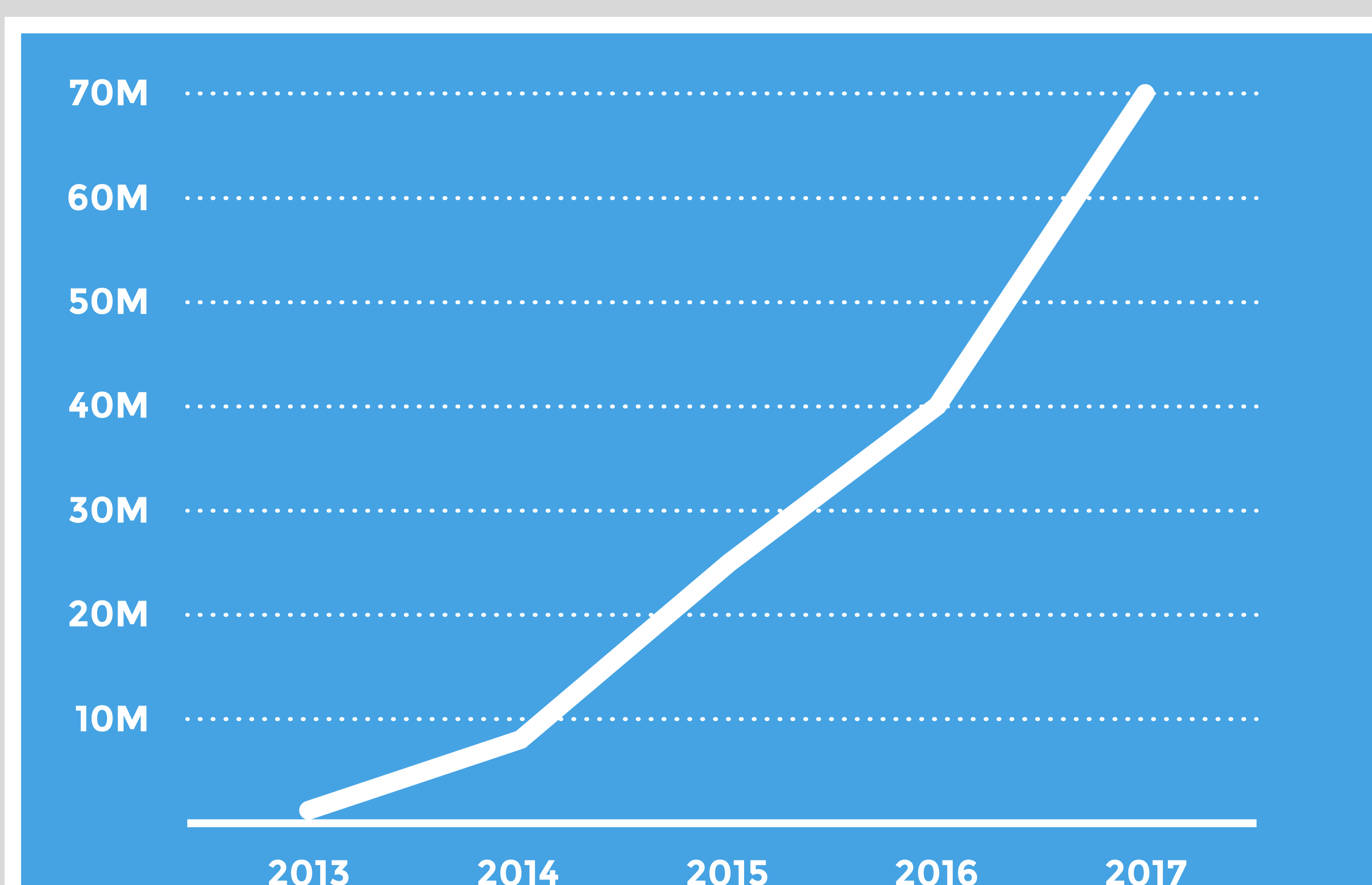


Kahoot!

