

# WHAT IS KAHOOT!?

Kahoot! is a game-based learning and trivia platform used in a multitude of settings - in K-12 and university classrooms, corporate offices, social settings, and major sporting and cultural events. You can find >20 million publicly available games on the platform.



Ideas from Prof. Alf Inge Wang, Morten Versvik, Jamie Brooker and Johan Brand

2006-2011



Co-founder Åsmund Furuseth joins the company

Kahoot! Soft-launched on SXSW in Texas; Full launch in September

2013



40 million monthly active users

2016



Kahoot! Studio launched

**Aug 2017** 



Kahoot! Plus launched

Nov 2017

2012

The brand Kahoot! is born



2015

25 million monthly active users May 2017

1 billion + cumulative participating players



**Sep 2017** 

Kahoot! native Mobile App launched



**Dec 2017** 

70 million monthly active users

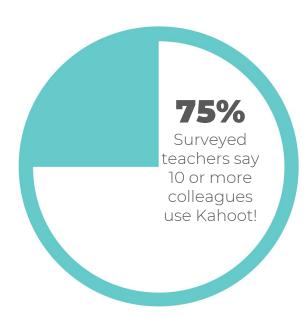
1.6 billion cumulative participating players

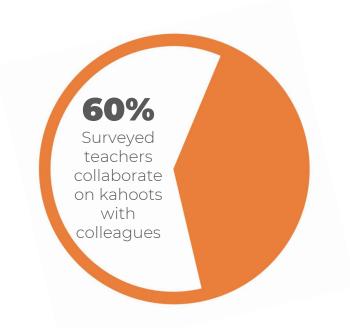
Played in every country in the world!

#### **HALF OF U.S. TEACHERS USE KAHOOT!**

The majority collaborate on Kahoot! games with colleagues at their schools.

Kahoot! asked teachers how they collaborate with their colleagues on learning games on the platform





Kahoot's game like features and easy-to-use format have helped turn it into a classroom phenomenon. Kahooting is an actual word now.

-The New York Times



#3 EdTech tool overall

#1 in assessment with 12% of all usage events in the category ahead of YouTube



# WHAT'S KAHOOT! PROFOR SCHOOLS?



#### **KAHOOT! PRO FOR SCHOOLS IN A NUTSHELL**

#### Make learning awesome together!

#### Collaboration

Co-create, edit and share learning games together with other teachers in your school's private team space.



#### Saving time

Your team space serves as a shared kahoot bank that current and future teachers can access, saving precious time on finding relevant learning games.



#### Advanced game creation tools

Save time creating high quality kahoots and increase student engagement by using our built-in Images library with millions images.



#### **Advanced reporting**

Track student progress, step up formative assessment and improve learning outcomes with advanced reports that can be shared between educators and admins





#### **ADDITIONAL SUPERPOWERS UNLOCKED**

#### **Engage admins**

Invite school admins to your team to share kahoots and reports with them.

#### **Customization with school logo**

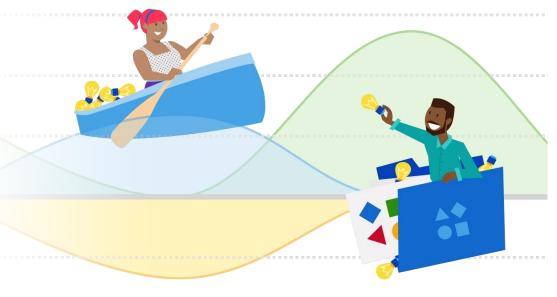
Boost school spirit and student engagement by having your school's logo or mascot in all kahoots.

#### Coming soon: team folders

Just to tease you: Kahoot! soon plans to add team folders to Kahoot! Pro for schools.

#### Coming soon: advanced certification

Kahoot! also plans to introduce advanced certification for professional development. Stay tuned!





#### KAHOOT!'S PROMISE: <u>KAHOOT! IS FREE</u> FOR K-12 TEACHERS

Kahoot!'s **free version** that millions of educators know and love **is still available for K-12 teachers and their students**.

The company plans to **continue improving Kahoot!** as part of its mission to make learning awesome.

Kahoot! Pro for schools **complements** the free product that is available today.





