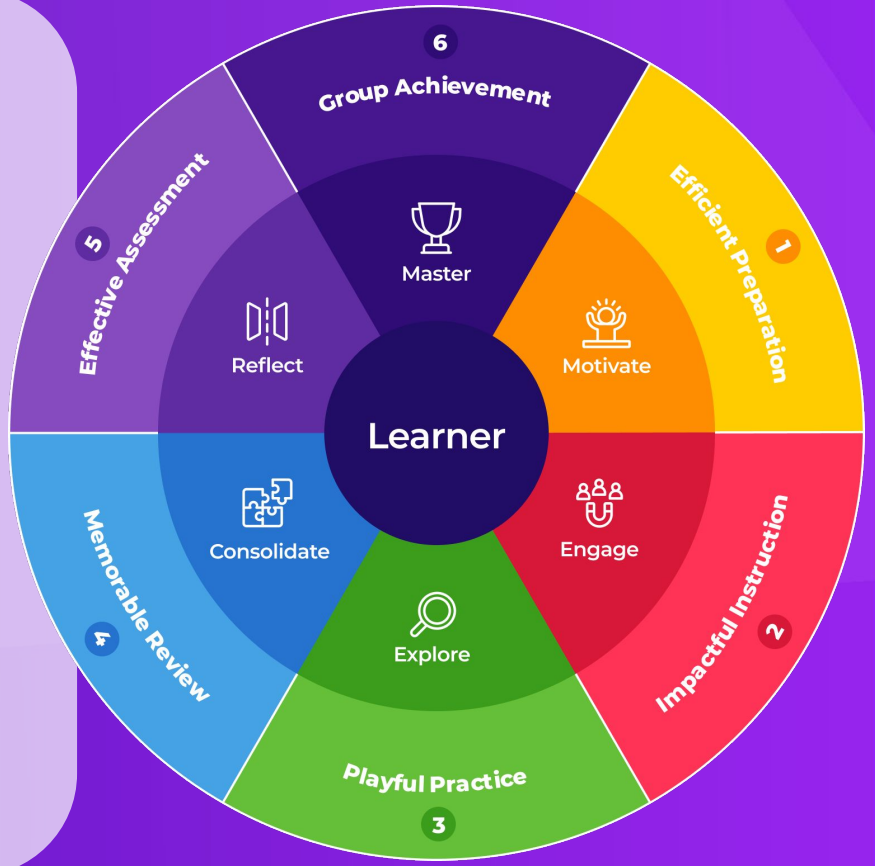
PD Deck for Educators

THE KAHOOT! LEARNING EXPERIENCE



CONTENT OF THIS DECK

I. Academic research on Kahoot!

How does Kahoot! boosts learning – what research says

II. The Kahoot! learning experience model

When and how to use Kahoot! effectively

III. Awards and recognitions

Kahoot!'s certifications for quality assurance

I. Academic research on Kahoot!

KAHOOT! IS MORE THAN **ENGAGEMENT**

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It improves student **learning outcomes**, **knowledge retention**, **motivation**, and more.

Research finding #1
Kahoot! boosts academic performance

A large body of research shows that Kahoot! significantly improves learning outcomes.

Meta-analyses of independent research reveal that using **Kahoot!, on average, boosts academic performance on a typical test up by a *full letter grade*.**[1][2]

WHAT THIS MEANS
Students who use Kahoot! tend to score significantly higher on tests and assignments compared to those who don't.

1. Özdemir, O. (2025). *Kahoot! game-based digital learning platform: A comprehensive meta-analysis.* Educational Review. https://doi.org/10.1111/jcal.13084
2. Kucirkova, N., Campbell, J. & Schewe, O. (2023). Kahoot! Integrative Review of Evidence, Report for WiKIT AS.

Research finding #2
Kahoot! increases knowledge retention

Meta-research shows a **very large positive effect on retention** — a key measure of how well students remember what they've learned.[1]

WHAT THIS MEANS
Using Kahoot! helps students remember information much better than traditional learning methods.

For educators, this is a game-changer! Better retention means less time spent reteaching old material, more time to introduce new concepts, and more efficient and engaging lessons.

1. Özdemir, O. (2025). *Kahoot! game-based digital learning platform: A comprehensive meta-analysis.* Educational Review. https://doi.org/10.1111/jcal.13084

Research finding #3
Kahoot! boosts motivation and participation

Research shows that Kahoot! has a **strong positive effect on motivation** and a moderate effect on **learning attitudes.**[1]

WHAT THIS MEANS
Engaged students = Empowered educators.