70 MILLION USERS



**KAHOOT!
UNIQUE
MONTHLY
ACTIVE
USERS**



CUMULATIVE PARTICIPATING PLAYERS

End of
2017

1,655,733,168

End of
2016

869,541,610

90% YoY ↑

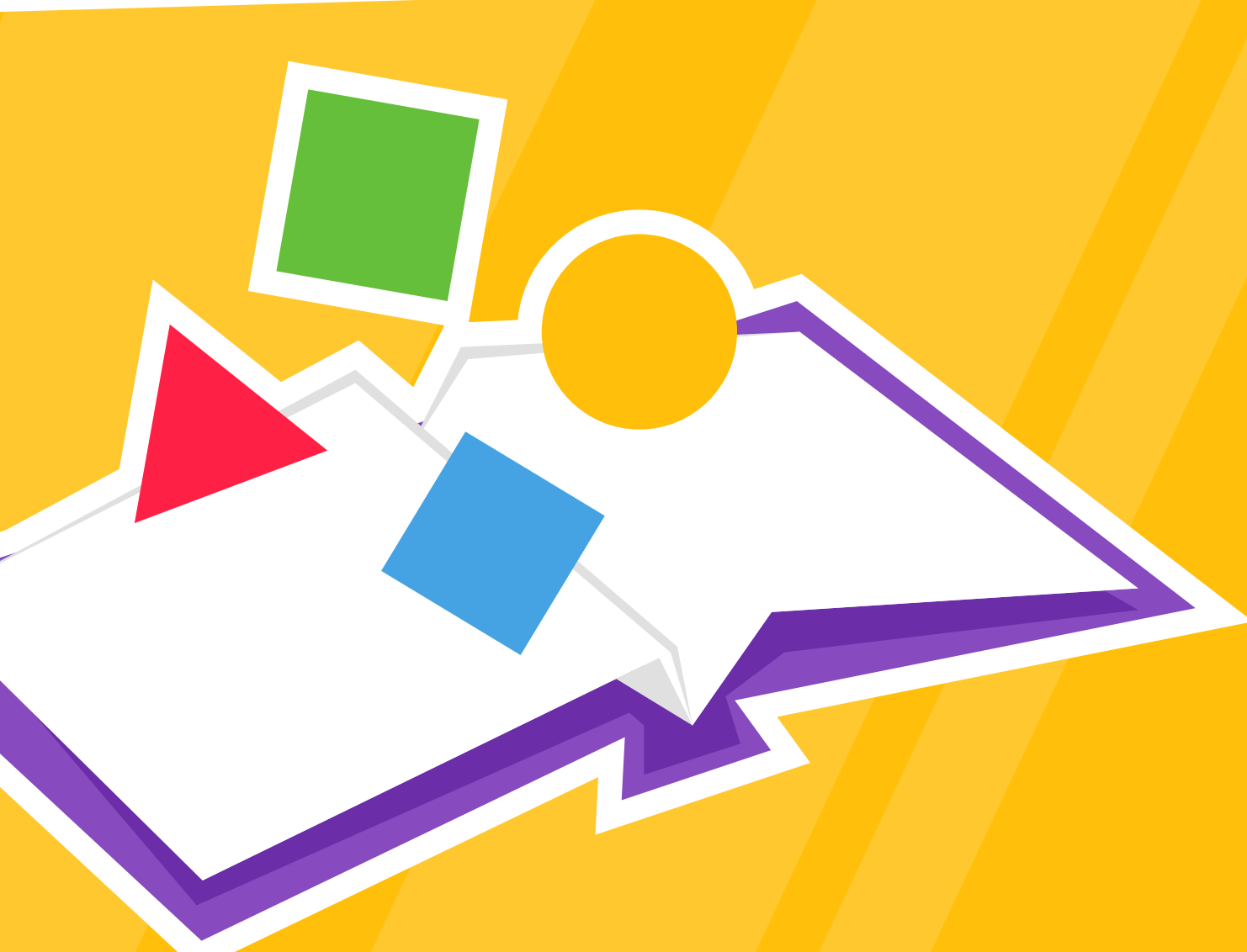
47% OF U.S. K-12 TEACHERS USE KAHOOT!



