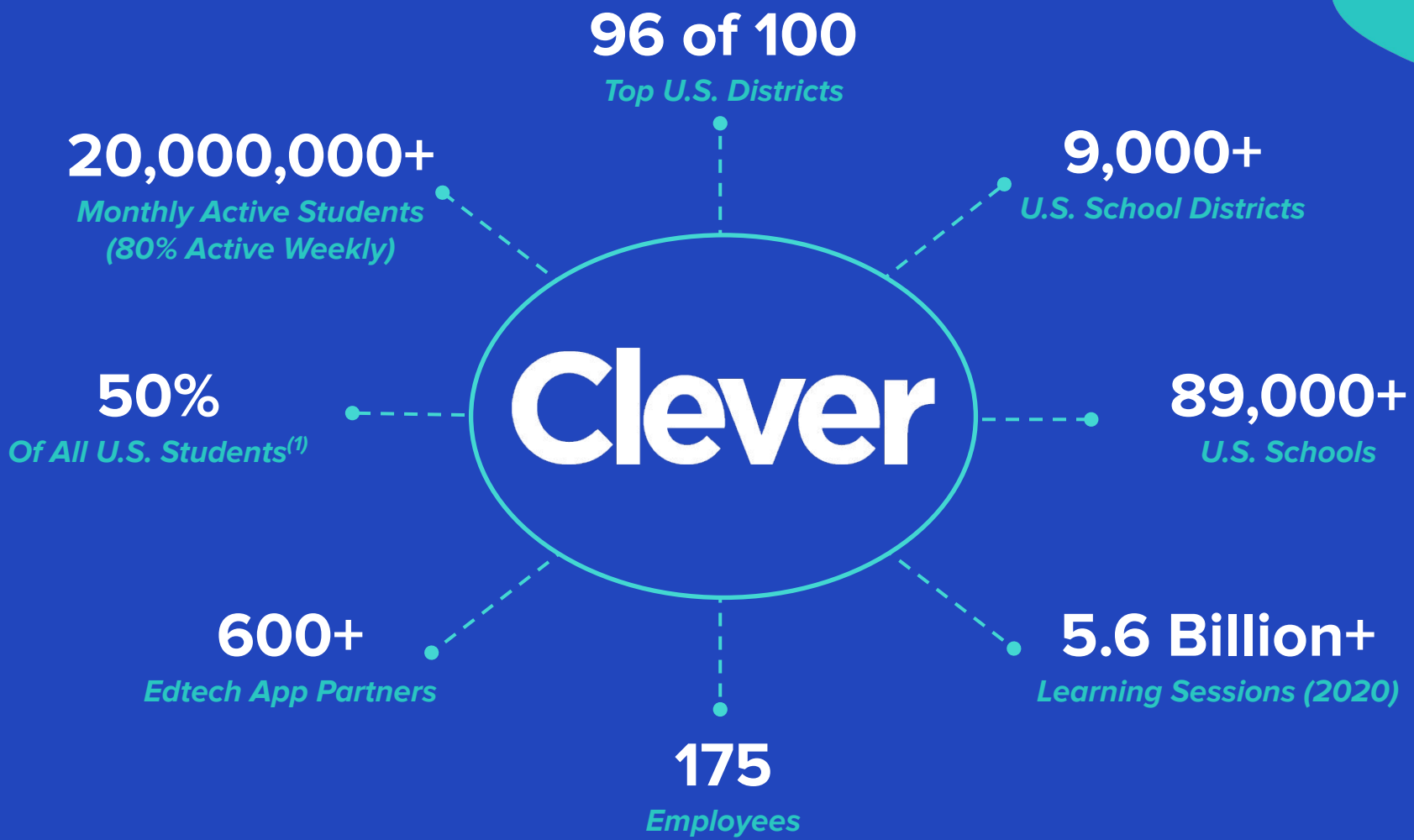
Clever

Introduction

MAY 2021

Clever



(1) Percentage of U.S. Students who were active on Clever in 2020.