### ADVANCED FEATURES

A quick tour









Team space



Kahoot creation



Advanced reporting



#### **GETTING YOUR SCHOOL READY IN 1-2-3**

Copy your existing kahoots into the

Ready to take your games to the next level? Select which of your existing kahoots you'd

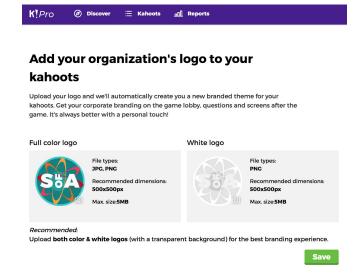
like to copy into Kahoot and share with other members. The original version of each

organization area

National Parks of the United

Created about 2 months ago DaniellaLatham

kahoot will remain in your private account.



Add your school's

It'll let you brand your

game lobby and each

question screen.

game, for example, the

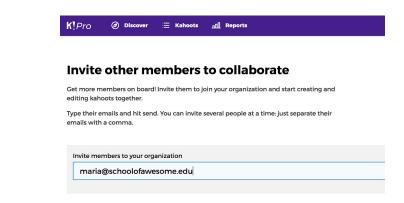
logo





History of Jazz Music
Created 20 days ago

DaniellaLatham



Copy any kahoots from your own account to your school's shared team space.

Created 11 days ago

DaniellaLatham

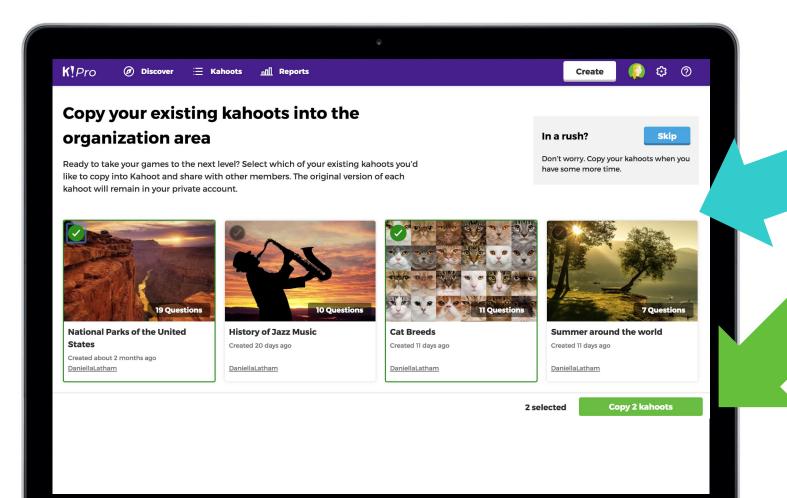
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#### **Invite teachers**

Add your colleagues to create and edit kahoots in your team space, as well as share data.



#### **COPY RELEVANT KAHOOTS!**

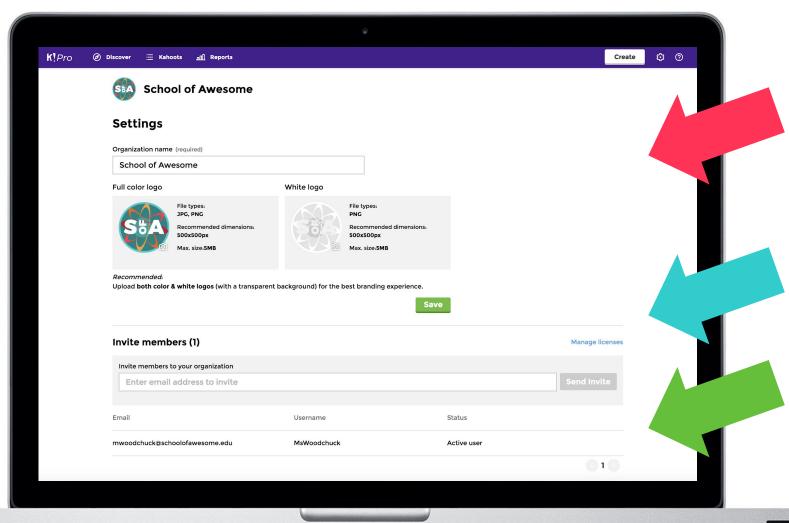


**Select** private kahoots from your account that you would like to copy into the team space.

**Confirm and transfer** them to your team space.



#### **ACCOUNT MANAGEMENT**



The Settings page allows you to manage your team and adjust other settings, such as logo and school name.

