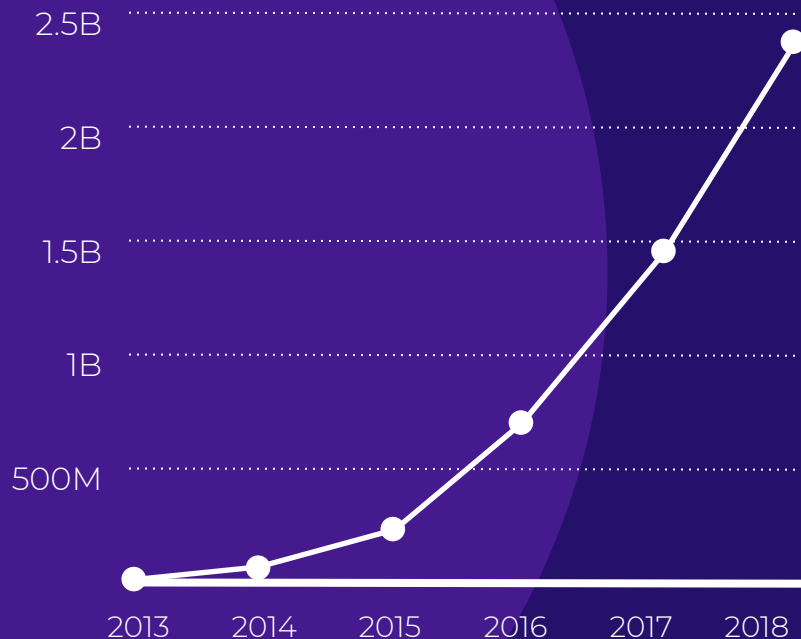




Kahoot!

Kahoot! for schools
Make learning awesome!

Over 2 billion cumulative players



Highlights

2013

Tried at SXSWedu in March. Bill Gates mentions quiz games in his keynote speech as an exciting learning opportunity for schools

Launched in September 2013 as a free platform

2016

Growth focus on US and “K-12” education segment

Reached 0.9 Billion cumulative players

Developed a world-wide recognizable brand

TODAY

Reach 2B+ players since launch

Top 3 tool in US education

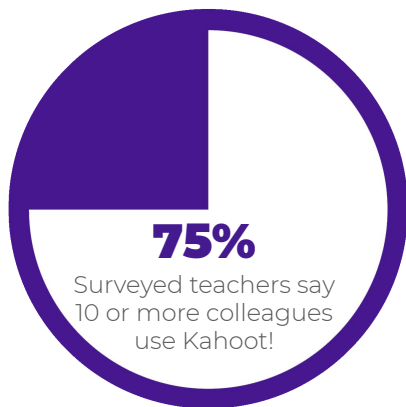
Launched solutions for schools, businesses, family and friends and publishers

Acquired DragonBox and Poio for math and reading, expanding the Kahoot! family of learning apps

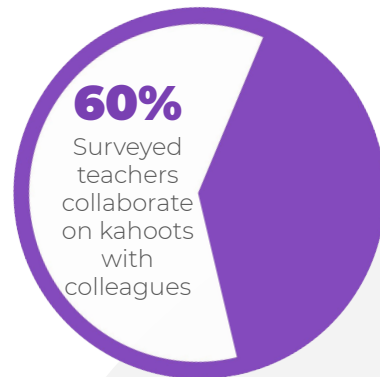


Half of U.S. teachers use Kahoot!

The majority collaborate on Kahoot! games with colleagues at their school



Kahoot! asked teachers how they collaborate with their colleagues on learning games on the platform



Kahoot's game like features and easy-to-use format have helped turn it into a classroom phenomenon. Kahooting is an actual word now.

-The New York Times



**What is Kahoot!
for schools?**

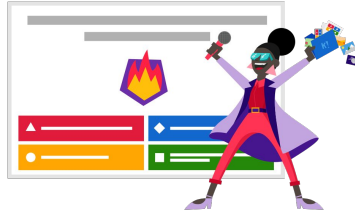


Get started with Kahoot! for free

Kahoot!'s platform is available for anyone to create, host and play kahoot games from their computer or mobile device.

Create

Create your own games from scratch, from a template or edit an existing game.



Host live

Host a kahoot live in class or get students to host their own games.

Assign challenges

Student-paced can be played anywhere and anytime. Questions and answers displayed on their devices. .



Share

Encourage students to create and share games, and co-create games with other teachers.



