to manage your team and adjust other settings.

Send new invites; both individually or in batches.

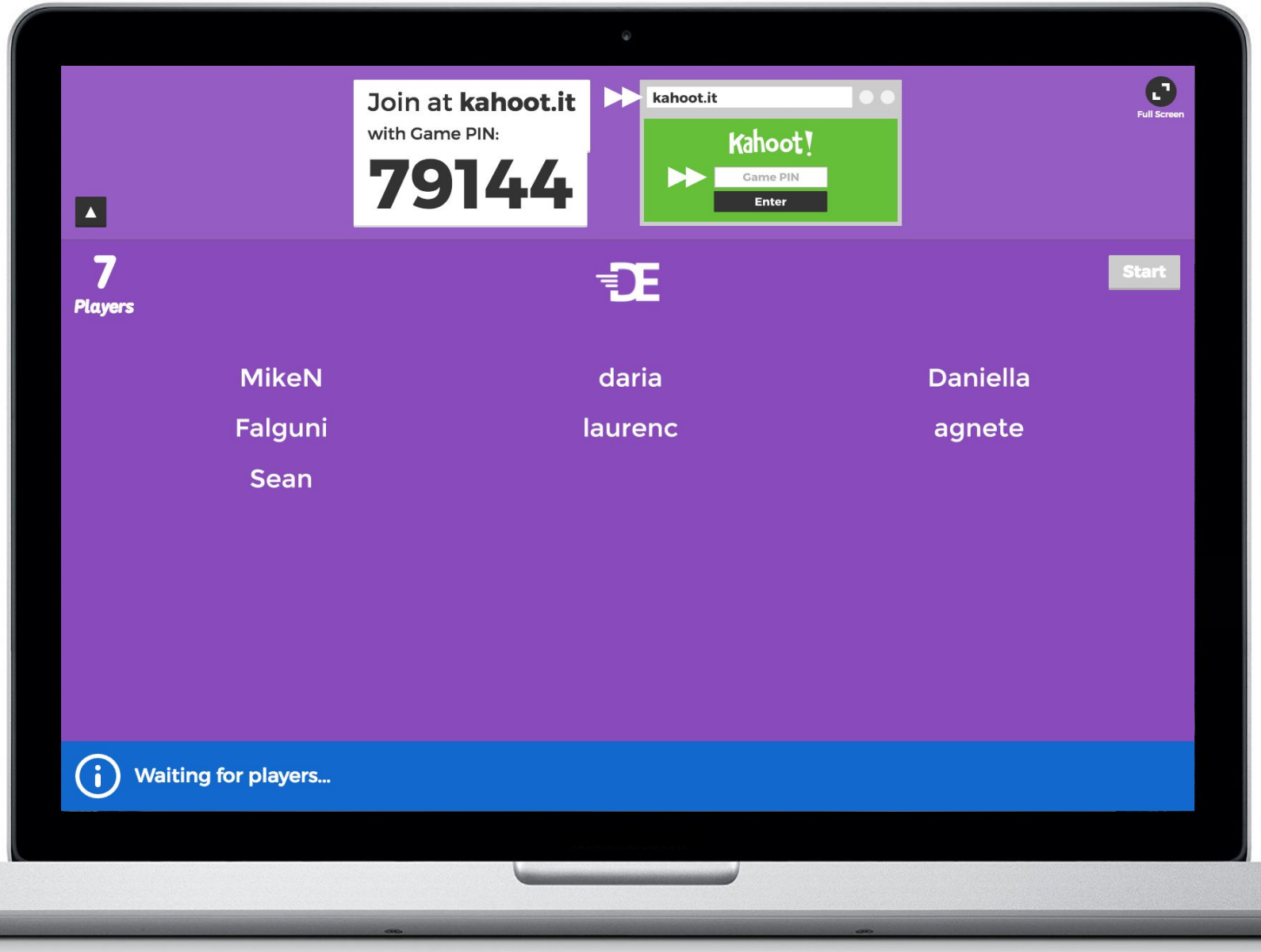
Manage pending and expired invites: resend or cancel them. You can also remove users from your organization.