**Send new invites;** both individually or in batches.

Manage pending and expired invites: resend or cancel them. You can also remove users from your team space.









Get started

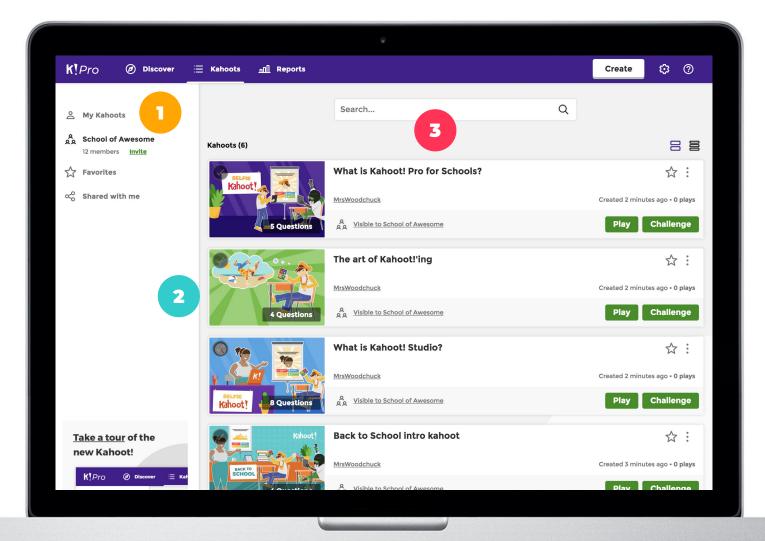
**TEAM SPACE!** 

Kahoot creation

Advanced reporting



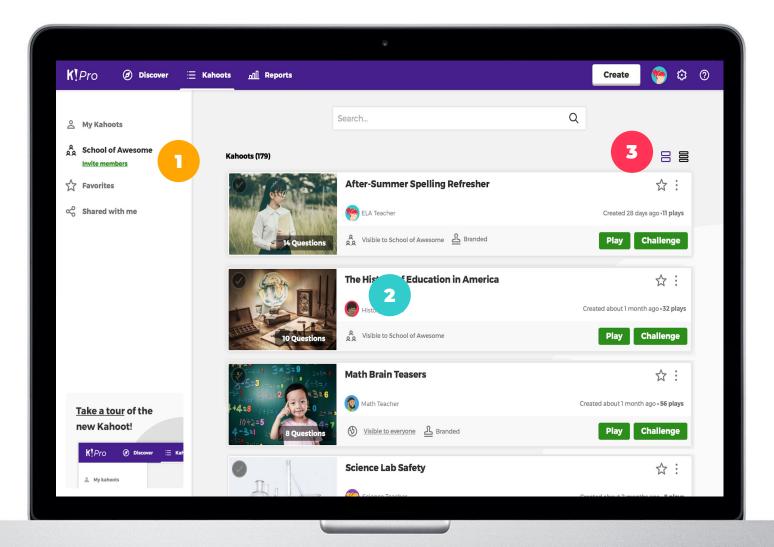
#### YOUR SCHOOL'S TEAM SPACE



- Switch between your personal kahoots (**My Kahoots**) and your school's team space with shared kahoots.
- Get inspired with a set of editable kahoot templates automatically added to your team space.
- Your team space serves like a shared kahoot bank where teachers can create, edit and start a game in one spot.



#### **COLLABORATE WITH COLLEAGUES**



- Switch between private account and your school's **shared area** in Kahoot! for school.
- Share and access other teachers kahoots in the shared team space.
- All content is organized in one kahoot bank. And give the school's admins visibility into content creation and game data.