What teachers say

“My students enjoy using Kahoot and I find that I can assess their knowledge better because everyone is engaged. With the new features **I would probably use it more often** and I am sure students would benefit even more. It's a win-win for everyone”

“**[The pricing] is affordable** for teachers or principals to pay. Our budget is very tight and we're unlikely to get approval for larger expenditures”

“Most subscriptions for EdTech are at a per student cost. This is a very low cost for something a few of us love to use. The proposed premium features would allow us to **customize our Kahoots to better meet the needs of our students**, make them more engaging, and encourage students to get more creative.”

“Kahoot offers the level of engagement needed for students of this era. It would be **well worth the small investment**”.

“We love Kahoot. **We are data driven** and it's a great tool for teacher and makes learning fun for students. **It's a win-win**”

“I am **very interested in data driven instruction**. Sounds like this would provide us with another avenue to steer our children in the direction they need.”





Make learning awesome with **Kahoot! for schools**

Kahoot! for schools makes it easy to create, play and share fun learning games.

Add more question types and slides, get organized with folders, view detailed reports, edit premium content, access image library - you can **unlock all these features by upgrading to Kahoot! Pro or Premium.**



Kahoot! for schools in a nutshell

Gain more superpowers by upgrading to one of our paid plans



Kahoot!
Pro



Combine different
question types



Increase
engagement
with imagery



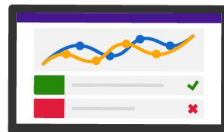
Get organized



Collaborate with
other teachers



Save time with
shared game bank



Dive into detailed
analytics

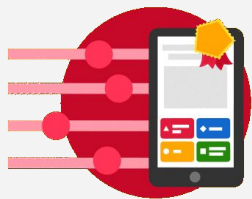


Get admins in
the loop



Kahoot! for schools in a nutshell

Gain more superpowers by upgrading to one of our paid plans



Kahoot!
Premium



All the great
things in Pro



Edit premium
content



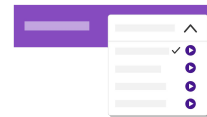
Assign personalized
learning



Customize gameplay
with school logo



Play school-sized
games



Change lobby
music





Kahoot!'s promise

Kahoot! is forever free for teachers

Kahoot!'s **free version** that millions of educators know and love **is still available for teachers and their students, and always will be!**

The company plans to **continue improving Kahoot!** as part of its mission to make learning awesome.

Our Kahoot! for schools plans **complement** the free product that is available today.



2

Premium features

Kahoot! Pro for schools

Go beyond the quiz!

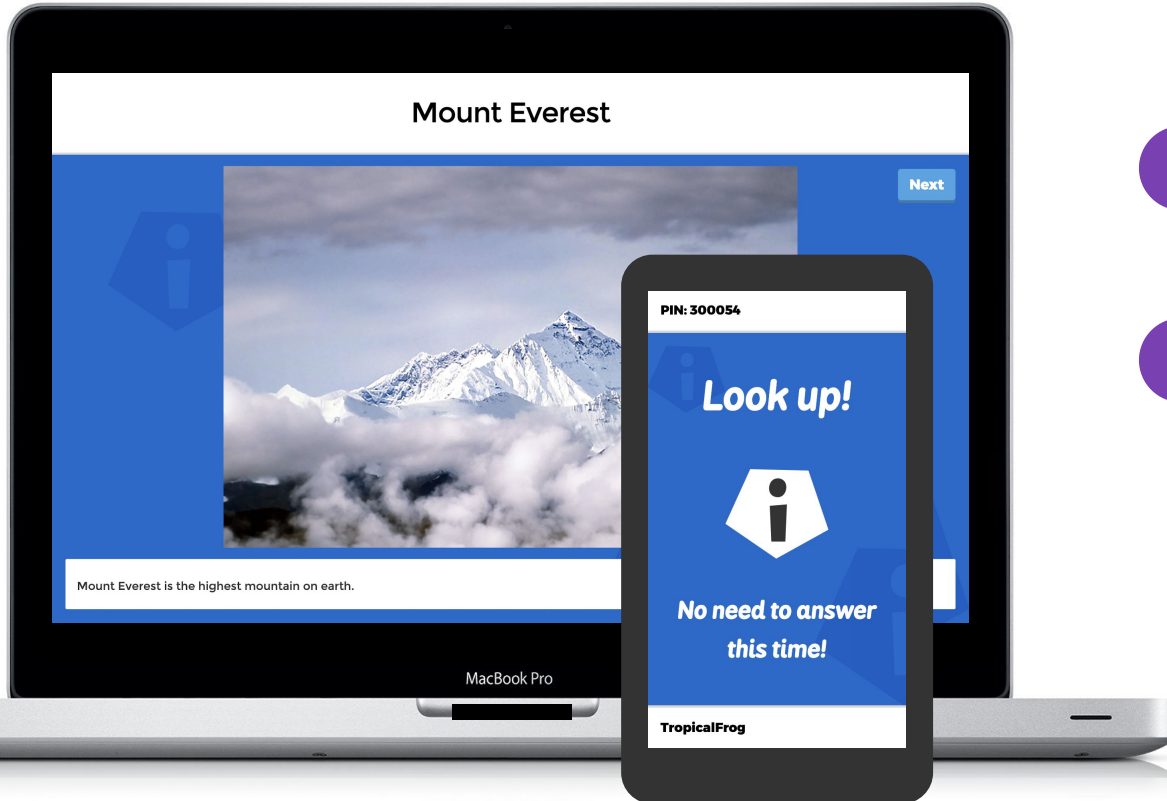
Create more **engaging games** with the newest features

