for businesses

Join millions of office superheroes to make training, presentations and onboarding awesome with Kahoot!
## Highlights

Kahoot! by the numbers

<table>
<thead>
<tr>
<th>1B</th>
<th>Cumulative players in 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.3</td>
<td>Games played per second</td>
</tr>
<tr>
<td>350K</td>
<td>Business accounts</td>
</tr>
<tr>
<td>2.5M</td>
<td>Business games hosted in 2018</td>
</tr>
<tr>
<td>2B</td>
<td>Cumulative players since 2013</td>
</tr>
<tr>
<td>206</td>
<td>Countries active</td>
</tr>
<tr>
<td>20M</td>
<td>Corporate participating players in 2018</td>
</tr>
<tr>
<td>60M</td>
<td>Kahoot! games on platform</td>
</tr>
</tbody>
</table>

Kahoot! has become a pop culture phenomenon in schools and learning environments, with “kahooting” being used as a verb.

- The New York Times
97% of the Fortune 500 use Kahoot!

Sales training, meetings, events, team offsites – in all of these scenarios, Kahoot! connects the audience and keeps everyone engaged.

Leo Silva  
LATAM Sales Training Partner  
Facebook

Based on feedback of 1,000 sales trainees at Getty Images, a training session with Kahoot! is now rated 4.75-4.8 out of 5.

Greg McLaughlin  
VP, Global Sales Operations  
Getty Images
Top ways to use Kahoot!
Struggling with a disengaged audience, or have difficult content to cover? **Spice up your training sessions** by making them engaging and fun through games.

Trainees will learn without even realizing it! This increases knowledge retention and will give you a better **return on your training investment**.

Get inspired by our case study: TechData

**Organisation**
TechData

**Industry**
IT products and services

**USE CASE**
Sales training

**Goal**
Activate audience, make training sessions memorable, reinforce knowledge

[Read more]
How much do your sales reps really know about your product? Fire up a kahoot to test their knowledge!

Sales pros love to compete, which is why Kahoot! works like a charm in sales training.

Get inspired by our case study: Facebook LATAM

**Facebook LATAM**

**INDUSTRY**
Social media

**LOCATION**
California, USA

**USE CASE**
Sales training

**GOAL**
Create a dynamic, engaging atmosphere in training sessions, resulting in higher learning impact

Read more
Remote training

To check off all learning goals and make training mega impactful, you don't necessarily need to have your participants in the same room.

In addition to playing Kahoot! live in a group setting, you can also assign mobile challenges that trainees can play anytime on their phones or tablets.

Get inspired by our case study: Kärcher North America

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ORGANIZATION</th>
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<tbody>
<tr>
<td>Kärcher North America</td>
<td>Kärcher North America</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>INDUSTRY</th>
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<tbody>
<tr>
<td>Manufacturing</td>
<td>Manufacturing</td>
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</table>

<table>
<thead>
<tr>
<th>USE CASE</th>
<th>USE CASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual training</td>
<td>Virtual training</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>USA &amp; Canada</td>
<td>USA &amp; Canada</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GOAL</th>
<th>GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Check off training for distributed teams by using Kahoot! challenges</td>
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</tr>
</tbody>
</table>

Read more
Events

Whether you run events in-house or work for an agency, Kahoot! will help you make your event stand out.

Send a Kahoot! challenge before your event to generate buzz, engage the audience with some competition during the event, and recap on key points with a follow-up kahoot after the event finishes.

Get inspired by our case study:
Royal Norwegian Consulate General

ORGANIZATION
Royal Norwegian Consulate General

LOCATION
Houston, TX

CONFERENCE FOCUS
Shipping

ATTENDEES
150+

GOAL
Maximize engagement with Kahoot! pre, during, and post event

Read more
Slides are the usual way to make a presentation, but how much of that content actually sticks?