Get started

Organization area

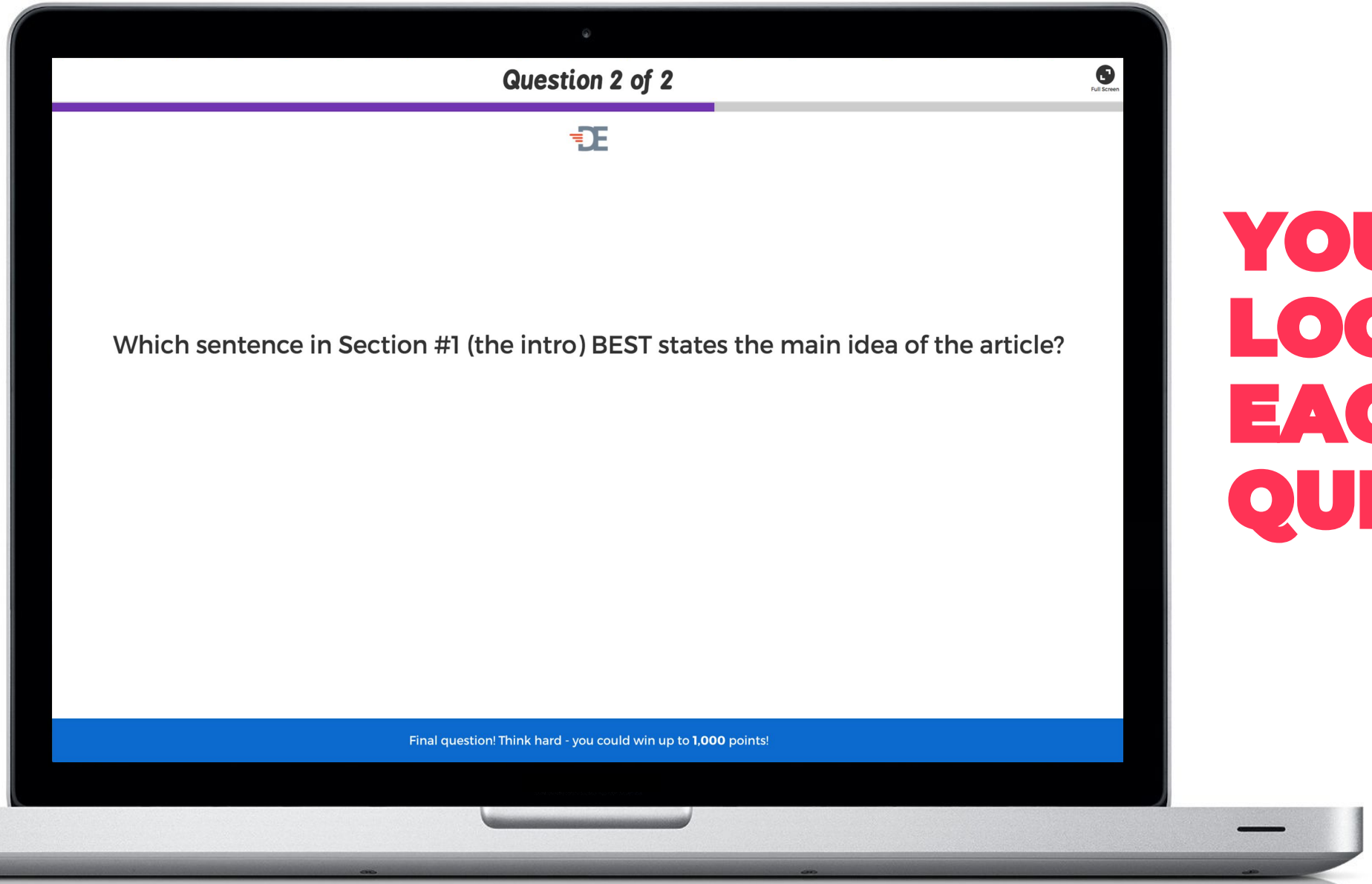
BRAND GAMES!