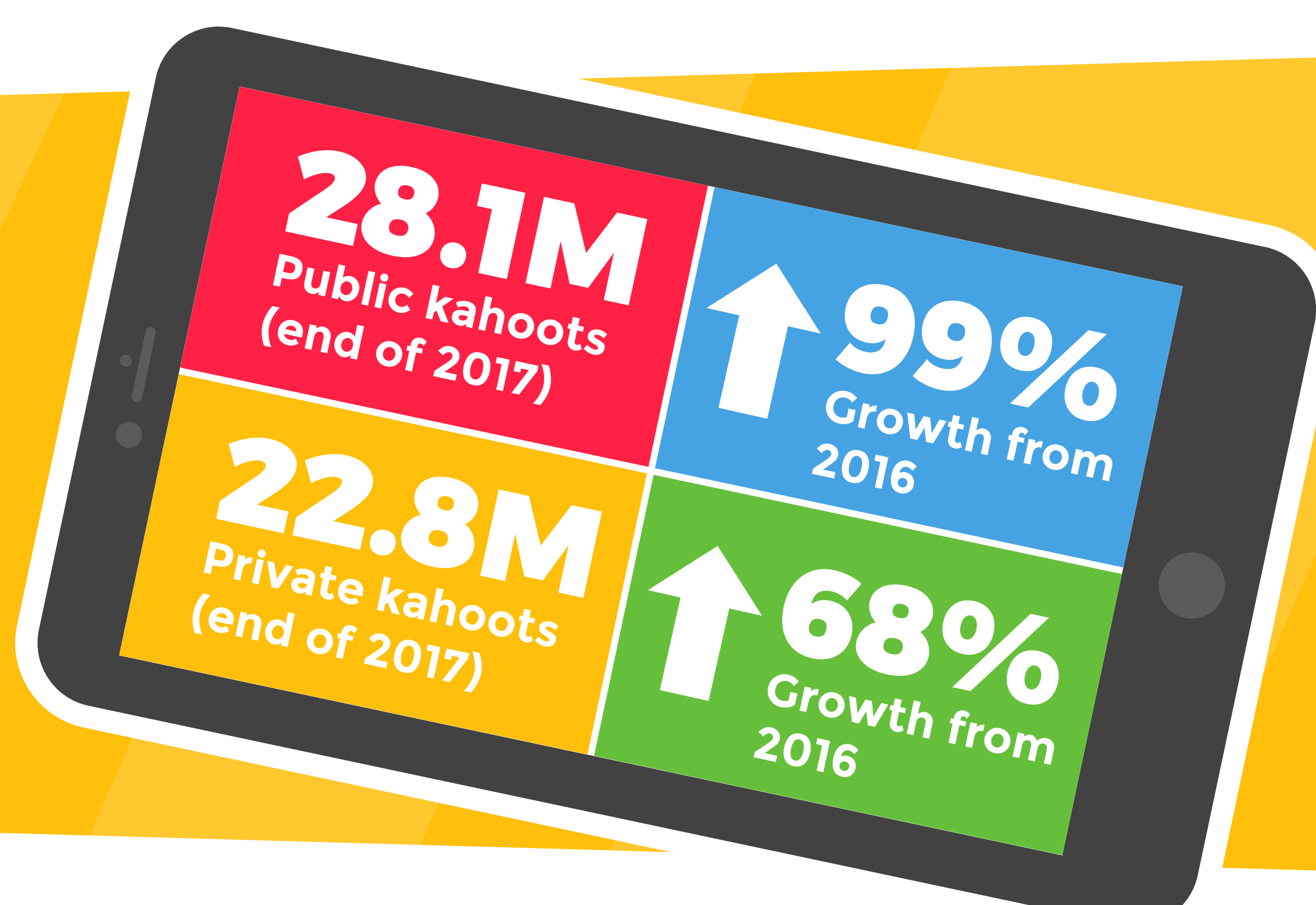
**MORE THAN 50% OF U.S. K-12
STUDENTS USE IT MONTHLY**



**KAHOOTS HOSTED
PER SECOND IN 2017**



51M
Kahoot!
games



**TOP 10
LANGUAGES
OF PUBLIC
KAHOOTS**



Spanish
Dutch
Norwegian
Danish
French
German
Hebrew
Swedish
Thai

TOP KAHOTS BY MONTH IN 2017

Nat Geo Bee (Official)	JAN	Geography
U.S. Food Faves	FEB	Geography
Flags of the World	MAR	Language
Word Jumble!	APR	U.S History
The US and The World	MAY	Science
Weather OR Climate?	JUN	Geography
Capital cities of the world	JUL	Geography
World Capitals	AUG	Math
MULTIPLICATION	SEP	Science
Biology: Structure of DNA	OCT	World History
Halloween Superstitions & Traditions	NOV	U.S History
Thanksgiving in America: Customs & Traditions	DEC	World History
Christmas Traditions from Around the World		

kahoot.com