**Captivate your audience** by using Kahoot! as an interactive presentation tool!

Get inspired by our case study: Getty Images

- **ORGANIZATION**: Getty Images
- **INDUSTRY**: Media
- **USE CASE**: Sales training, team meetings
- **LOCATION**: San Francisco, USA
- **GOAL**: Move from slides and paper questionnaires to engaging, interactive training and simplify tracking of learning outcomes

Read more
Onboarding

Probably the hardest part of any new job is getting started. So make it fun and stress-free for your new hires, by gamifying onboarding with Kahoot!

The quicker you get newcomers up to speed with everything they need to know, the sooner they’ll be able to make great things happen!

Get inspired by our case study:
Children’s Miracle Network Hospitals

ORGANIZATION
Children’s Miracle Network Hospitals

INDUSTRY
Non-profit, fundraising for children’s hospitals

LOCATION
HQ in Salt Lake City, UT

USE CASE
Onboarding training

GOAL
Make onboarding training sessions across 170 hospitals more fun, memorable and impactful to increase knowledge retention

Read more
Trade shows

Get attendees to stop by your stand and hold their attention, by playing kahoot games in a loop at your trade show booth. We call it Kahoot! “jukebox mode”.
A team that plays together stays together! Playing Kahoot! breaks the ice and helps employees connect.

For example, when you welcome new hires, get them to create a quiz about themselves (a selfie kahoot) and they'll instantly bond with their new colleagues!

Get inspired by our case study: Liftoff

**Liftoff**

**INDUSTRY** Mobile marketing

**USE CASE** Team building, events

**LOCATION** California, USA

**GOAL** Help a fast-growing team connect and get to know each other better; break the ice in customer events

[Read more]
Assessing potential hires? Test them on their knowledge of your company or industry and get to know them better by creating and sharing a kahoot during the interview process.

It’s a stress-free, fun, yet effective exercise!
Gather opinions

When you're finished with a training session or event, create a survey to poll your attendees and gather feedback.

We promise your answering rate will increase drastically!
Premium features: a quick tour
Your team space

1. Add new members to your team here.

2. All your company’s kahoots and their folders are visible here. Kahoots can be played, edited and shared with all colleagues who join your team space.

3. Get inspired with a set of editable kahoot templates.

Learn more
folders to go in your team space.

Move kahoots into folders by selecting the dropdown.
Brand your games

Make the game lobby, question screens and podium your own!

Learn more
Assign mobile training challenges

Open one of your kahoots.

Create a challenge by clicking on the Challenge button. Copy and share the link or PIN, for example, by email.

Players complete the Challenge on their mobile device.
Image library

Create kahoots up to 3x faster by searching from millions of images in our image library.

Adding media also boosts player engagement!

Learn more
Download detailed reports

Check a short summary first: how many players joined, did someone get 100% answers, etc.

View the final leaderboard and the players' scores.

1. MsWoodchuck hosted a 10-question kahoot with 8 players. 68% of answers were correct with 0 players scoring 100%. Question 8 was the trickiest and question 5 was the easiest. 1 player (13%) didn't answer some of the questions.

2. Final leaderboard

<table>
<thead>
<tr>
<th>Rank</th>
<th>Nickname</th>
<th>Total score</th>
<th>Correct answers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bob</td>
<td>10386</td>
<td>9</td>
</tr>
</tbody>
</table>
Analyze questions and track performance

1. Expand each question and dive into details question by question.

2. See the percentage of correct answers and how long it took players to answer them correctly.

3. When did the players answer? Did those who answered quickly get it wrong? Or did people need more time and ended up guessing?
Pricing
Pricing plans

**Kahoot! Plus**
from $10/ per user per month
Essential features for creating, sharing and playing games

**Kahoot! Pro**
from $20/ per user per month
Advanced features such as a premium image library and a license to use at external events

**Kahoot! Premium**
from $40/ per user per month
Support for large scale games, your own customer success coach and flexible payment options

Enterprise plans also available
Kahoot!

Get started today!

Contact us at business@kahoot.com