The Problem: The More Edtech a School Used, the Bigger the Mess it Became

12-18 month
sales cycles

3-6 month
implementation cycles

25% of class periods **wasted** troubleshooting

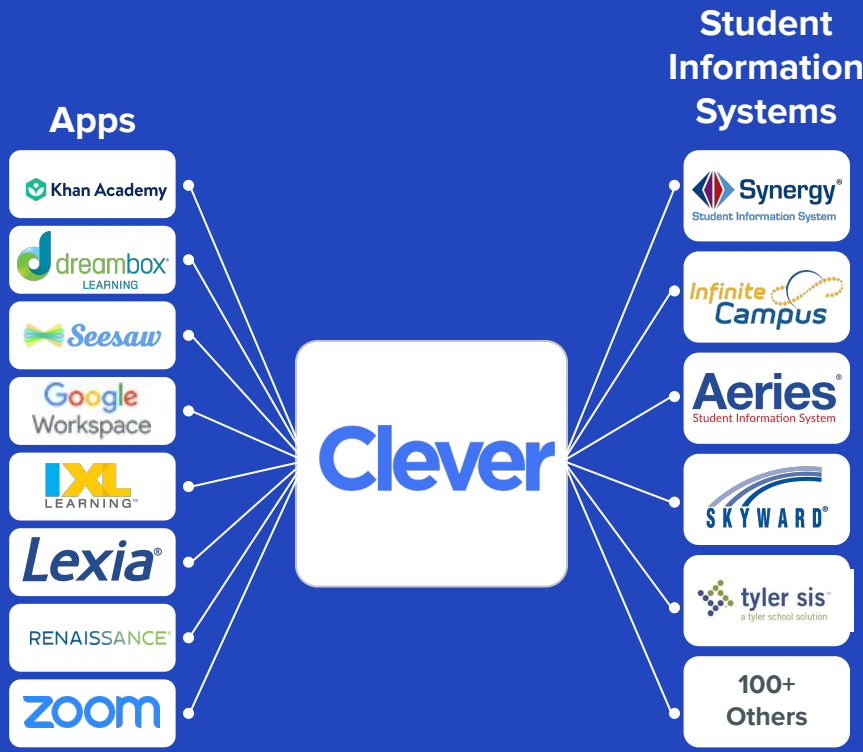
Schools spend $13B/year on edtech and 70% of paid licenses are never even used once

Clever's APIs Make it Possible for Schools to Securely Integrate their Learning Software