Add **slides, polls and puzzles** to your kahoot to change up dynamics

Choose from millions of royalty-free images for your kahoots from our **image library**

The screenshot displays the Kahoot! Pro interface. At the top, there's a 'K! Premium' logo, a text input field for 'Enter kahoot title...', and a 'Settings' button. Below this, a sidebar on the left shows a 'Type your question' section with a '20' timer, an 'Add question' button, and a 'Question bank' button. The main area features a grid of game type options: 'Quiz' (multiple choice), 'True or false' (statement verification), 'Puzzle' (sequential answers), 'Slide' (contextual explanation), and 'Poll' (opinion gathering). Each option includes an icon and a brief description. Below the grid, a '20 sec' timer and a 'Points' label are visible. At the bottom, there's a section for adding answers, with buttons for 'Image library', 'Upload image', and 'YouTube link'. A modal window titled 'K! Question 1' is open, showing a grid of images from the 'Kahoot! Image Library provided by Getty Images'. The modal includes a search bar and a grid of various nature and travel images.

Explain and give context with slides



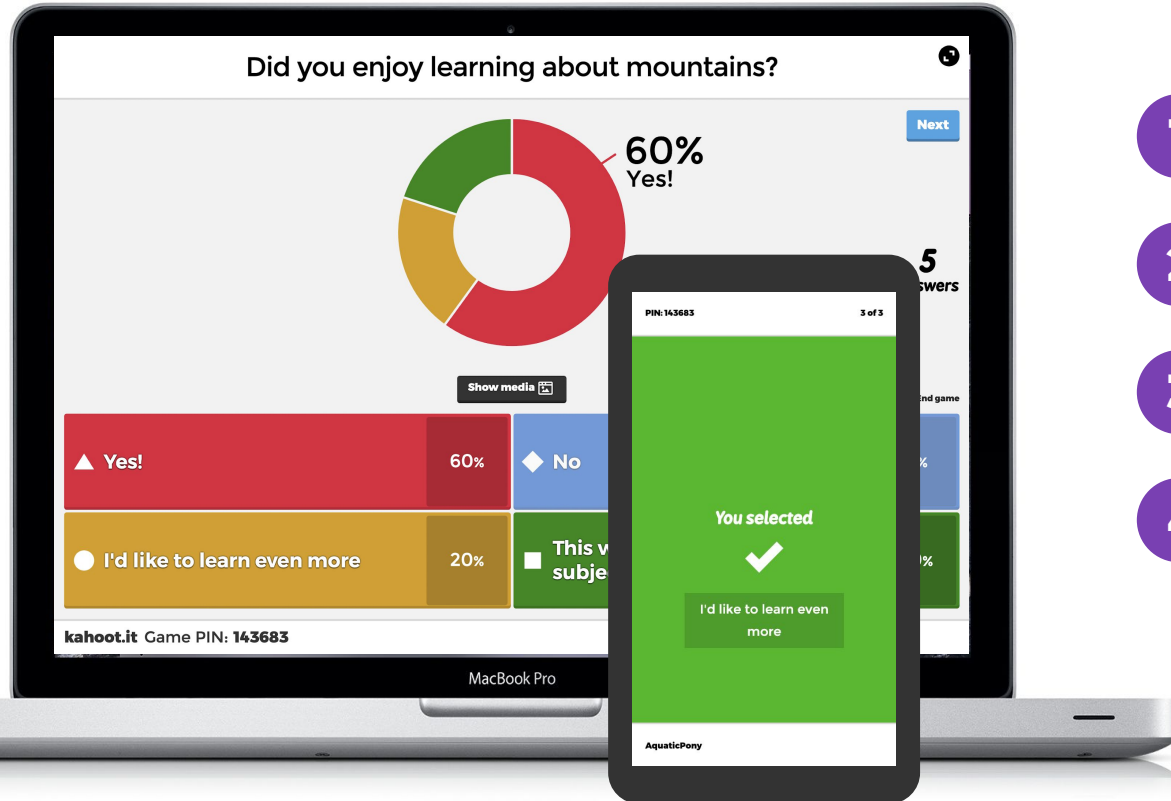
1

Introduce a new topic, or info needed to answer the next question

2

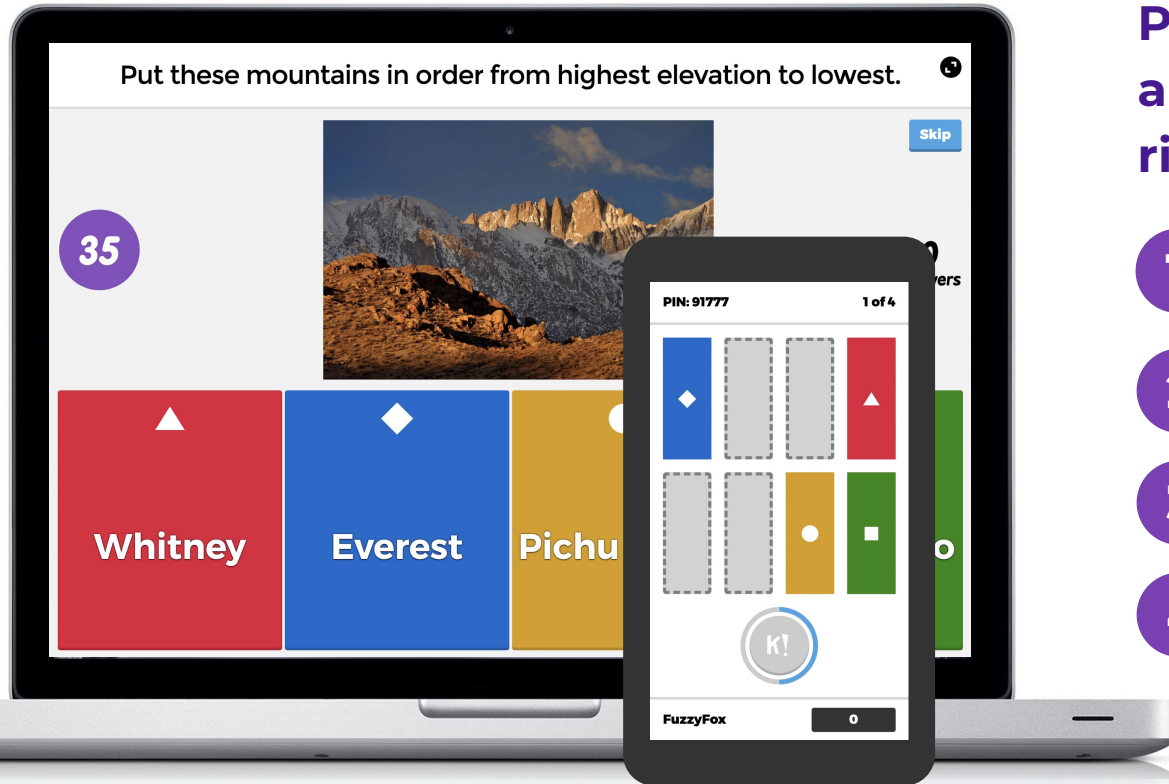
Using slides, you can add text, an image or a video between questions

Do a quick pulse-check with a Poll



- 1 Get **instant feedback**
- 2 Do a quick **pulse-check** at any point in your kahoot
- 3 **Interact** with your audience
- 4 **Manage dynamics** of your game session

Test deeper understanding with puzzle



Players need to place the answer alternatives in the right order. It is great for...

- 1 Build math equations
- 2 Arrange letters into a word or words into a sentence
- 3 Sort dates into chronological order
- 4 And more!

Increase engagement with imagery

Use image effects to build anticipation and get students focused

Which animal is this?