Advanced reporting

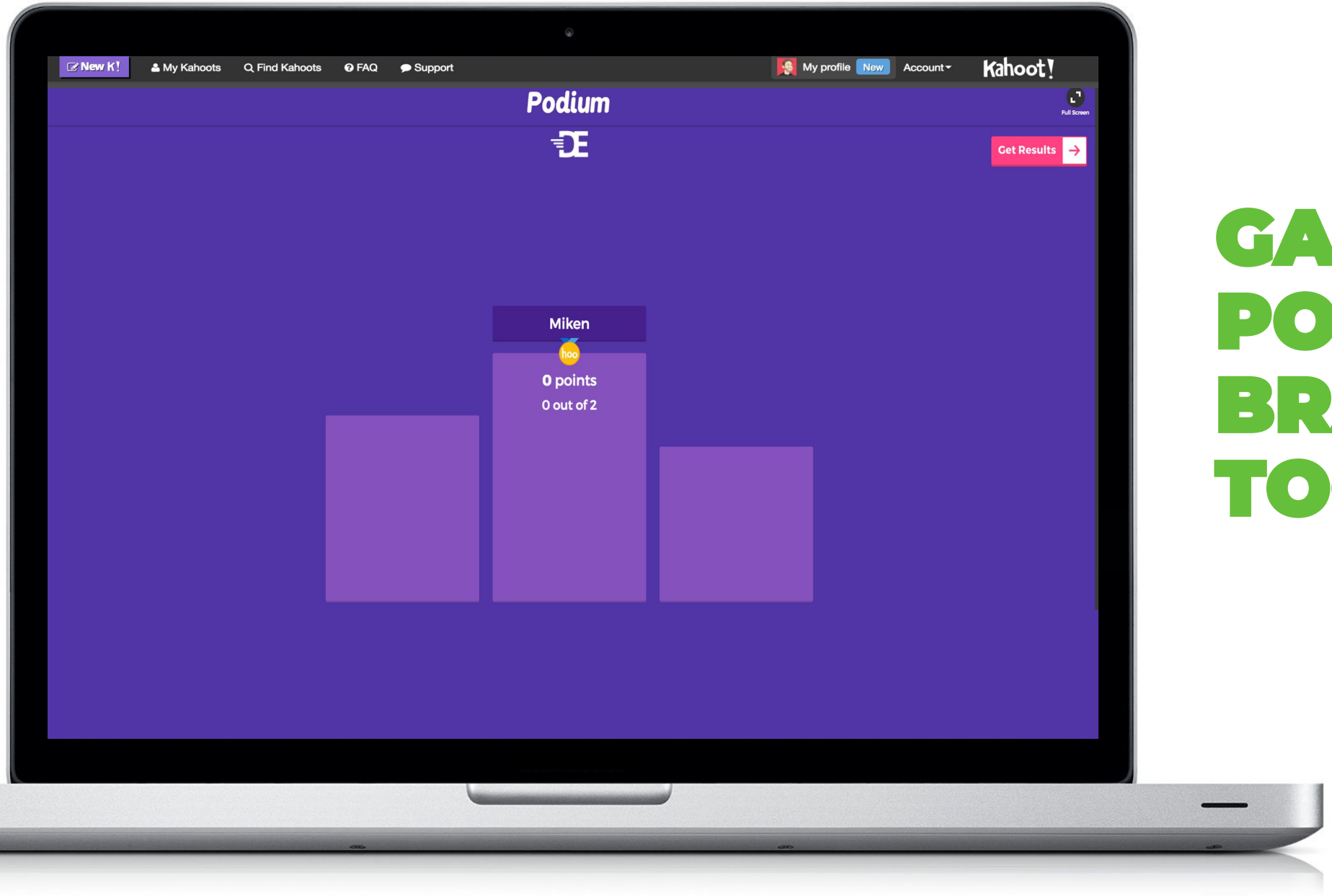


BRAND YOUR GAMES

Make the game lobby your own



