Kahoot! for schools
Make learning awesome together!
WHAT IS KAHOOT!?

Kahoot! is a game-based learning and trivia platform used in a multitude of settings - in K-12 and university classrooms, corporate offices, social settings, and major sporting and cultural events. You can find >20 million publicly available games on the platform.

Ideas from Prof. Alf Inge Wang, Morten Versvik, Jamie Brooker and Johan Brand

2006-2011

2012

The brand Kahoot! is born

2013

Co-founder Asmund Furuseth joins the company

Kahoot! Soft-launched on SXSW in Texas; Full launch in September

2016

40 million monthly active users

Kahoot! Studio launched

Aug 2017

2015

25 million monthly active users

May 2017

1 billion + cumulative participating players

Sep 2017

Kahoot! native Mobile App launched

Nov 2017

2017

Dec 2017

70 million monthly active users

1.6 billion cumulative participating players

Played in every country in the world!
Kahoot! asked teachers how they collaborate with their colleagues on learning games on the platform. The majority collaborate on Kahoot! games with colleagues at their schools.

Kahoot’s game like features and easy-to-use format have helped turn it into a classroom phenomenon. Kahooting is an actual word now.

- The New York Times

Half of U.S. Teachers Use Kahoot!

Surveyed teachers say 10 or more colleagues use Kahoot!

Surveyed teachers collaborate on kahoots with colleagues

#3 EdTech tool overall

#1 in assessment with 12% of all usage events in the category ahead of YouTube
WHAT IS KAHOOT! FOR SCHOOLS?
KAHOOT! FOR SCHOOLS IN A NUTSHELL

Choose from our awesome plans

1. Co-create, edit and share learning games
2. Shared kahoot bank
3. Invite school admins to your team
4. Advanced reporting
5. Customize games with your school logo
6. Organize kahoots in team folders

Kahoot! PLUS
KAHOOT! FOR SCHOOLS IN A NUTSHELL
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6. Organize kahoots in team folders
7. Built-in, high-quality images library
8. Advanced certification
9. Public profile page

Kahoot! PRO
KAHOOOT!’S PROMISE: KAHOOT! IS FOREVER FREE FOR TEACHERS

Kahoot!’s free version that millions of educators know and love is still available for teachers and their students, and always will be!

The company plans to continue improving Kahoot! as part of its mission to make learning awesome.

Our Kahoot! for schools plans complement the free product that is available today.
ADVANCED FEATURES
A quick tour
GET STARTED!

A

Team space & organization

B

Kahoot creation

C

Advanced reporting & certification

D
GETTING YOUR SCHOOL READY IN 1-2-3

1. Add your school’s logo
   It’ll let you brand your game, for example, the game lobby and each question screen.

2. Copy kahoots
   Copy any kahoots from your own account to your school’s shared team space.

3. Invite teachers
   Add your colleagues to create and edit kahoots in your team space, as well as share data.
COPY RELEVANT KAHOOTS!

Select private kahoots from your account that you would like to copy into the team space.

Confirm and transfer them to your team space.
The Settings page allows you to manage your team and adjust other settings, such as logo and school name.

Send new invites; both individually or in batches.

Manage pending and expired invites: resend or cancel them. You can also remove users from your team space.
Get started

TEAM SPACE & ORGANIZATION!

Kahoot creation

Advanced reporting & certification
YOUR SCHOOL’S TEAM SPACE

1. Switch between your personal kahoots (My Kahoots) and your school’s team space with shared kahoots.

2. Get inspired with a set of editable kahoot templates automatically added to your team space.

3. Create folders to organize your kahoots in!

4. Your team space serves like a shared kahoot bank where teachers can create, edit and start a game in one spot.
Create new folders to go in your team space. Here, you can Open, Rename, Move, Duplicate, or Delete a folder.

Move kahoots into folders by selecting the dropdown.
COLLABORATE WITH COLLEAGUES

1. Switch between private account and your school’s shared area in Kahoot! for school.

2. Share and access other teachers kahoots in the shared team space.

3. All content is organized in one kahoot bank. And give the school's admins visibility into content creation and game data.
A
Get started

B
Team space & organization

C
KAHOOOT CREATION!

D
Advanced reporting
CUSTOMIZE YOUR GAMES
Make the game lobby your own by adding your school logo or mascot
What is your teacher's name?
GAME PODIUM BRANDED, TOO
SAVE TIME ON CREATING GAMES

With our Kahoot! Pro for schools plan...

...get access to **millions of royalty-free images** in our image library. Save time on creating high-quality kahoots and increase engagement with relevant images.
Get started
Team space
Kahoot creation
ADVANCED REPORTING & CERTIFICATION!
ADVANCED REPORTING IN KAHOOT! FOR SCHOOLS

1. Go to Reports in the top navigation bar.
2. Switch between reports on your personal games and shared school’s reports.
3. Dive into details for each game.
Check a short summary first: how many students joined, what question was the most difficult, etc.

View the final leaderboard and the students’ scores.
TRACK STUDENT PROGRESS AND VIEW FEEDBACK

1. Track each student’s progress throughout a game.
2. You can see who was leading and how positions changed, who was the highest climber, etc.
3. Feedback on your game students shared after the game.
DETAILED QUESTION ANALYSIS

1. Expand each question and dive into details.

2. See the percentage of correct answers and how long it took players to answer them correctly.

3. When did the players answer? Did those who answered quickly get it wrong? Or did people need more time and ended up guessing?
COMING SOON: ADVANCED CERTIFICATION WITH PRO

Enjoy exclusive access to content and score unique badges

1. Access a series of standalone courses to expand and deepen your use of Kahoot!
2. Expert teacher ambassadors will share instructional tactics you can adapt and apply in your classroom or school.
3. Score a unique badge for each advanced course!
GET STARTED WITH KAHOOT! FOR SCHOOLS
HOW MUCH DOES IT COST?

Kahoot! is committed to keep its free version available for individual K-12 teachers and students.

Knowing that budgets are a challenge, the company aimed to make the price for Kahoot! Pro for schools as affordable as possible.

Kahoot! for schools plans start from $1 a teacher per month for K-12 schools.

This low price is subsidized by the 1000s of companies already paying for Kahoot!

Kahoot! PLUS
From $1 per teacher per month

Kahoot! PRO
From $3 per teacher per month

This is something I could see my department using as we could create and share Kahoots across our curriculum and see real-time data.
Give your school’s admins visibility into content creation and game data by adding them to your school’s team space.

Collaborate and create a content bank of kahoots that colleagues and future teachers can find quality kahoots.

Team space makes it easy for admins and teachers to find relevant content.
“My students enjoy using Kahoot and I find that I can assess their knowledge better because everyone is engaged. With the new features I would probably use it more often and I am sure students would benefit even more. It’s a win-win for everyone”

“[The pricing] is affordable for teachers or principals to pay. Our budget is very tight and we’re unlikely to get approval for larger expenditures”

“Most subscriptions for EdTech are at a per student cost. This is a very low cost for something a few of us love to use. The proposed premium features would allow us to customize our Kahoots to better meet the needs of our students, make them more engaging, and encourage students to get more creative.”

“Kahoot offers the level of engagement needed for students of this era. It would be well worth the small investment”.

“We love Kahoot. We are data driven and it’s a great tool for teacher and makes learning fun for students. It’s a win-win”

“I am very interested in data driven instruction. Sounds like this would provide us with another avenue to steer our children in the direction they need.”
THANK YOU!

Sign up at kahoot.com or reach out to schools@kahoot.com