17



6
Answers

▲ Jaguar

◆ Giant anteater

● Tiger

■ Zebra

1

Make kahoot questions even more engaging with image effects

2

Choose from millions of images in our premium image library

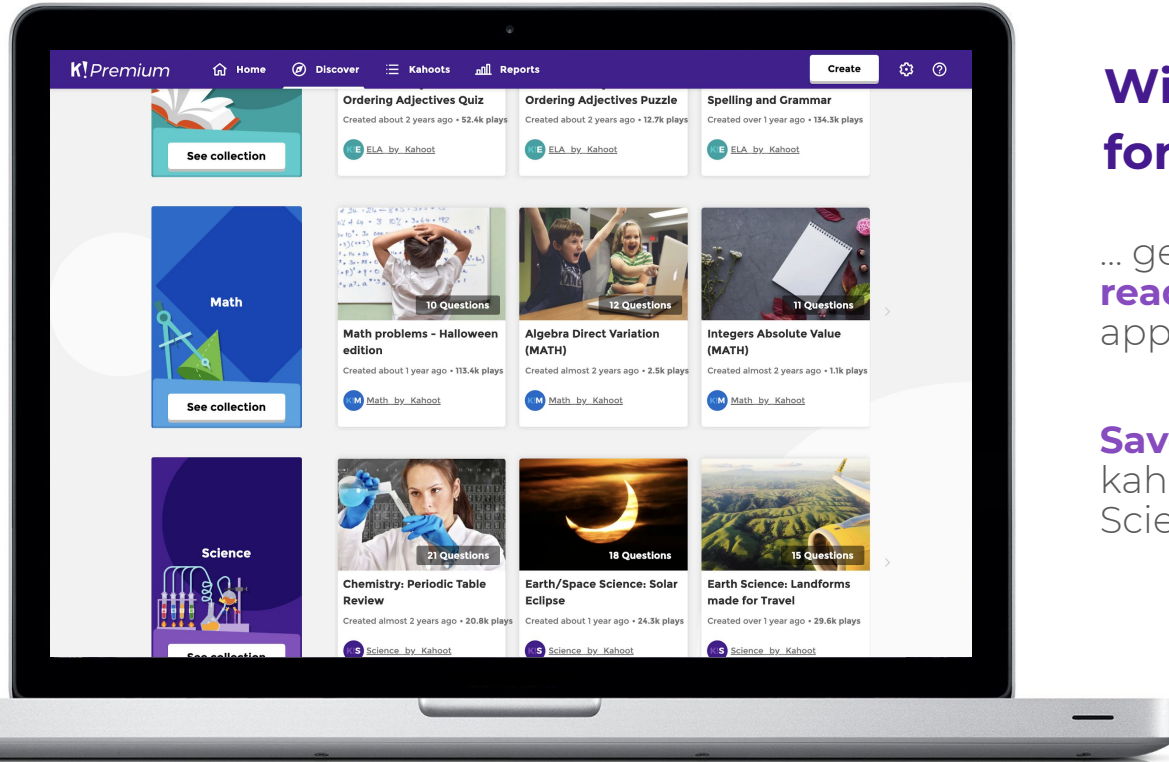
3

Build anticipation or gradually give learners little hints with image reveal

4

Get learners focused

Access and edit premium Kahoot! games



With a Kahoot! Premium for schools plan you can...

... get access and edit **hundreds of ready-to-play games** in our teacher approved Premium game collection.

Save time on creating high-quality kahoots within the topics of Math, Science, History, ELA and Trivia.



Kahoot! for schools

Get organized

Co-create, edit and share learning games together in a private team space.

Use folders to organize your personal games in **My Kahoots** and the school's kahoots in the team space.

K!Pro Home Discover Kahoots Reports

My Kahoots

School of Awesome **New!**
3 members [Invite](#)

Favorites

Shared with me

PINNED FOLDERS

- Science
- History
- Grade 5 chucklings
- Selfie kahoots

Search...

School of Awesome

Folders (8) [Create new](#)

- Just for fun
- Science
- Selfie kahoots
- ELA
- Geography
- History

Kahoots (1) [Create new](#)