YOUR LOGO IN EACH QUESTION



GAME PODIUM BRANDED, TOO

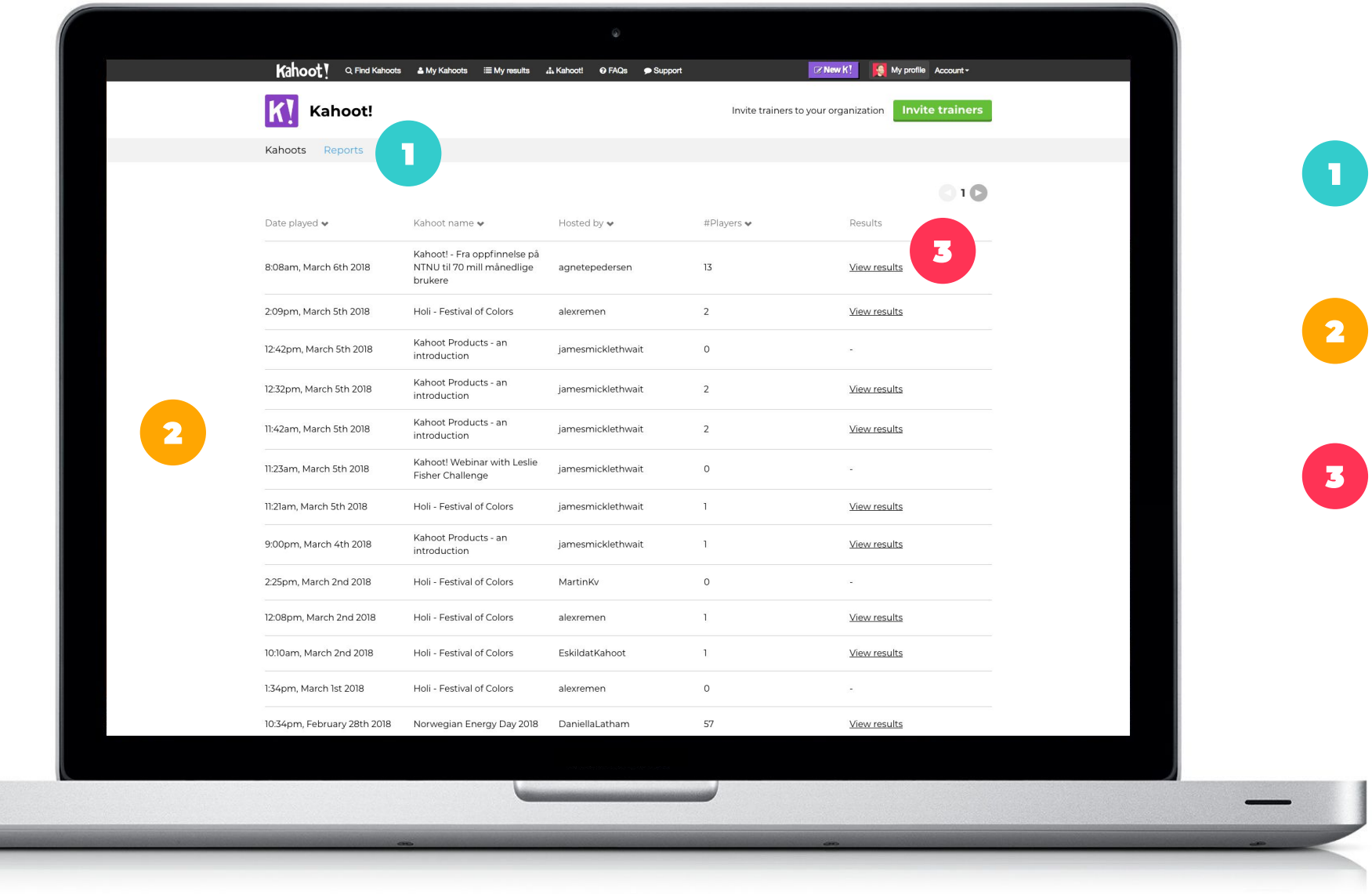