Get started



Team space



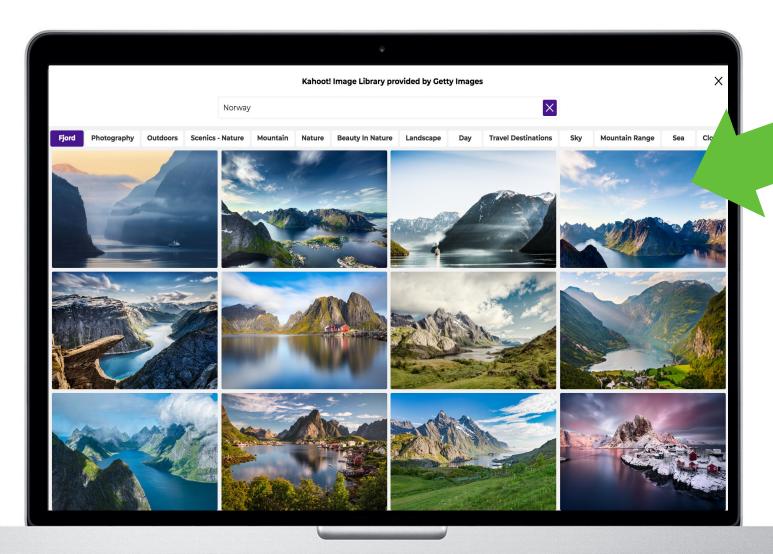
KAHOOT CREATION!



Advanced reporting

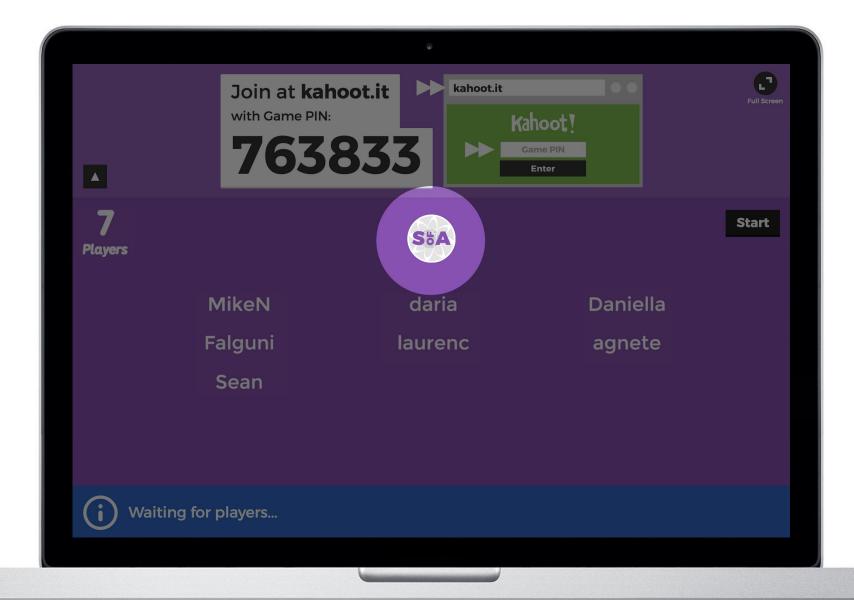


#### SAVE TIME ON CREATING GAMES



Get access to millions royalty-free images in our image library. Save time on creating high-quality kahoots and increase engagement with relevant images.





#### CUSTOMIZE YOUR GAMES

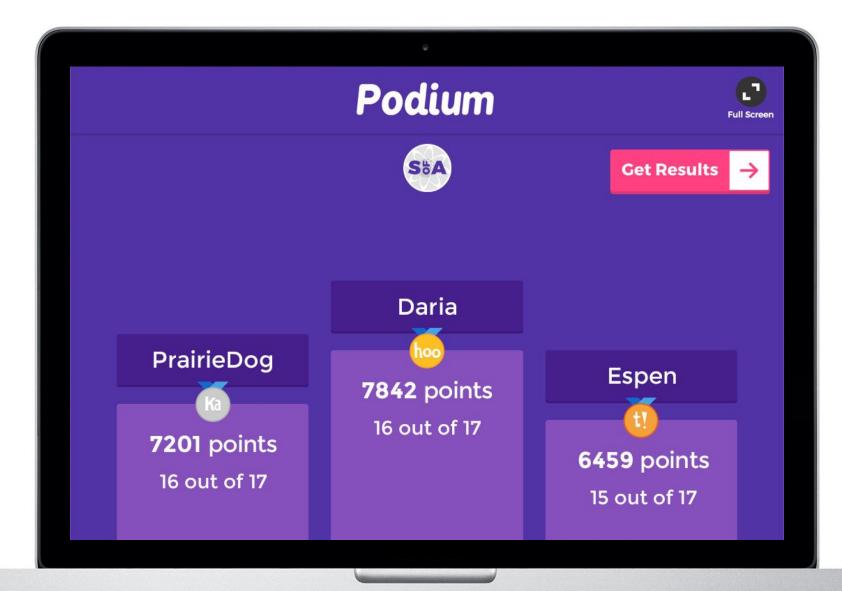
Make the game lobby your own by adding your school logo or mascot