Increased student participation, more productive class time, and greater willingness from students to tackle tough topics shifts the learning environment to be more positive, collaborative, and rewarding for everyone involved.

1. Özdemir, O. (2025). *Kahoot! game-based digital learning platform: A comprehensive meta-analysis.* Educational Review. https://doi.org/10.1111/jcal.13084

WHY KAHOOT! WORKS?

- **Game-based learning** makes content stick
- **Real-time feedback** drives rapid improvement
- **Active participation** sparks deeper thinking
- **Microlearning** delivers knowledge when it's needed

II. The Kahoot! learning experience

WHEN AND HOW TO USE KAHOOT! EFFECTIVELY

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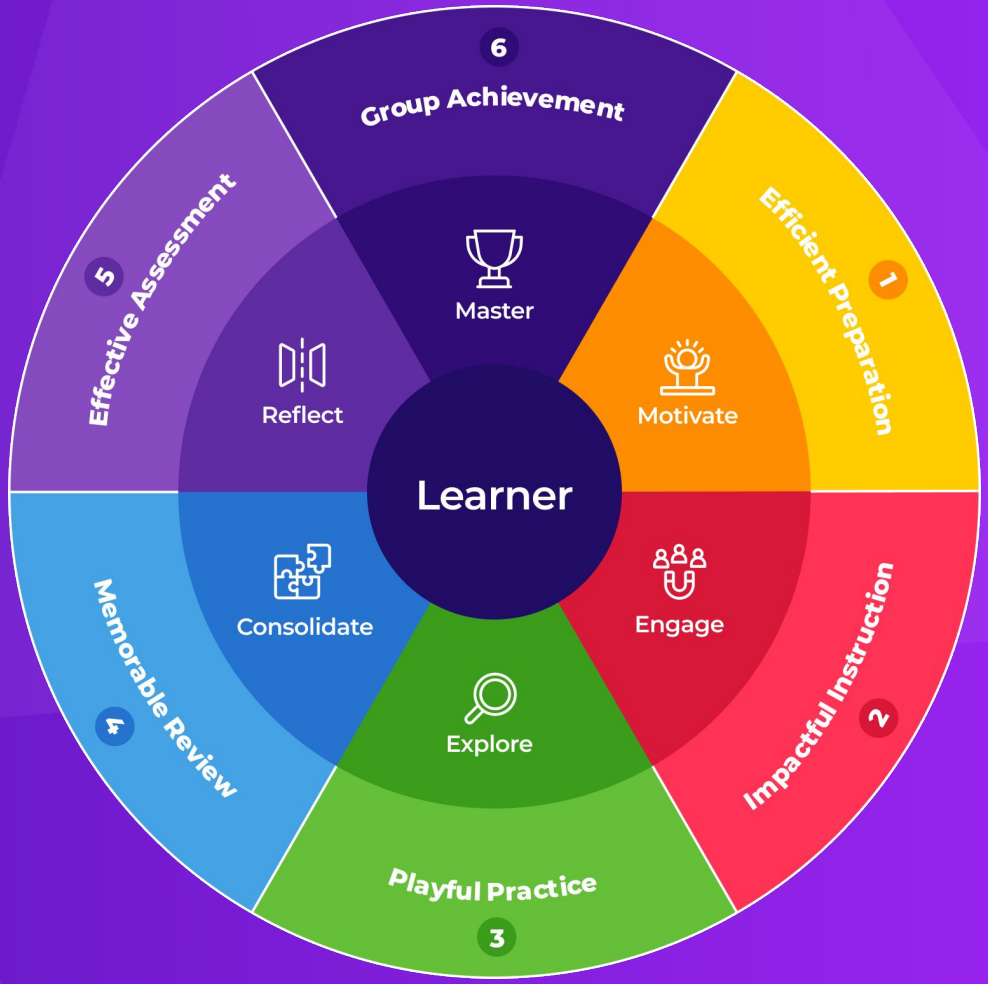
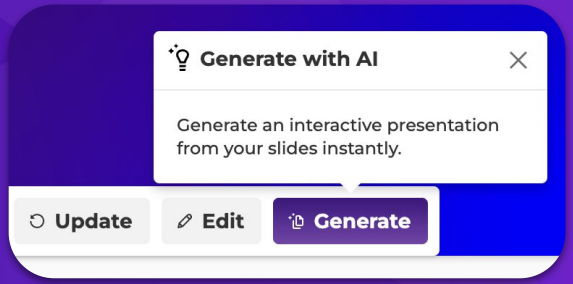
Kahoot! is **all-in-one teaching toolkit** that can be used easily and quickly.