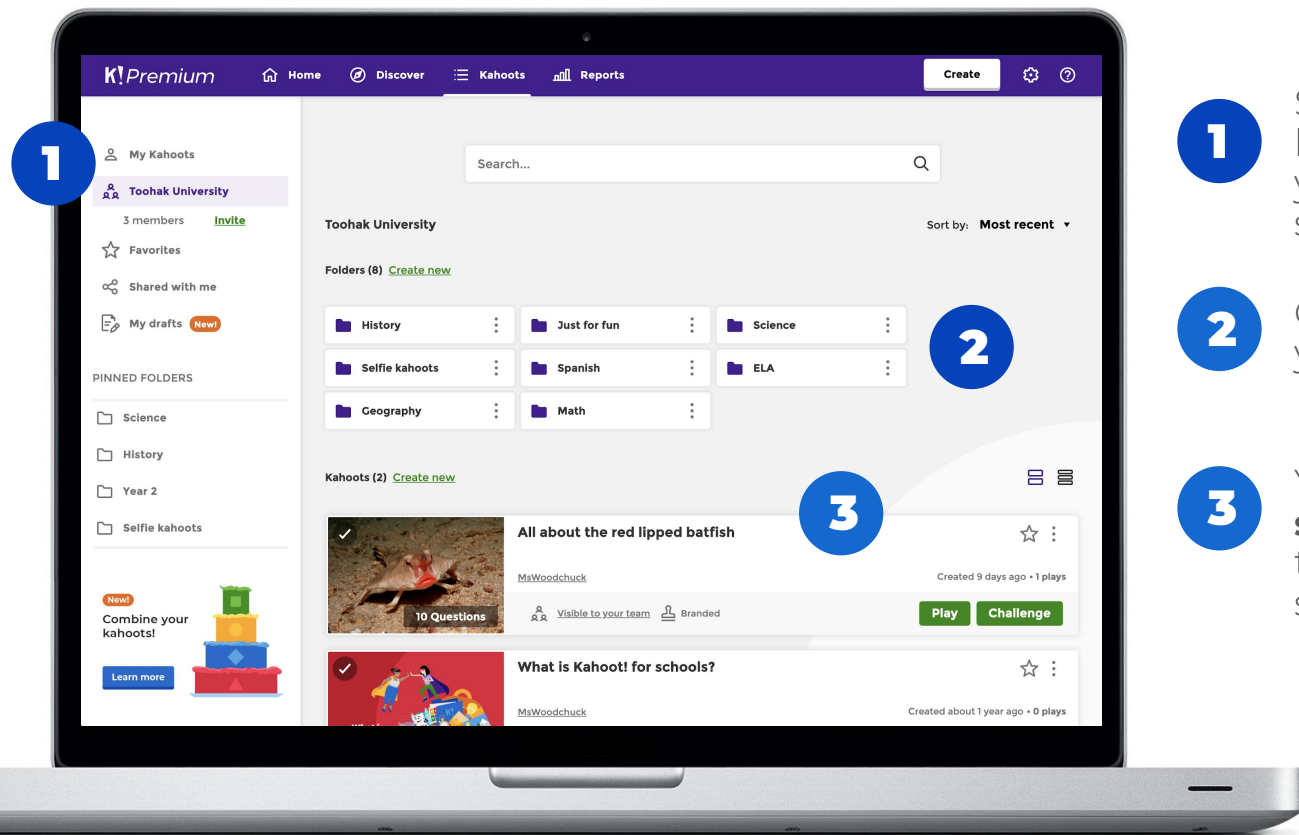
What is Kahoot! for schools?