Get started

Organization area

Brand games

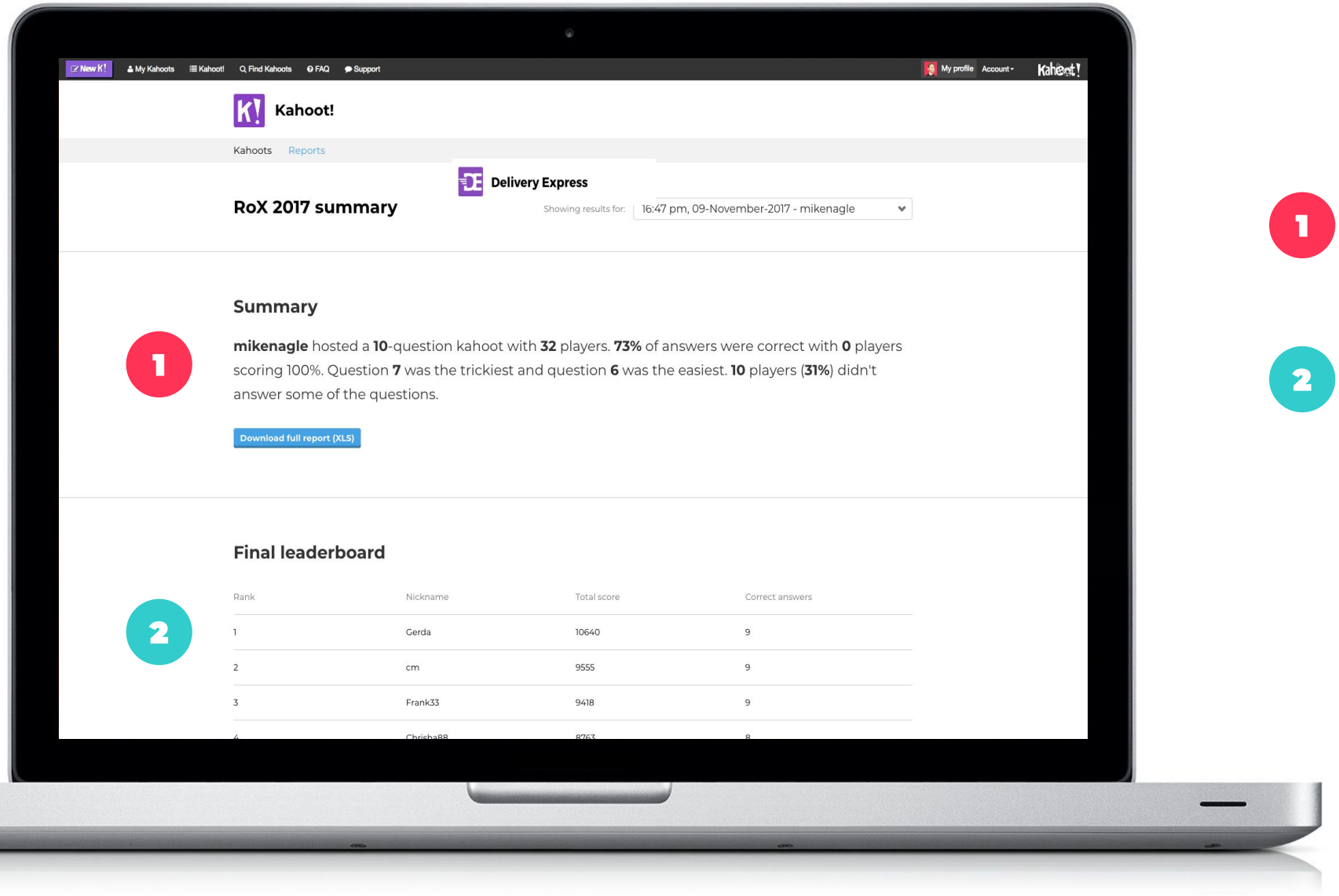
ADVANCED REPORTING!