# Question 1 of 8 What is your teacher's name? Win up to 1,000 points! kahoot.it Game PIN: 7370280

# YOUR SCHOOL LOGO IN EACH QUESTION





# GAME PODIUM BRANDED, TOO



A

Get started



Team space



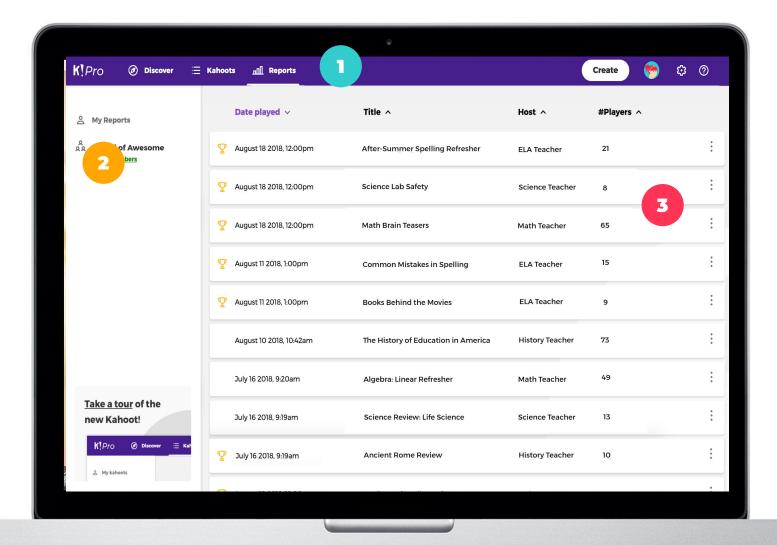
Kahoot creation



ADVANCED REPORTING!



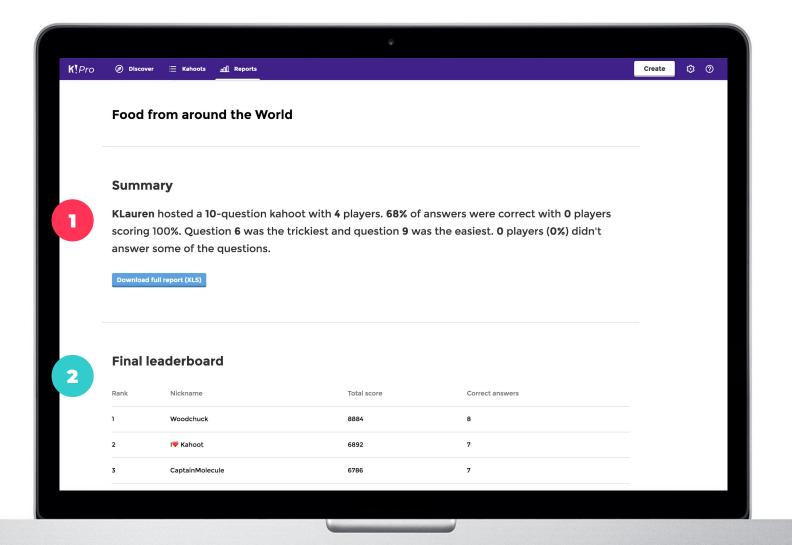
## ADVANCED REPORTING IN KAHOOT! PRO FOR SCHOOLS



- Go to **Reports** in the top navigation bar.
- Switch between reports on your personal games and shared school's reports.
- Dive into details for each game.