MsWoodchuck

Visible to your team

9 Questions

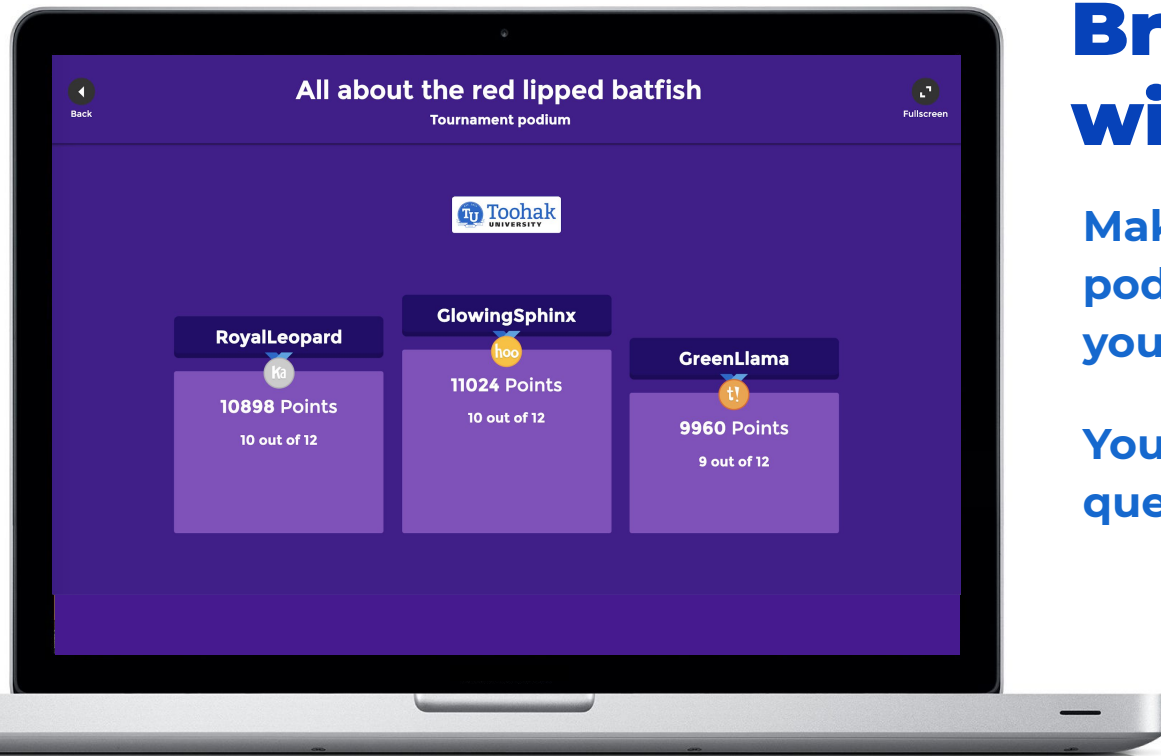
Your school's team space



1 Switch between your personal kahoots (**My Kahoots**) and your school's team space with shared kahoots.

2 Create **folders** to organize your kahoots in!



3 Your team space serves like a **shared kahoot bank** where teachers can create, edit and start a game in one spot.



Brand games with school logo


Make the game lobby &
podium your own by adding
your school logo or mascot

Your logo will show in each
question and players' screens

4	AwesomeBee		67%	3253
5	WittyPiranha		50%	2630

Questions (6) All Difficult Questions (0)

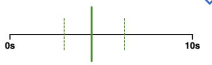
Deep sea animals




1 - Quiz

The dumbo octopus can be found as deep as...

60% correct





10 sec



2 - Quiz

Giant spider crabs can grow to have a leg span of 12 feet.

 True ✓
  False



Answer timing

Kahoot! for schools

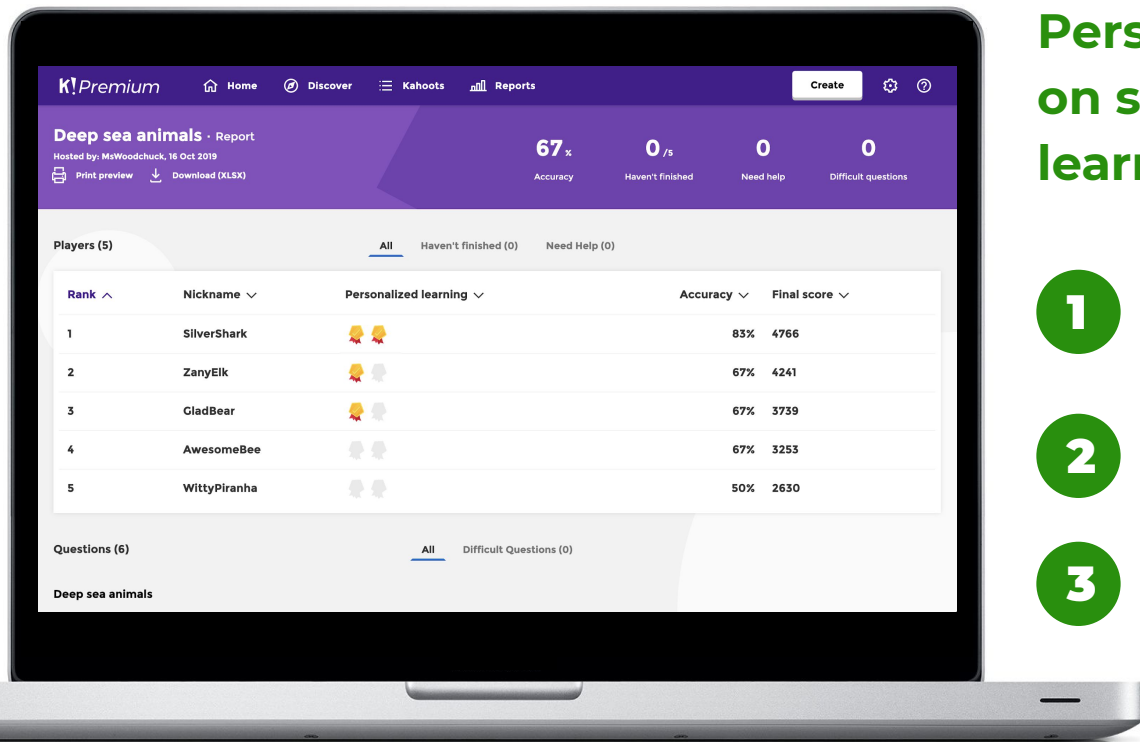
Improve learning outcomes

Detailed, visual reports support formative assessment and help you improve student learning outcomes.

