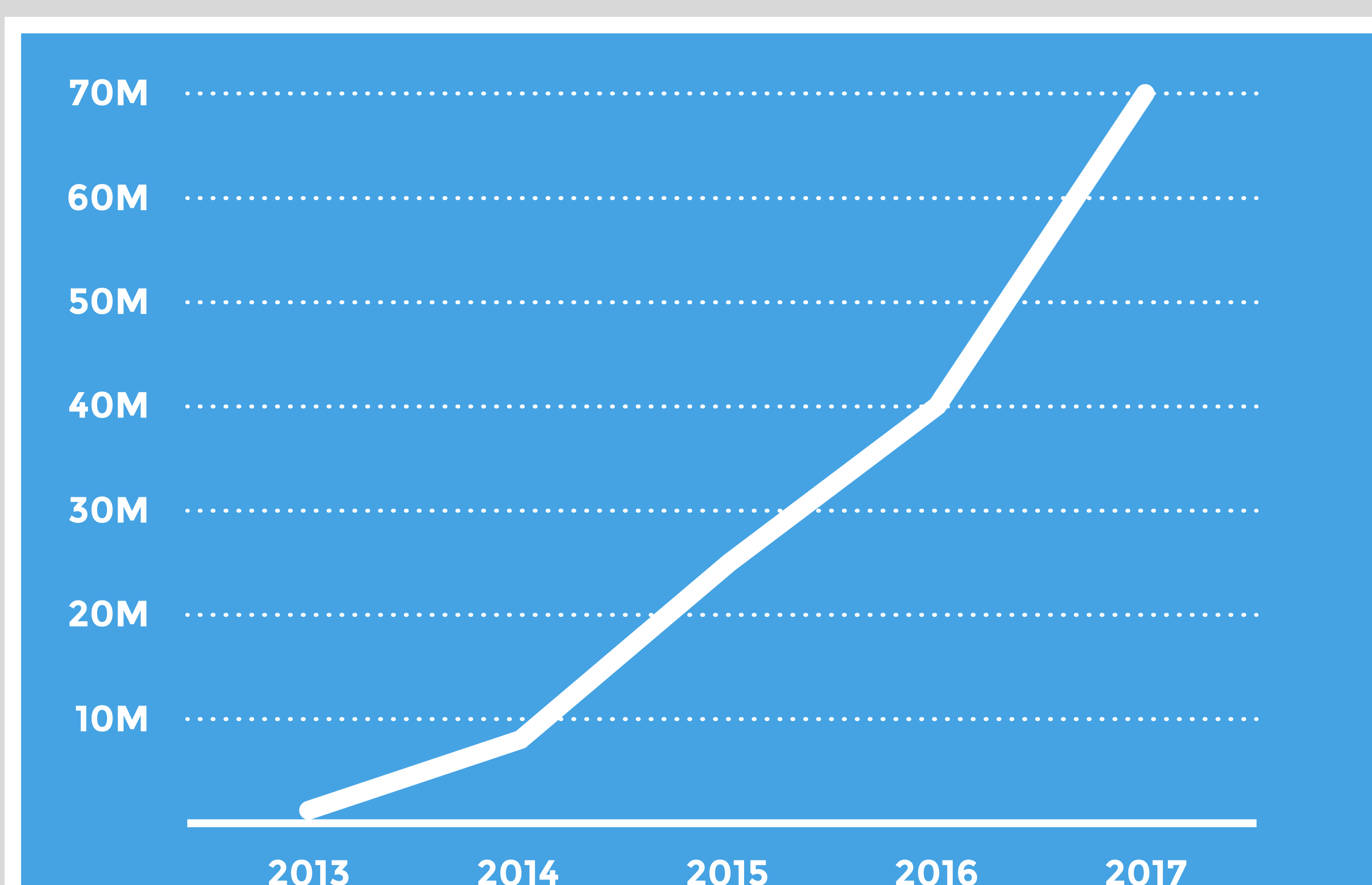


Kahoot!

70 MILLION USERS



**KAHOOT!
UNIQUE
MONTHLY
ACTIVE
USERS**



CUMULATIVE PARTICIPATING PLAYERS

End of
2017

1,655,733,168

End of
2016

869,541,610

90% YoY ↑

47% OF U.S. K-12 TEACHERS USE KAHOOT!