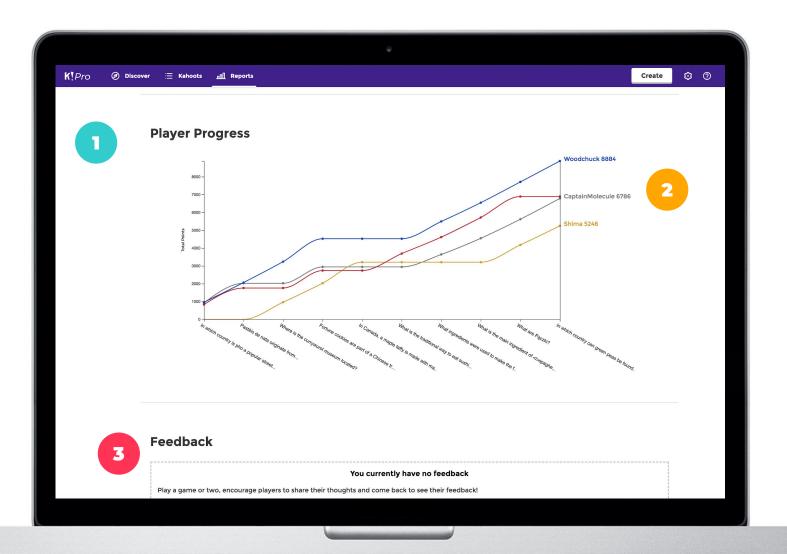
#### **GAME DATA IN A VISUAL REPORT**



- Check a **short summary** first: how many students joined, what question was the most difficult, etc.
- View the **final leaderboard** and the students' scores.



#### TRACK STUDENT PROGRESS AND VIEW FEEDBACK

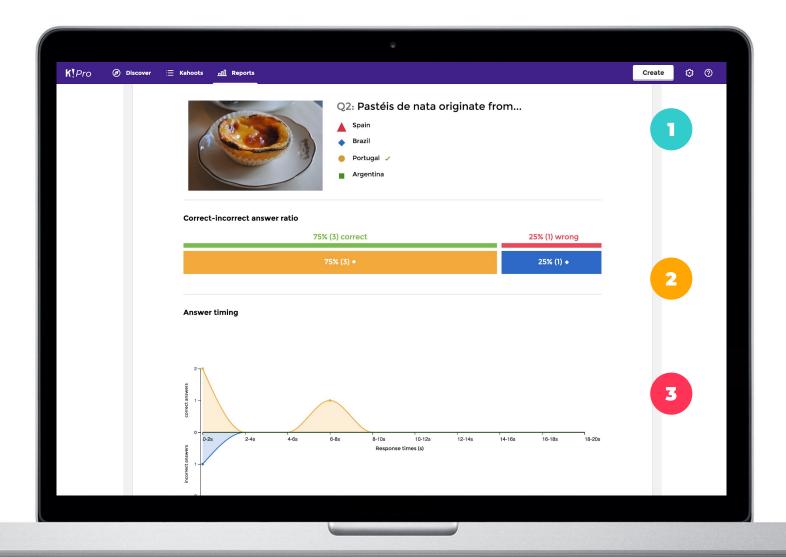


Track each student's progress throughout a game.

- You can see who was leading and how positions changed, who was the highest climber, etc.
- Feedback on your game students shared after the game.



#### **DETAILED QUESTION ANALYSIS**



- Expand each question and dive into details.
- See the percentage of correct answers and how long it took players to answer them correctly.
- When did the players answer? Did those who answered quickly get it wrong? Or did people need more time and ended up guessing?





# GET STARTED WITH KAHOOT! PRO FOR SCHOOLS

## HOW MUCH DOES IT COST?

Kahoot! is committed to keep its free version available for individual K-12 teachers and students.

Knowing that budgets are a challenge, the company aimed to make the price for Kahoot! Pro for schools as affordable as possible.

Kahoot! Pro is offered for **\$1 a teacher per month** for K-12 schools and \$5 a teacher per month for higher education.

This low price is subsidized by the 1000s of companies already paying for Kahoot!

teacher per month



This is something I could see my department using as we could create and share Kahoots across our curriculum and see real-time data.