Assign **personalized learning** to improve knowledge retention.

Based on **spacing and testing learning methods**, the Kahoot! app will create personalized games with only the questions that students find difficult.

Personalize learning for each student



Personalized learning is based on spacing and testing learning methods.

1

After a live game, the Kahoot! app generates personalized games with difficult questions

2

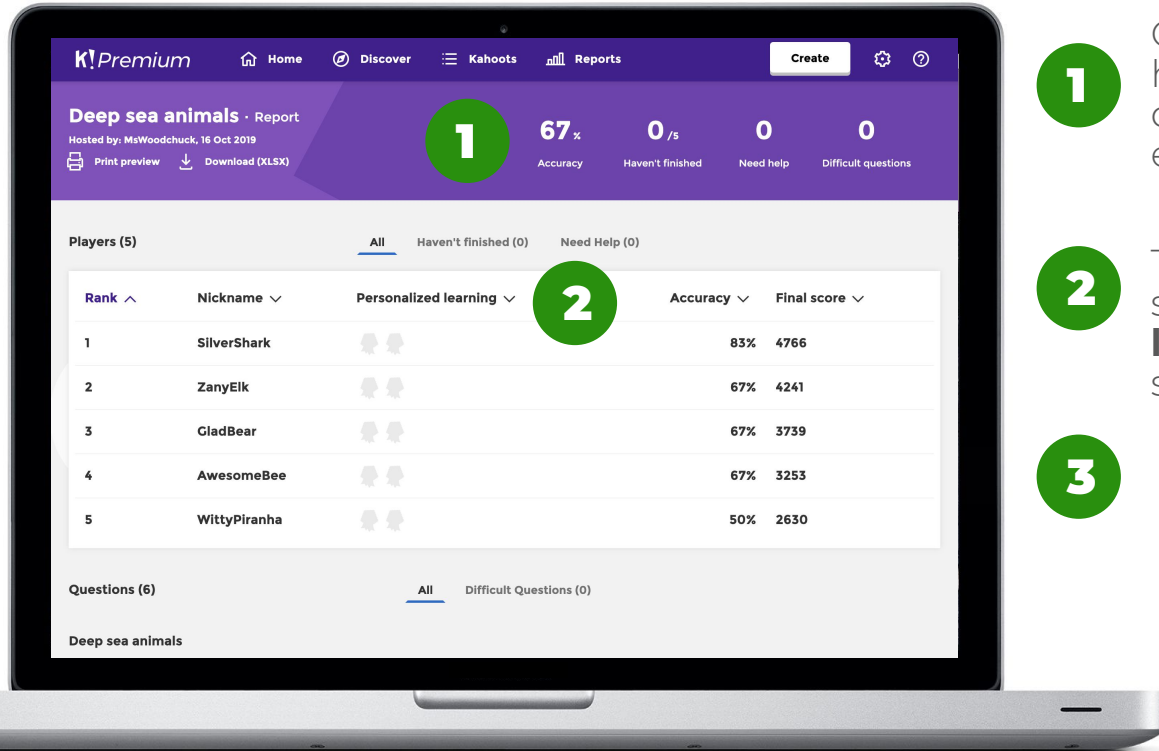
The app will space out repeats over the course of several days

3

Students play in app at their own pace, while you see progress in reports



View detailed reports to gain insights



1

Check a **short summary** first: how many students joined, what question was the most difficult, etc.

2

The summary displays all the key stats. View the **final leaderboard** and the students' scores.

3

Dive into stats and **expand each question** such as how many students have answered correctly, and how long it took them to answer them.

3

**Get started with a paid
subscription**

How much does it cost?

Kahoot! is committed to keep its free version available for individual K-12 teachers and students.

Knowing that budgets are a challenge, the company aimed to make the price for Kahoot! Pro for schools as affordable as possible.

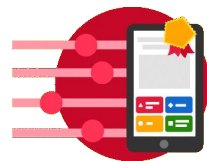
Kahoot! for schools paid plans start from \$1 a teacher per month for K-12 schools.

This low price is subsidized by the 1000s of companies already paying for Kahoot!



Kahoot!
Pro

From **\$3** per teacher/mo



Kahoot!
Premium

From **\$6** per teacher/mo

“This is something I could see my department using as we could create and share kahoots across our curriculum and see real-time data.



Kahoot!

Looking for a school site license?

Contact us at **schools@kahoot.com**
and request a quote.

Or, read more at **kahoot.com/schools**