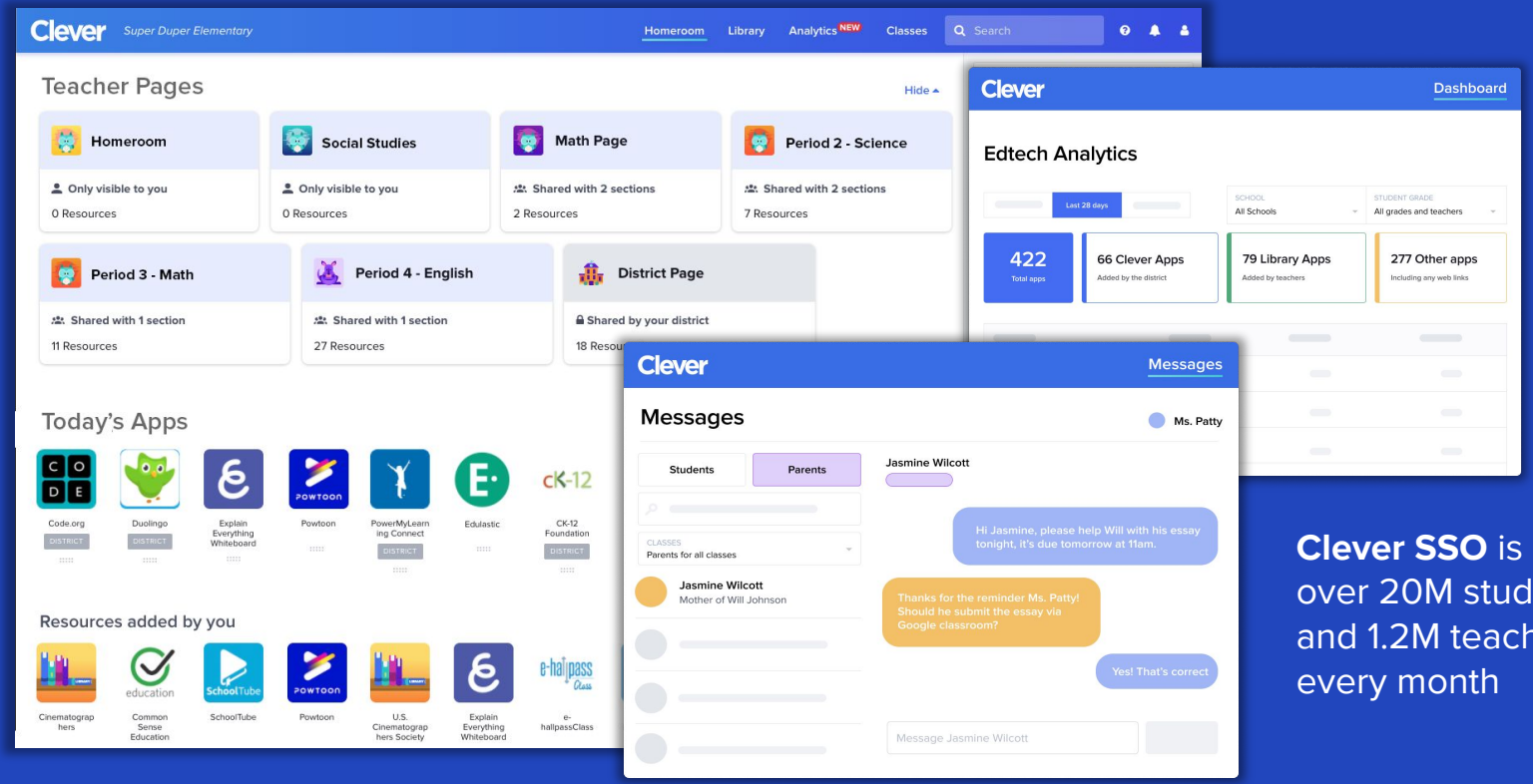
The Clever API is the central hub between Apps and school databases

Helps schools securely connect with their preferred App providers

REST API relied on by 600+ Apps for identity and provisioning



On the Front End, Clever's Portal Has Become the Home Page for Student Learning



Clever SSO is used by over 20M students and 1.2M teachers every month

Clever's B2B App Customers Help Make Clever Free to School Districts

App Developers
(Clever is paid by 400+ top apps)

IXL LEARNING
Seesaw
BrainPOP
SAT CollegeBoard
dreambox LEARNING
nwea
newsela
RENAISSANCE

Clever
(477K+ School/App Connections)

Clever is 100% free to schools

App Developers pay to be integrated and deployed into Clever's network of schools

Clever charges App Developers a per-school rate based on how many schools the App connects to

Schools
(89K+ schools, 9K+ districts)

OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students
BOSTON Public Schools
Focus on Children
Established 1915 BROWARD County Public Schools
DENVER PUBLIC SCHOOLS
Discover a World of Opportunity
CCSD CLARK COUNTY SCHOOL DISTRICT
METRO NASHVILLE PUBLIC SCHOOLS

Including 96 of the largest 100 school districts in the U.S.

Our Brand Strength and Awareness is Unique

Clever

A leading brand in K12 education

Secure

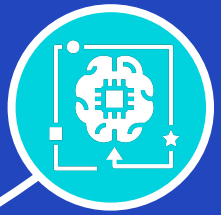
The edtech leader in security and privacy

Trusted

Vetted by school districts, treasured by teachers, loved by parents

Easy

Bringing all of edtech together in one place, eliminating headaches



Smart

Inventing new approaches to digital learning from Badges to the Library

Thank you.

For more information, visit:

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