\$1 is very affordable for teachers or principals to pay. Our budget is very tight and we're unlikely to get approval for larger expenditures



## SUMMARY: KEY ADVANCED FEATURES

**Co-create, edit and share** learning games together with other teachers in your school's private team space.

Save precious time finding kahoots in a shared game bank.

Choose from millions of high-quality images to increase engagement in your kahoots.

View advanced reports for formative assessment and improving learning outcomes.

Share content and data with school admins.

Customize kahoots with your school's logo or mascot.



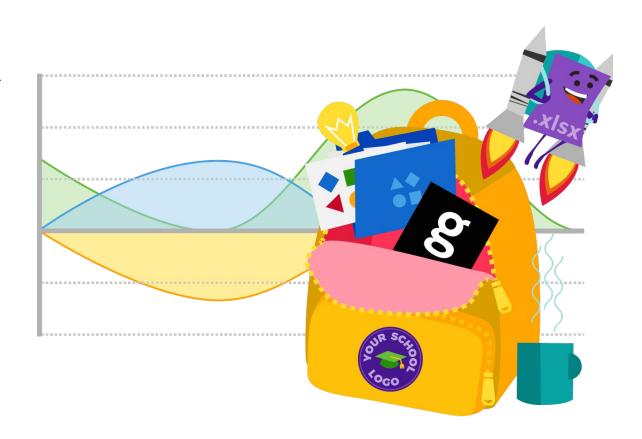
#### WHAT'S IN IT FOR SCHOOL ADMINS?

#### Get admins engaged in your teaching

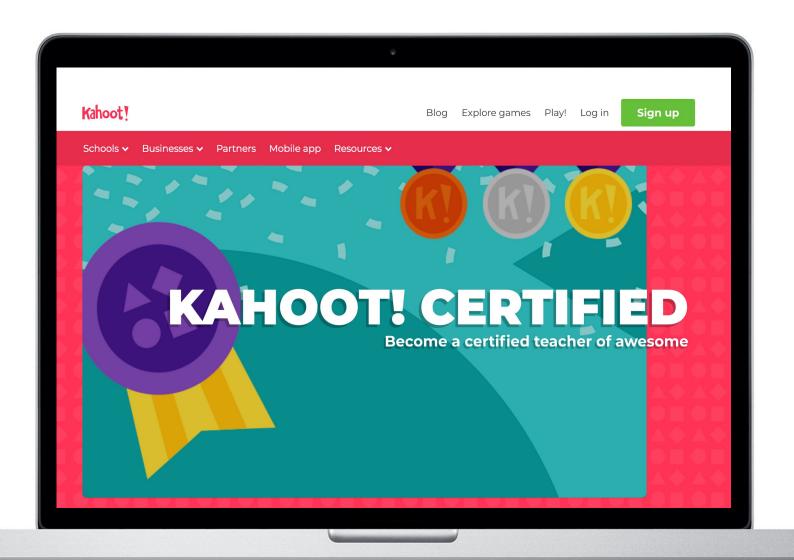
Give your school's admins visibility into content creation and game data by adding them to your school's team space.

Collaborate and **create a content bank** of kahoots that colleagues and future teachers can find quality kahoots.

**Team space** makes it easy for admins and teachers to find relevant content.



#### ...AND THERE IS MORE



#### **COMING SOON**

Team folders
Professional
development with
advanced certification

#### **TEACHER FEEDBACK...**

"My students enjoy using Kahoot and I find that I can assess their knowledge better because everyone is engaged. With the new features I would probably use it more often and I am sure students would benefit even more. It's a win-win for everyone"

**"\$1 is very affordable** for teachers or principals to pay. Our budget is very tight and we're unlikely to get approval for larger expenditures"

"Most subscriptions for EdTech are at a per student cost. This is a very low cost for something a few of us love to use. The proposed premium features would allow us to customize our Kahoots to better meet the needs of our students, make them more engaging, and encourage students to get more creative."

"Kahoot offers the level of engagement needed for students of this era. It would be well worth the small investment".

"We love Kahoot. We are data driven and it's a great tool for teacher and makes learning fun for students. It's a win-win"

"I am very interested in data driven instruction. Sounds like this would provide us with another avenue to steer our children in the direction they need."



### THANK YOU!

Sign up at <u>kahoot.com</u> or reach out to <u>schools@kahoot.com</u>