1. Efficient Preparation

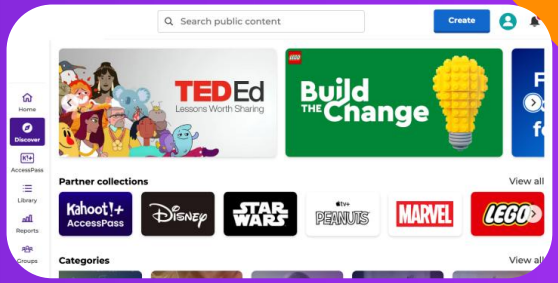
- Create lessons with Kahoot! fast and easy

MOTIVATE



Create lessons in seconds from any topic, PDF, URL, or Wikipedia article, with **AI-powered kahoot generator.**

Transform your existing lesson plans into interactive kahoots by **importing your PDFs** or syncing your **Google Slides and PowerPoints**.



Instantly play **high-quality, ready-to-use supplementary learning content** from Kahoot! Academy partners and Verified educators.

2. Impactful instruction

- Teach interactive and engaging lessons

ENGAGE

Turn presentations into interactive experiences with **lecture mode.**

Test knowledge, collect opinions, and spark discussion with different **questions types.**

Boost future-ready skills like collaboration with **team mode** and different **game modes.**

3. Playful Practice

- Unleash the power of play in learning

EXPLORE

Assign student-paced challenges that learners can study and practice, reinforcing knowledge after a lesson.

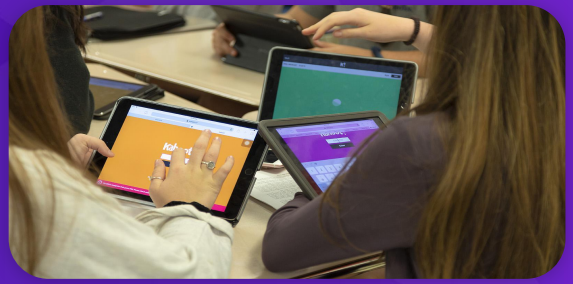
Guide students to learn with **flashcards**, **practice mode,** and other **study modes.**

Let your students **create and host their own kahoots** for their peers.

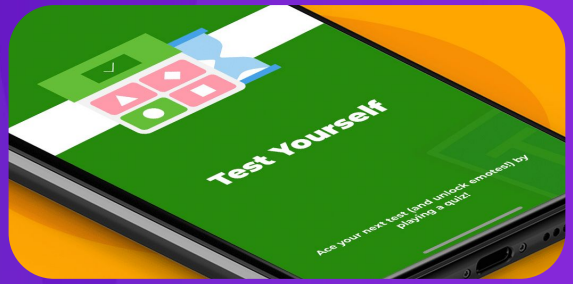
CONSOLIDATE

4. Memorable Review

- Strengthen students' knowledge



Provide **instant and automated feedback** for students.