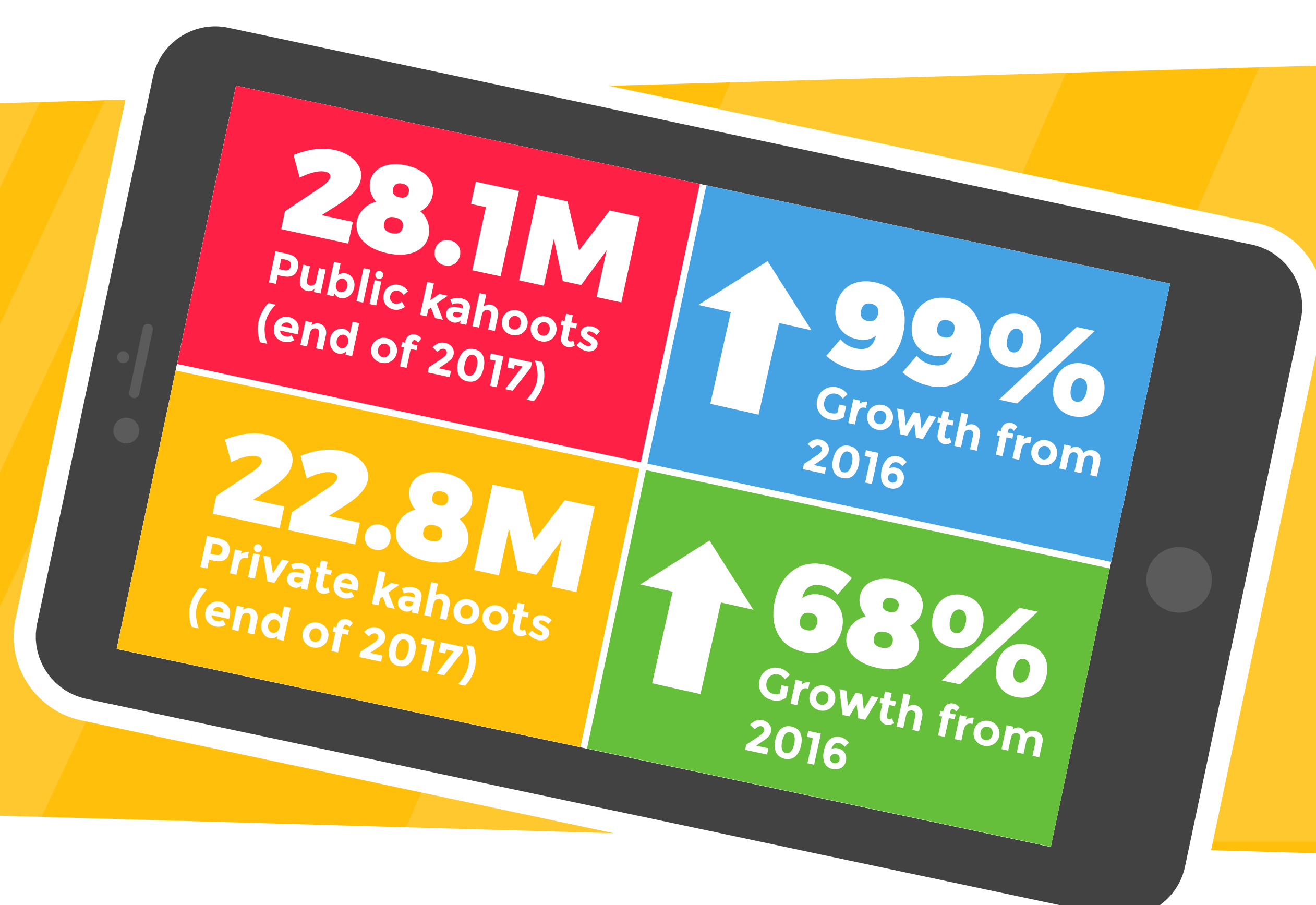


**MORE THAN 50% OF U.S. K-12
STUDENTS USE IT MONTHLY**



**KAHOOTS HOSTED
PER SECOND IN 2017**

51M
Kahoot!
games



TOP 10 LANGUAGES OF PUBLIC KAHOOTS



Spanish
Dutch
Norwegian
Danish
French
German
Hebrew
Swedish
Thai

TOP KAHOOTS BY MONTH IN 2017

Nat Geo Bee (Official) U.S. Food Faves	JAN	Geography
Flags of the World	FEB	Geography
Word Jumble!	MAR	Language
The US and The World	APR	U.S History
Weather OR Climate?	MAY	Science
Capital cities of the world	JUN	Geography
World Capitals	JUL	Geography
MULTIPLICATION	AUG	Math
Biology: Structure of DNA	SEP	Science
Halloween Superstitions & Traditions	OCT	World History
Thanksgiving in America: Customs & Traditions	NOV	U.S History
Christmas Traditions from Around the World	DEC	World History

kahoot.com