KAHOOT! PLUS ADVANCED REPORTS



1. Go to **Reports** from your shared org area.
2. Each kahoot shows the name of the host and the date when it was played.
3. Dive into details for each game.

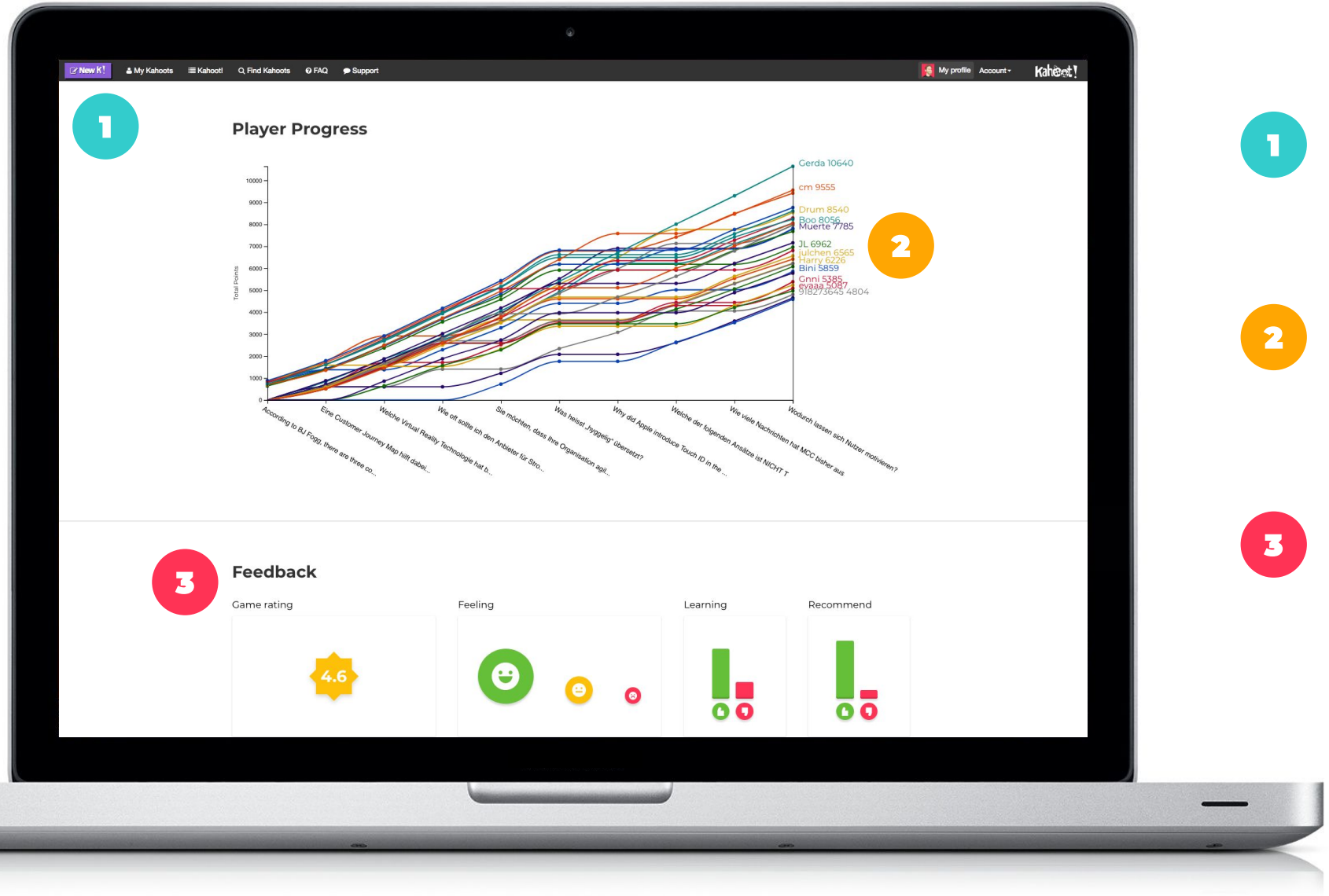
DETAILS AND RESULTS OF A GAME



1. Check a **short summary** first: how many players joined, did someone get 100% answers, etc.

2. View the **final leaderboard** and the players' scores.