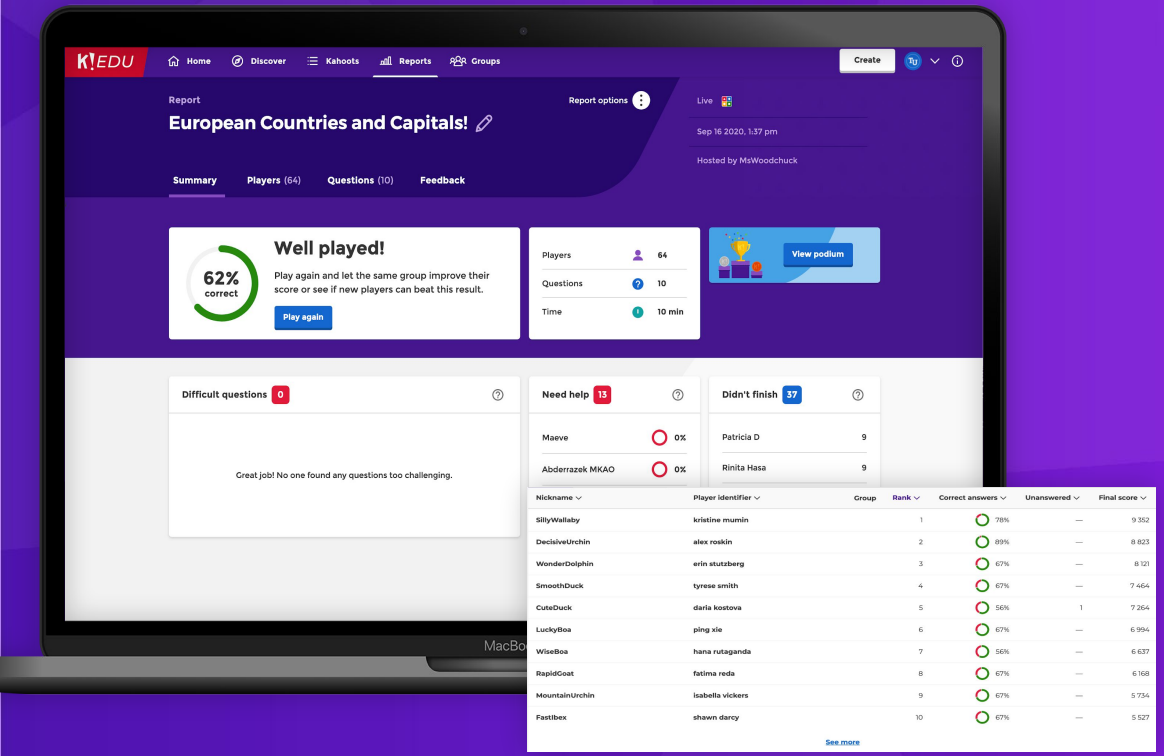
Differentiate learning by **assigning personalized kahoots** to students according to their needs.

Fire a quick **Kahoot! quiz as an exit ticket** and see if the main topics of the lesson were understood and memorized.

5. Effective Assessment

- Assess learning and target instruction

REFLECT



- ✔ Get **actionable analytics** for formative assessment.
- ✔ Do real-time **pulse checks** of class performance.
- ✔ Take **attendance** through game participation.
- ✔ Identify questions and topics that need **reteaching**.
- ✔ Assess **progress over time** by combining several reports.

MASTER

6. Group achievement
- Celebrate success together

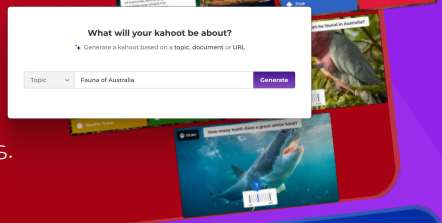
Celebrate class achievement and inclusive learning with collective rewards in **Kahootopia!**

Key elements of a Kahoot! experience

Here are the core Kahoot! features that help instructors make learning awesome in class and via distance learning

Create & Discover

Create or search for existing learning games (kahoots) or courses to use with your students.

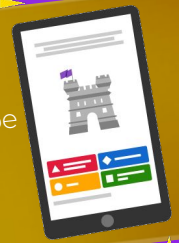


Host live

Host a live session to teach in class or via video conferencing as part of distance learning.

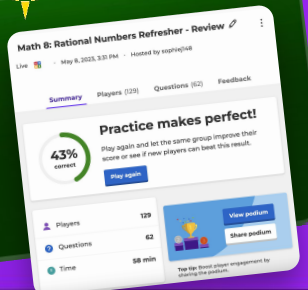
Assign

Student-paced assignments can be played at home and at school, at students' own pace.



Gather insights

Reports from sessions hosted or assigned makes it easy for you to analyze class and student performance.



III. Awards and recognitions

Kahoot!'s certifications for quality assurance

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Award-winning evidence for our commitment to making learning awesome!

Read more here!

Kahoot! EDU
for schools & districts

Take engaging learning to the next level

Kahoot! EDU Standard

$14.99 / month
$180 annual

Live game / asynchronous limit	800 players
Premium question types	✔
AI powered Kahoot! generator	✔
Slide importer and sync	✔
Player ID and combining reports	✔
Student passes & learning games	100 passes / year
Custom background / themes	✘
Premium content	✘
Integration support (SSO / LMS)	✘

Kahoot! EDU Pro

$24.99 / month
$300 annual

Live game / asynchronous limit	2,000 / 10,000 players
Premium question types	✔
AI powered Kahoot! generator	✔
Slide importer and sync	✔
Player ID and combining reports	✔
Student passes & learning games	250 passes / year
Custom background / themes	✔
Premium content	✔
Integration support (SSO / LMS)	✔

Learn more at kahoot.com/kahoot-edu/
or contact us at getedu@kahoot.com