TRACK PLAYER PROGRESS AND VIEW FEEDBACK

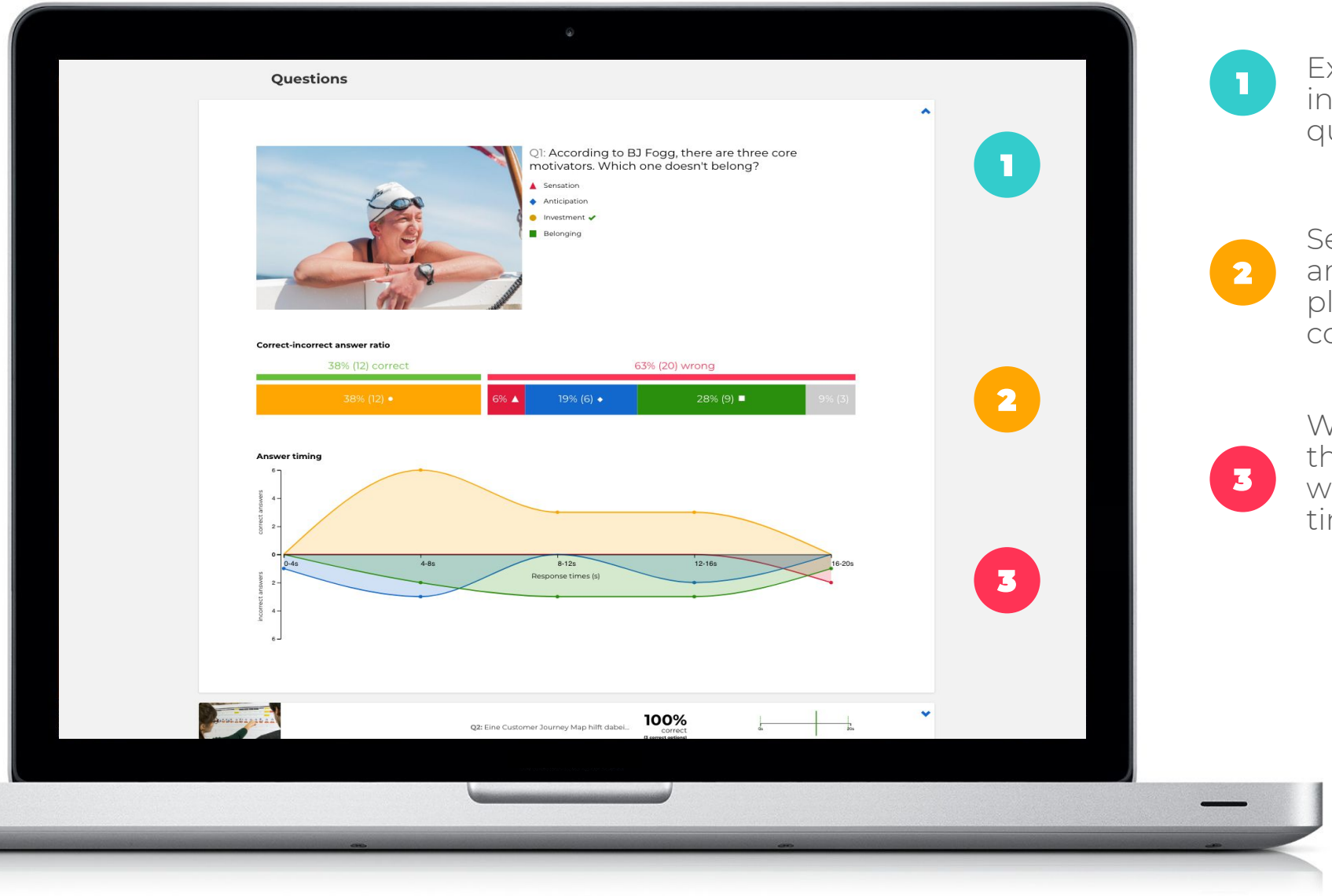


1. This is the final leaderboard with players and their points.

2. Get insights into the game progress. You can see who was leading and how positions changed, who snuck in last minute, etc.

3. Feedback from players of the kahoot received after the game.

QUESTION ANALYSIS

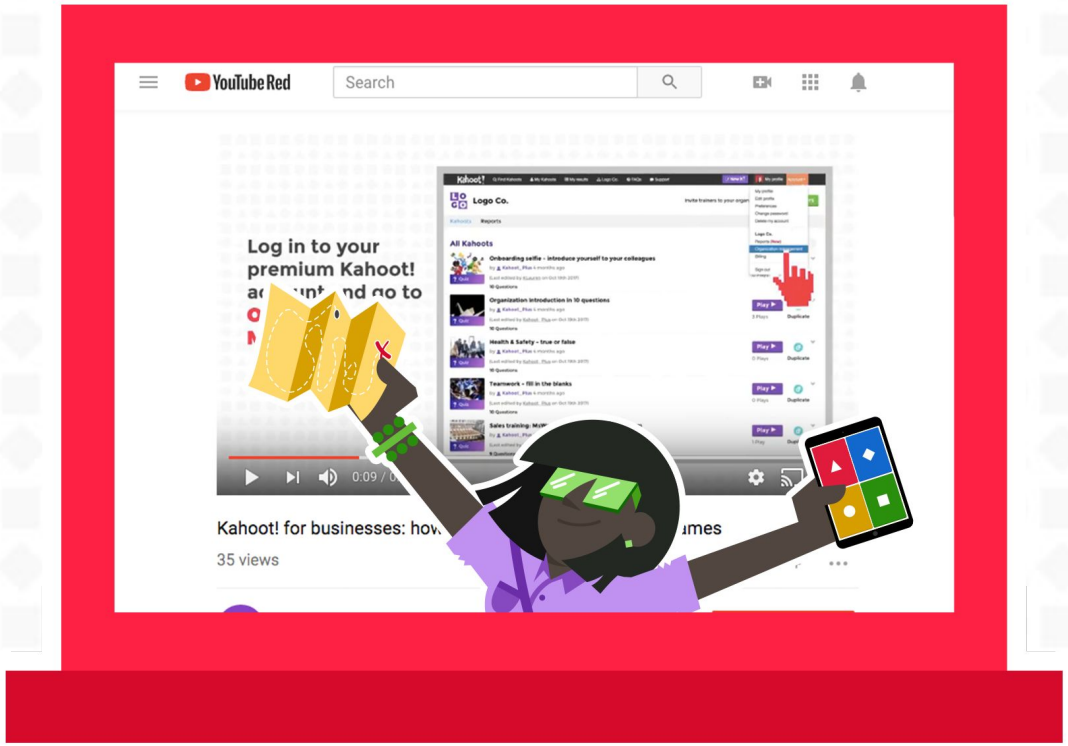


1. Expand each question and dive into details question by question.

2. See the percentage of correct answers and how long it took players to answer them correctly.

3. When did the players answer? Did those who answered quickly get it wrong? Or did people need more time and ended up guessing?

WATCH OUR VIDEO TUTORIALS



Check the **“Kahoot! for businesses” playlist** on our YouTube channel!

THANK YOU!

Sign up at kahoot.com/businesses